



NACM 2020

SYSTEM REPORT



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NATIONAL ALUMNI CAREER MOBILITY SURVEY

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ABOUT NACM

OVERVIEW

The National Alumni Career Mobility (NACM) Survey is an annual, national survey offered by The Career Leadership Collective. The NACM report is for US Colleges & Universities on alumni career mobility at the 5- and 10-year marks. The assessment helps colleges and universities better understand alumni: educational satisfaction, career pathways, career satisfaction, economic mobility, and community engagement.

Founded in 2017, The Career Leadership Collective quickly found a niche as the premier consultancy for higher education related to increasing capacity around career development and career outcomes data. Having partnered with over 1,000 colleges and universities in their first three years, The Collective helps upper administrators and career leaders to thoughtfully weave career development into the campus fabric.

YOUR NACM DELIVERABLES

Each NACM partner school receives the following:

1. **Unit Data File:** Contains all campus raw survey data separated into responses, scraped data, and custom questions.
2. **Interactive Dashboard:** Created for you to identify trends, growth areas and success stories. We do not recommend making the complete, private dashboard available to the public.
3. **Campus report (this document):** This report contains institutional data, alongside peer and national data.
4. **Slide deck:** Contains a visual presentation of campus highlights and key data points, designed for sharing with stakeholders.
5. **LinkedIn Data File:** Contains a LinkedIn data scrape based on name and institution contained in the original alumni file. Campuses may choose to use this to supplement individual-level employment information in campus information systems.

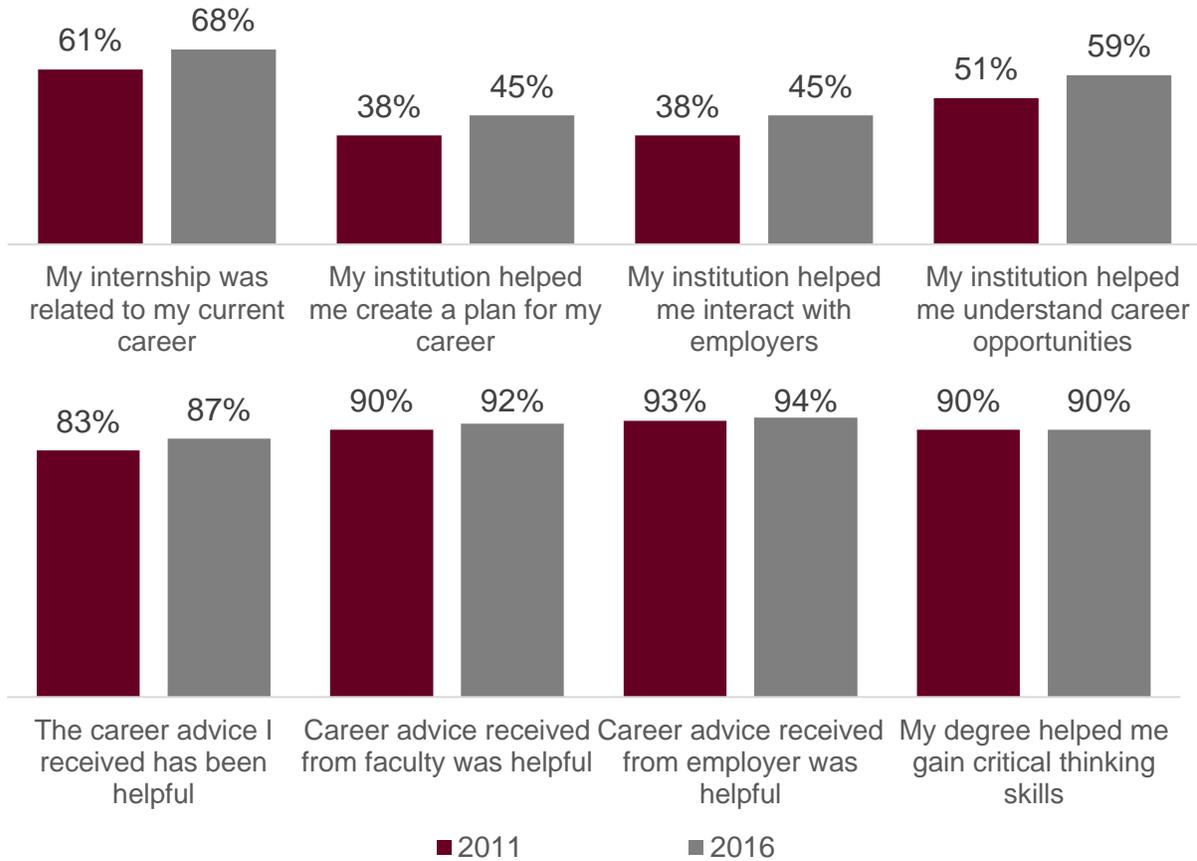
EXECUTIVE SUMMARY

DATA SOURCES

	Number of Responses	Response Rate
Eau Claire	515	12.6%
Green Bay	197	8.3%
La Crosse	280	7.8%
Madison	648	5.7%
Milwaukee	219	3.0%
Oshkosh	190	5.7%
Parkside	42	3.1%
Platteville	197	9.7%
River Falls	162	6.2%
Stevens Point	161	4.6%
Stout	307	9.9%
Superior	39	4.6%
Whitewater	114	3.5%
UW System	3,071	6.5% (average response rate per institution)
Public Institutions	7,189	5.9% (average response rate per institution)
U.S. Institutions	10,232	8.4% (average response rate per institution)

ALUMNI SNAPSHOT

Alumni engaging in high impact career mobility practices during their degree





CAREER MOBILITY INDEX

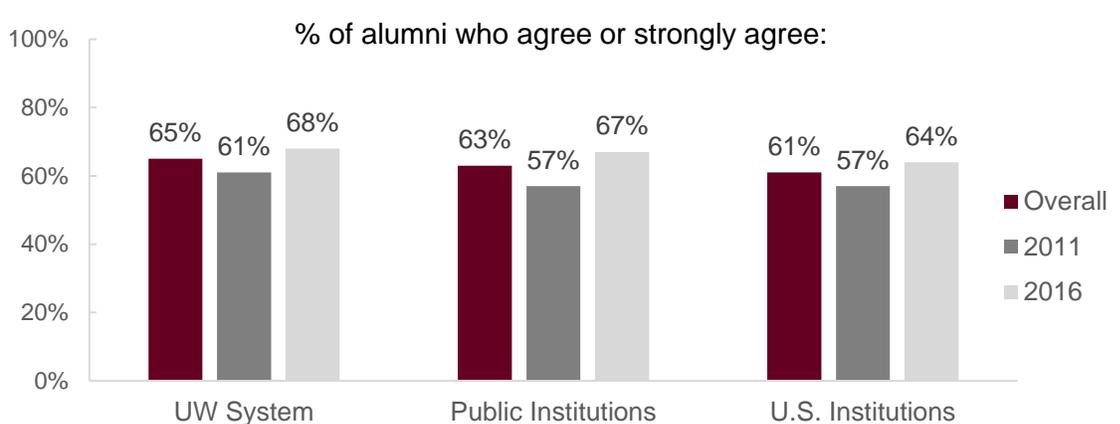
HIGH IMPACT CAREER MOBILITY PRACTICES

In-depth analysis of our national sample revealed six Career Mobility Practices that stood out as the factors most likely to influence overall alumni career mobility. An overview of the Career Mobility Index™ (CMI) that was used to discern these practices can be found in the methodology section. The top six High Impact Career Mobility Practices are:

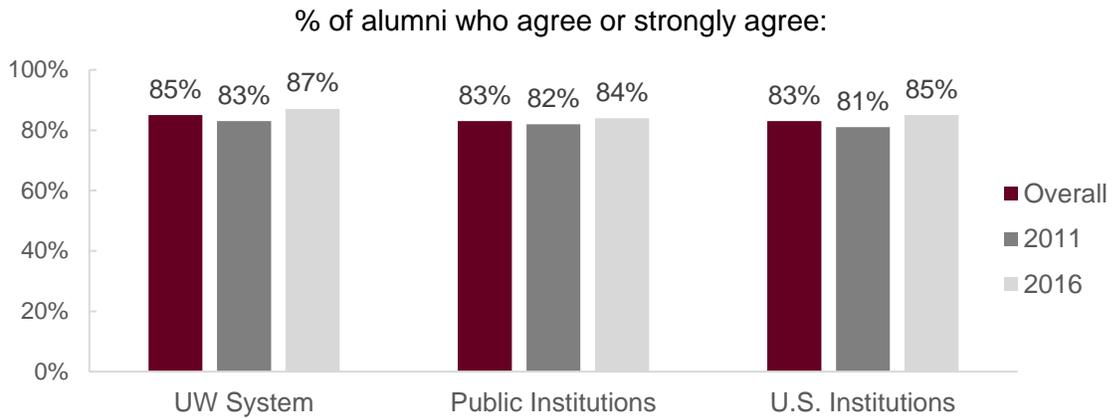
1. Completing internships or related experiences related to current career
2. Receiving helpful career advice
 - a. Receiving helpful advice in general
 - b. Receiving helpful advice from faculty
 - c. Receiving helpful advice from employers
3. Creating a career plan
4. Networking with employers
5. Understanding career opportunities
6. Learning critical thinking skills

Below are your results from the Career Mobility Index™ and High Impact Career Mobility Practices.

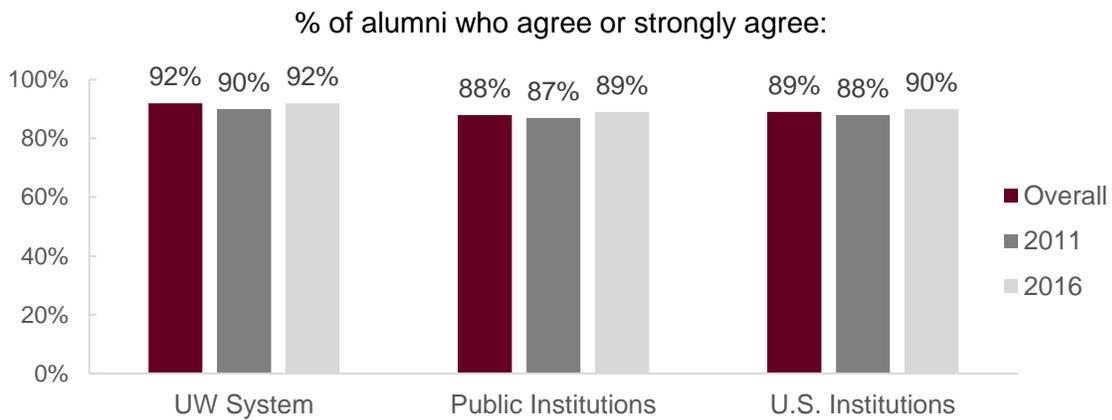
The internship(s) or related experience(s) that I completed while earning my degree were related to my current career.



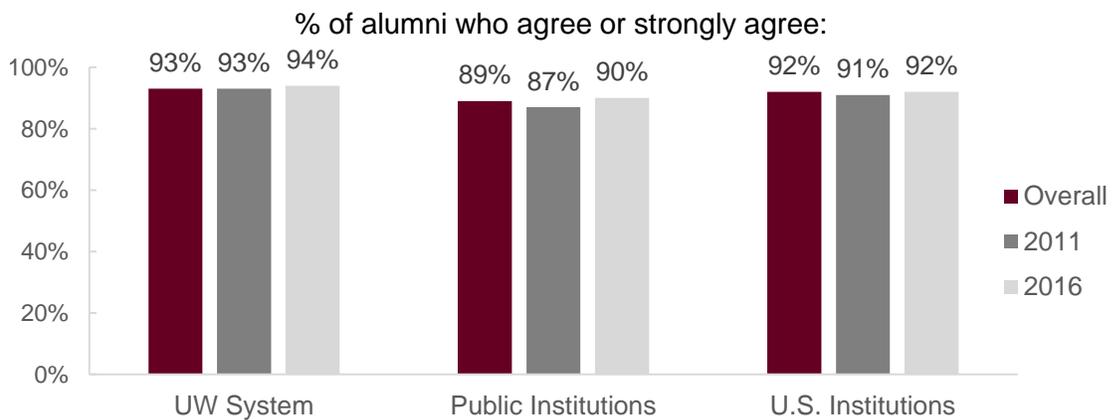
The career advice I received has been helpful.



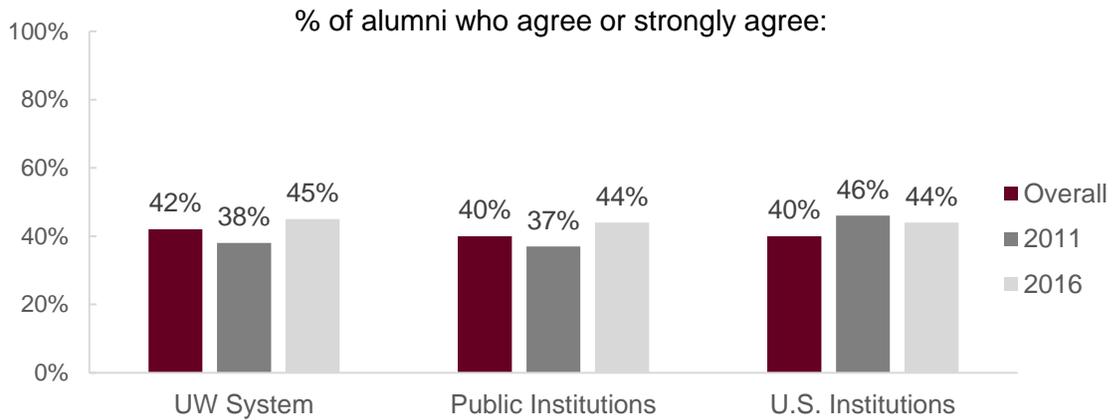
The career advice I received from faculty has been helpful.



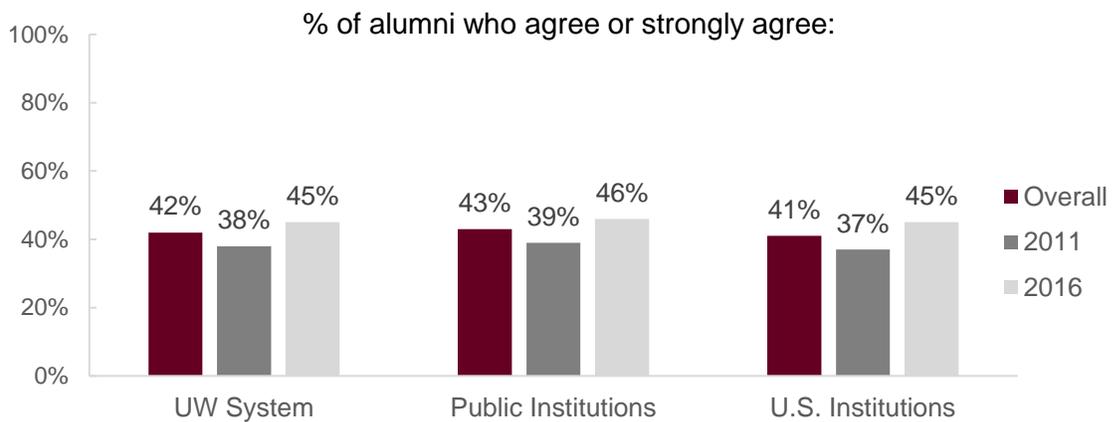
The career advice I received from my employer during my degree has been helpful.



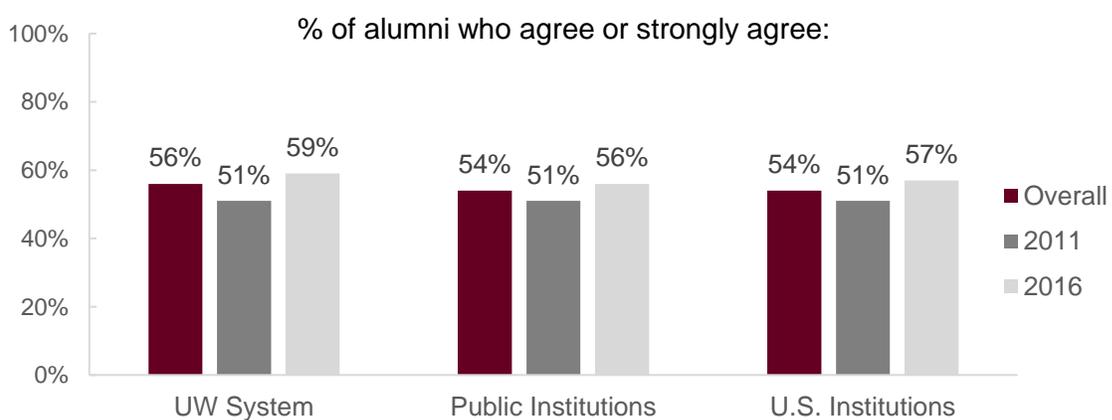
My institution helped me create a plan for my career.



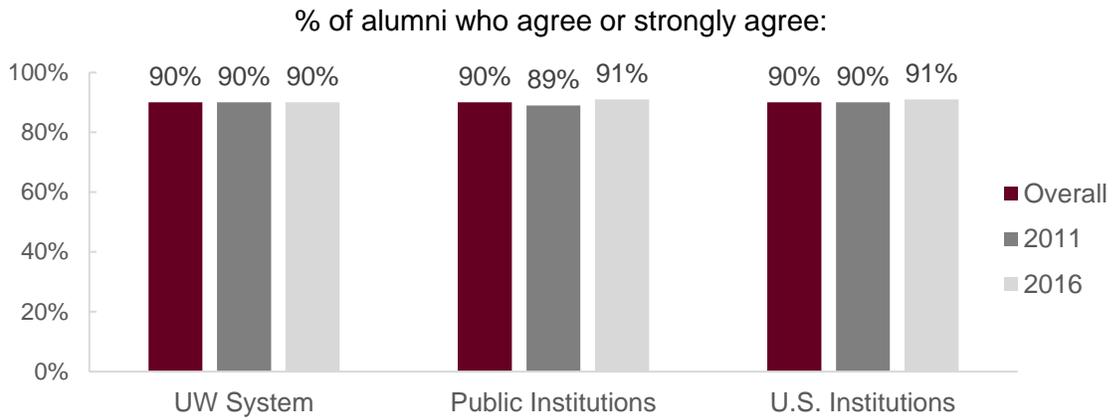
My institution helped me to network with employers.



My institution helped me to understand career opportunities.



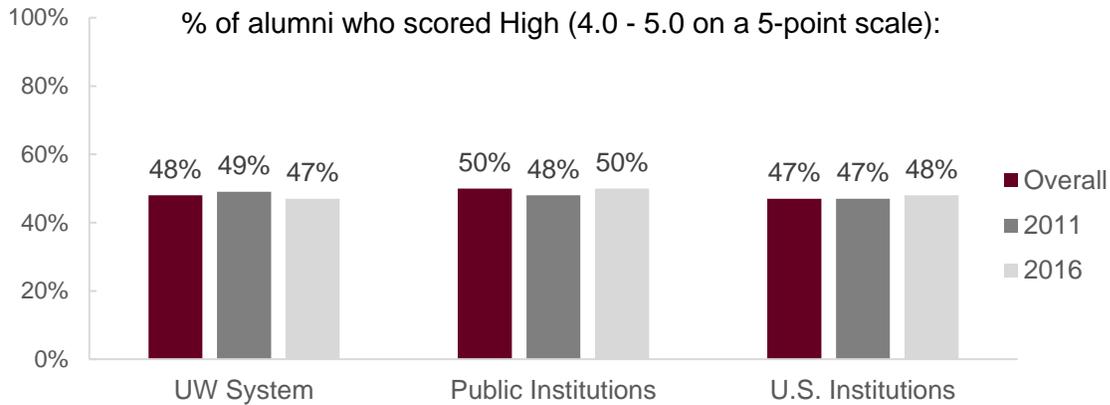
My degree helped me gain critical thinking skills.



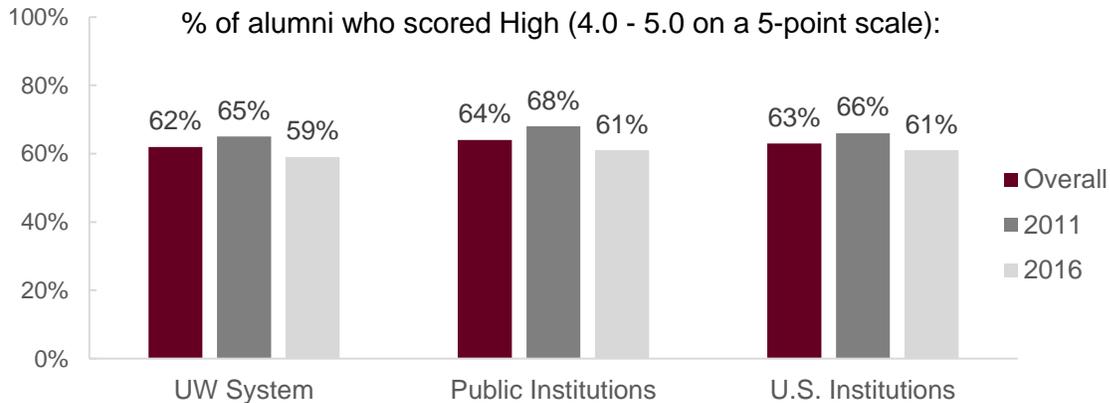
CAREER MOBILITY RESEARCH THEMES

Below are your results regarding the five core research themes of the National Alumni Career Mobility Survey. A breakdown of results of all questions within each research theme can be found in the Appendix. Percentages indicate the proportion of alumni who scored High on each factor, defined as 4.0 - 5.0 on a 5-point scale.

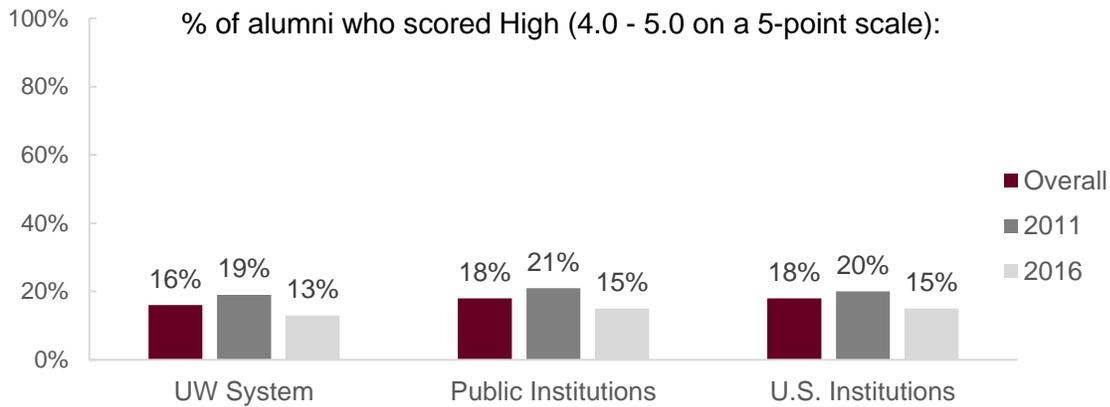
Average Career Pathway Preparation



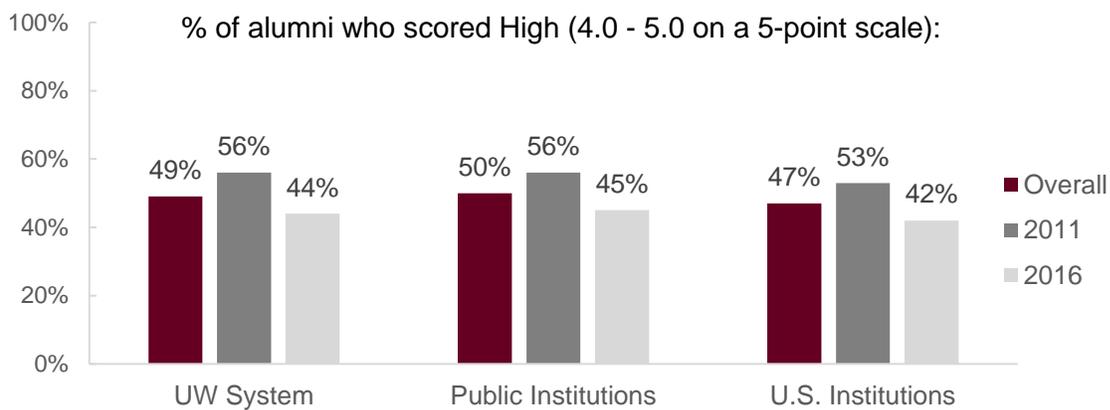
Average Career Satisfaction



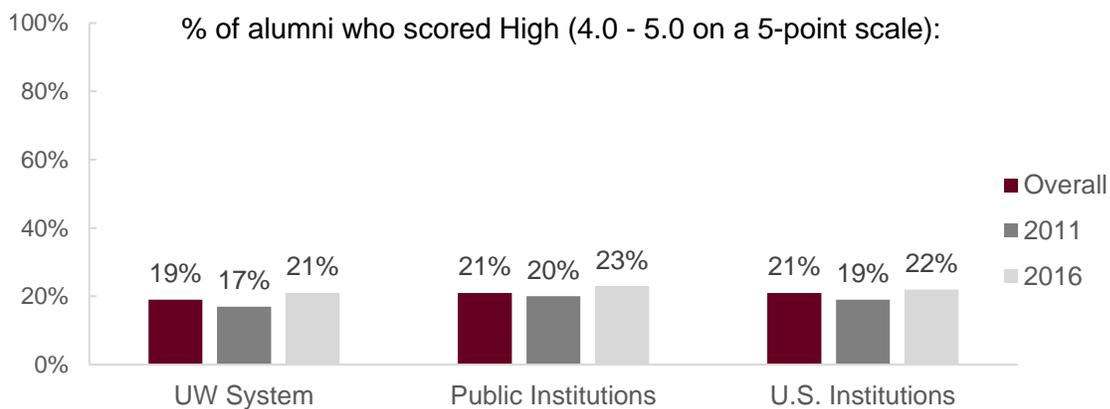
Average Community Engagement



Average Economic Mobility



Average Institutional Career Investment





CAREER PREPARATION

CAREER ADVICE

The following tables display alumni responses to questions about career advice received during their time at your institution, compared to alumni at peer and national institutions.

Did you receive career advice from your institution while you were there?

% responding "yes"	Overall	2011	2016
Eau Claire	57.9%	53.5%	61.6%
Green Bay	51.1%	45.0%	53.9%
La Crosse	54.5%	54.9%	54.2%
Madison	53.9%	51.0%	56.7%
Milwaukee	34.0%	28.1%	38.3%
Oshkosh	60.8%	56.6%	63.8%
Parkside	51.2%	42.1%	59.1%
Platteville	54.4%	53.0%	55.2%
River Falls	62.2%	55.6%	66.0%
Stevens Point	53.6%	55.3%	52.9%
Stout	64.9%	55.5%	72.0%
Superior	43.2%	50.0%	39.1%
Whitewater	53.3%	45.5%	58.7%
UW System	54.8%	50.8%	57.8%
Public Institutions	53.9%	47.9%	58.9%
U.S. Institutions	55.8%	50.8%	59.8%

The career advice I received has been helpful.

% agree or strongly agree	Overall	2011	2016
Eau Claire	86.8%	81.8%	90.4%
Green Bay	88.4%	88.5%	88.4%
La Crosse	88.3%	85.1%	91.0%
Madison	79.8%	78.8%	80.7%
Milwaukee	80.0%	64.0%	88.9%
Oshkosh	79.6%	83.3%	77.3%
Parkside	85.7%	87.5%	84.6%
Platteville	86.9%	88.6%	85.9%
River Falls	79.3%	83.3%	77.4%
Stevens Point	86.4%	80.8%	89.1%
Stout	93.2%	92.9%	93.3%
Superior	87.5%	85.7%	88.9%
Whitewater	87.7%	85.0%	89.2%
UW System	85.1%	82.9%	86.6%
Public Institutions	82.9%	81.5%	83.9%
U.S. Institutions	83.1%	81.0%	84.5%

The person at my institution who helped me the most with my career can be described as: *Academic advisor*

% selected	Overall	2011	2016
Eau Claire	21.5%	22.3%	21.0%
Green Bay	9.4%	11.1%	8.7%
La Crosse	21.4%	23.9%	19.2%
Madison	19.9%	16.0%	23.3%
Milwaukee	22.9%	20.0%	24.4%
Oshkosh	13.9%	7.1%	18.2%
Parkside	47.6%	37.5%	53.8%
Platteville	24.5%	31.4%	20.6%
River Falls	39.1%	40.0%	38.7%
Stevens Point	30.9%	34.6%	29.1%
Stout	20.5%	17.1%	22.5%
Superior	37.5%	28.6%	44.4%
Whitewater	19.3%	15.0%	21.6%
UW System	22.0%	20.7%	22.8%
Public Institutions	17.2%	15.3%	18.5%
U.S. Institutions	19.5%	18.0%	20.5%

The person at my institution who helped me the most with my career can be described as: *Career services staff*

% selected	Overall	2011	2016
Eau Claire	6.3%	8.3%	4.8%
Green Bay	6.3%	0.0%	8.7%
La Crosse	11.0%	11.9%	10.3%
Madison	15.7%	15.4%	15.9%
Milwaukee	14.3%	12.0%	15.6%
Oshkosh	7.4%	9.5%	6.1%
Parkside	0.0%	0.0%	0.0%
Platteville	8.2%	14.3%	4.8%
River Falls	8.7%	6.7%	9.7%
Stevens Point	7.4%	11.5%	5.5%
Stout	6.8%	4.3%	8.3%
Superior	6.3%	14.3%	0.0%
Whitewater	14.0%	10.0%	16.2%
UW System	9.7%	10.3%	9.3%
Public Institutions	12.9%	12.6%	13.1%
U.S. Institutions	12.1%	12.5%	11.7%

The person at my institution who helped me the most with my career can be described as: *Faculty member*

% selected	Overall	2011	2016
Eau Claire	57.6%	55.4%	59.3%
Green Bay	55.9%	53.7%	57.7%
La Crosse	55.9%	53.7%	57.7%
Madison	39.5%	41.0%	38.1%
Milwaukee	50.0%	48.0%	51.1%
Oshkosh	62.0%	69.0%	57.6%
Parkside	42.9%	62.5%	30.8%
Platteville	49.0%	28.6%	60.3%
River Falls	34.8%	46.7%	29.0%
Stevens Point	45.7%	30.8%	52.7%
Stout	62.6%	70.0%	58.3%
Superior	50.0%	42.9%	55.6%
Whitewater	50.9%	50.0%	51.4%
UW System	52.3%	51.9%	52.6%
Public Institutions	49.1%	49.7%	48.7%
U.S. Institutions	50.0%	49.3%	50.5%

The person at my institution who helped me the most with my career can be described as: *Other staff member*

% selected	Overall	2011	2016
Eau Claire	4.9%	5.8%	4.2%
Green Bay	3.1%	0.0%	4.3%
La Crosse	4.1%	3.0%	5.1%
Madison	4.5%	3.2%	5.7%
Milwaukee	2.9%	4.0%	2.2%
Oshkosh	3.7%	2.4%	4.5%
Parkside	0.0%	0.0%	0.0%
Platteville	8.2%	11.4%	6.3%
River Falls	6.5%	3.3%	8.1%
Stevens Point	11.1%	11.5%	10.9%
Stout	3.7%	2.9%	4.2%
Superior	6.3%	14.3%	0.0%
Whitewater	5.3%	5.0%	5.4%
UW System	4.9%	4.4%	5.2%
Public Institutions	5.1%	5.9%	4.6%
U.S. Institutions	4.9%	5.3%	4.6%

Did you receive career advice from any of the following? Select all that apply.

Academic advisor

% selected	Overall	2011	2016
Eau Claire	63.7%	61.5%	65.3%
Green Bay	42.7%	37.0%	44.9%
La Crosse	68.3%	62.7%	73.1%
Madison	61.1%	52.2%	68.9%
Milwaukee	66.2%	64.0%	67.4%
Oshkosh	58.2%	60.5%	56.7%
Parkside	76.2%	62.5%	84.6%
Platteville	66.7%	68.6%	65.6%
River Falls	72.8%	70.0%	74.2%
Stevens Point	65.4%	53.8%	70.9%
Stout	63.5%	62.0%	64.5%
Superior	75.0%	71.4%	77.8%
Whitewater	52.6%	55.0%	51.4%
UW System	62.7%	58.8%	65.3%
Public Institutions	56.0%	51.8%	58.9%
U.S. Institutions	59.3%	56.1%	61.6%

Did you receive career advice from any of the following? Select all that apply.
Alumni

% selected	Overall	2011	2016
Eau Claire	15.9%	9.0%	21.0%
Green Bay	19.8%	18.5%	20.3%
La Crosse	13.8%	11.9%	15.4%
Madison	24.9%	21.7%	27.7%
Milwaukee	12.7%	8.0%	15.2%
Oshkosh	20.0%	16.3%	22.4%
Parkside	4.8%	12.5%	0.0%
Platteville	20.2%	17.1%	21.9%
River Falls	17.4%	23.3%	14.5%
Stevens Point	9.9%	3.8%	12.7%
Stout	26.0%	23.9%	27.3%
Superior	25.0%	42.9%	11.1%
Whitewater	14.0%	5.0%	18.9%
UW System	19.1%	16.1%	21.0%
Public Institutions	30.7%	29.6%	31.5%
U.S. Institutions	28.7%	26.9%	29.9%

Did you receive career advice from any of the following? Select all that apply.
Career services staff

% selected	Overall	2011	2016
Eau Claire	28.7%	28.7%	28.7%
Green Bay	33.3%	22.2%	37.7%
La Crosse	38.6%	46.3%	32.1%
Madison	40.7%	40.1%	41.2%
Milwaukee	29.6%	24.0%	32.6%
Oshkosh	42.7%	46.5%	40.3%
Parkside	19.0%	25.0%	15.4%
Platteville	23.2%	31.4%	18.8%
River Falls	34.8%	30.0%	37.1%
Stevens Point	33.3%	38.5%	30.9%
Stout	41.7%	35.2%	45.5%
Superior	31.3%	28.6%	33.3%
Whitewater	33.3%	25.0%	37.8%
UW System	35.2%	35.3%	35.2%
Public Institutions	42.3%	41.9%	42.5%
U.S. Institutions	42.2%	42.4%	42.1%

Did you receive career advice from any of the following? Select all that apply.
Classmates

% selected	Overall	2011	2016
Eau Claire	42.9%	39.3%	45.5%
Green Bay	43.8%	40.7%	44.9%
La Crosse	39.3%	32.8%	44.9%
Madison	44.6%	42.0%	46.9%
Milwaukee	49.3%	56.0%	45.7%
Oshkosh	35.5%	32.6%	37.3%
Parkside	23.8%	25.0%	23.1%
Platteville	43.4%	42.9%	43.8%
River Falls	37.0%	33.3%	38.7%
Stevens Point	50.6%	53.8%	49.1%
Stout	50.0%	40.8%	55.4%
Superior	43.8%	14.3%	66.7%
Whitewater	24.6%	30.0%	21.6%
UW System	42.8%	39.5%	45.0%
Public Institutions	47.7%	45.3%	49.4%
U.S. Institutions	44.2%	40.6%	46.7%

Did you receive career advice from any of the following? Select all that apply.
Employer during your degree

% selected	Overall	2011	2016
Eau Claire	25.3%	25.4%	25.1%
Green Bay	30.2%	25.9%	31.9%
La Crosse	24.8%	20.9%	28.2%
Madison	30.8%	29.3%	32.2%
Milwaukee	40.8%	32.0%	45.7%
Oshkosh	32.7%	34.9%	31.3%
Parkside	23.8%	12.5%	30.8%
Platteville	39.4%	40.0%	39.1%
River Falls	20.7%	13.3%	24.2%
Stevens Point	33.3%	38.5%	30.9%
Stout	34.9%	29.6%	38.0%
Superior	18.8%	14.3%	22.2%
Whitewater	38.6%	45.0%	35.1%
UW System	30.4%	28.4%	31.8%
Public Institutions	26.0%	24.1%	27.3%
U.S. Institutions	26.7%	24.3%	28.3%

Did you receive career advice from any of the following? Select all that apply.
Faculty

% selected	Overall	2011	2016
Eau Claire	84.4%	77.9%	89.2%
Green Bay	84.4%	88.9%	82.6%
La Crosse	80.7%	77.6%	83.3%
Madison	63.8%	66.2%	61.6%
Milwaukee	81.7%	84.0%	80.4%
Oshkosh	81.8%	79.1%	83.6%
Parkside	81.0%	100.0%	69.2%
Platteville	78.8%	71.4%	82.8%
River Falls	76.1%	73.3%	77.4%
Stevens Point	85.2%	84.6%	85.5%
Stout	82.3%	87.3%	79.3%
Superior	81.3%	85.7%	77.8%
Whitewater	68.4%	65.0%	70.3%
UW System	77.8%	76.5%	78.7%
Public Institutions	74.0%	72.3%	75.2%
U.S. Institutions	76.5%	74.6%	77.9%

Did you receive career advice from any of the following? Select all that apply.
Mentor

% selected	Overall	2011	2016
Eau Claire	17.6%	13.9%	20.4%
Green Bay	17.7%	14.8%	18.8%
La Crosse	20.7%	14.9%	25.6%
Madison	21.3%	20.4%	22.0%
Milwaukee	12.7%	12.0%	13.0%
Oshkosh	16.4%	11.6%	19.4%
Parkside	14.3%	12.5%	15.4%
Platteville	28.3%	25.7%	29.7%
River Falls	14.1%	3.3%	19.4%
Stevens Point	24.7%	26.9%	23.6%
Stout	14.6%	12.7%	15.7%
Superior	18.8%	14.3%	22.2%
Whitewater	21.1%	15.0%	24.3%
UW System	18.9%	16.0%	20.8%
Public Institutions	23.4%	21.8%	24.4%
U.S. Institutions	21.8%	19.2%	23.5%

The career advice I received from *an academic advisor* has been helpful.

% agree or strongly agree	Overall	2011	2016
Eau Claire	86.3%	81.3%	89.8%
Green Bay	78.0%	90.0%	74.2%
La Crosse	85.9%	88.1%	84.2%
Madison	70.6%	70.7%	70.5%
Milwaukee	85.1%	75.0%	90.3%
Oshkosh	79.7%	80.8%	78.9%
Parkside	81.3%	80.0%	81.8%
Platteville	87.9%	87.5%	88.1%
River Falls	86.6%	81.0%	89.1%
Stevens Point	81.1%	92.9%	76.9%
Stout	91.0%	88.6%	92.3%
Superior	100.0%	100.0%	100.0%
Whitewater	76.7%	63.6%	84.2%
UW System	82.5%	81.1%	83.3%
Public Institutions	76.4%	74.3%	77.7%
U.S. Institutions	79.6%	78.1%	80.6%

The career advice I received from *alumni* has been helpful.

% agree or strongly agree	Overall	2011	2016
Eau Claire	93.5%	90.9%	94.3%
Green Bay	84.2%	80.0%	85.7%
La Crosse	95.0%	100.0%	91.7%
Madison	88.0%	85.3%	89.8%
Milwaukee	100.0%	100.0%	100.0%
Oshkosh	85.0%	85.7%	84.6%
Parkside	100.0%	100.0%	N/A
Platteville	95.0%	100.0%	92.9%
River Falls	81.3%	85.7%	77.8%
Stevens Point	75.0%	100.0%	71.4%
Stout	93.9%	93.8%	93.9%
Superior	100.0%	100.0%	100.0%
Whitewater	75.0%	100.0%	71.4%
UW System	89.8%	90.2%	89.6%
Public Institutions	89.5%	87.9%	90.5%
U.S. Institutions	88.9%	87.8%	89.6%

The career advice I received from *career services staff* has been helpful.

% agree or strongly agree	Overall	2011	2016
Eau Claire	85.2%	85.3%	85.1%
Green Bay	84.4%	83.3%	84.6%
La Crosse	89.3%	93.5%	84.0%
Madison	75.0%	71.4%	78.1%
Milwaukee	81.0%	66.7%	86.7%
Oshkosh	70.2%	65.0%	74.1%
Parkside	75.0%	100.0%	50.0%
Platteville	82.6%	81.8%	83.3%
River Falls	81.3%	77.8%	82.6%
Stevens Point	85.2%	100.0%	76.5%
Stout	82.5%	84.0%	81.8%
Superior	100.0%	100.0%	100.0%
Whitewater	84.2%	80.0%	85.7%
UW System	81.0%	80.4%	81.4%
Public Institutions	75.2%	73.3%	76.5%
U.S. Institutions	74.5%	71.6%	76.5%

The career advice I received from *classmates* has been helpful.

% agree or strongly agree	Overall	2011	2016
Eau Claire	87.1%	89.6%	85.5%
Green Bay	81.0%	81.8%	80.6%
La Crosse	75.4%	77.3%	74.3%
Madison	75.2%	77.3%	73.5%
Milwaukee	82.9%	71.4%	90.5%
Oshkosh	76.3%	71.4%	79.2%
Parkside	100.0%	100.0%	100.0%
Platteville	83.7%	73.3%	89.3%
River Falls	82.4%	90.0%	79.2%
Stevens Point	75.6%	85.7%	70.4%
Stout	86.5%	89.7%	85.1%
Superior	71.4%	100.0%	66.7%
Whitewater	85.7%	66.7%	100.0%
UW System	81.0%	81.3%	80.8%
Public Institutions	84.1%	83.0%	84.8%
U.S. Institutions	82.0%	81.3%	82.4%

The career advice I received from *my employer during my degree* has been helpful.

% agree or strongly agree	Overall	2011	2016
Eau Claire	94.5%	90.3%	97.6%
Green Bay	96.6%	100.0%	95.5%
La Crosse	86.1%	85.7%	86.4%
Madison	92.2%	95.7%	89.5%
Milwaukee	96.6%	87.5%	100.0%
Oshkosh	94.4%	100.0%	90.5%
Parkside	100.0%	100.0%	100.0%
Platteville	94.9%	92.9%	96.0%
River Falls	100.0%	100.0%	100.0%
Stevens Point	92.6%	100.0%	88.2%
Stout	92.5%	85.7%	95.7%
Superior	100.0%	100.0%	100.0%
Whitewater	90.9%	100.0%	84.6%
UW System	93.4%	93.4%	93.5%
Public Institutions	89.0%	87.4%	90.0%
U.S. Institutions	91.8%	91.2%	92.2%

The career advice I received from *faculty* has been helpful.

% agree or strongly agree	Overall	2011	2016
Eau Claire	93.0%	91.5%	93.9%
Green Bay	95.1%	91.7%	96.5%
La Crosse	92.2%	92.2%	92.3%
Madison	84.9%	84.5%	85.3%
Milwaukee	87.9%	76.2%	94.6%
Oshkosh	88.9%	88.2%	89.3%
Parkside	94.1%	87.5%	100.0%
Platteville	93.6%	96.0%	92.5%
River Falls	90.0%	95.5%	87.5%
Stevens Point	92.8%	90.9%	93.6%
Stout	96.8%	96.8%	96.9%
Superior	100.0%	100.0%	100.0%
Whitewater	89.7%	92.3%	88.5%
UW System	91.5%	90.3%	92.2%
Public Institutions	88.0%	86.7%	88.9%
U.S. Institutions	88.7%	87.6%	89.5%

The career advice I received from *my mentor during my degree* has been helpful.

% agree or strongly agree	Overall	2011	2016
Eau Claire	90.2%	88.2%	91.2%
Green Bay	94.1%	100.0%	92.3%
La Crosse	86.7%	80.0%	90.0%
Madison	93.0%	96.9%	89.7%
Milwaukee	100.0%	100.0%	100.0%
Oshkosh	100.0%	100.0%	100.0%
Parkside	100.0%	100.0%	100.0%
Platteville	85.7%	88.9%	84.2%
River Falls	92.3%	100.0%	91.7%
Stevens Point	95.0%	85.7%	100.0%
Stout	92.9%	88.9%	94.7%
Superior	100.0%	100.0%	100.0%
Whitewater	100.0%	100.0%	100.0%
UW System	92.4%	92.2%	92.5%
Public Institutions	96.1%	95.4%	96.5%
U.S. Institutions	92.8%	92.9%	92.8%

INTERNSHIP EXPERIENCES DURING DEGREE

The following tables display alumni responses to questions about internship or related experiences during their time at your institution, compared to alumni at peer and national institutions.

Did you complete an internship or related experience while earning your bachelor's degree?

% responding "yes"	Overall	2011	2016
Eau Claire	60.8%	55.3%	65.2%
Green Bay	61.5%	56.6%	63.6%
La Crosse	68.3%	66.7%	69.6%
Madison	58.0%	53.9%	61.9%
Milwaukee	47.7%	47.6%	47.8%
Oshkosh	68.4%	70.3%	67.0%
Parkside	50.0%	38.9%	60.0%
Platteville	78.2%	71.0%	82.4%
River Falls	58.8%	57.7%	59.5%
Stevens Point	64.3%	59.5%	66.3%
Stout	79.8%	76.7%	82.2%
Superior	73.5%	76.9%	71.4%
Whitewater	64.1%	65.9%	62.9%
UW System	63.7%	60.2%	66.3%
Public Institutions	63.2%	59.5%	66.3%
U.S. Institutions	63.0%	59.4%	66.0%

The internship(s) or related experience(s) that I completed while earning my bachelor's degree were related to my major.

% agree or strongly agree	Overall	2011	2016
Eau Claire	88.2%	87.6%	88.6%
Green Bay	86.0%	86.7%	85.7%
La Crosse	96.4%	95.8%	96.8%
Madison	83.3%	80.7%	85.5%
Milwaukee	90.3%	87.2%	92.6%
Oshkosh	92.2%	88.2%	95.4%
Parkside	83.3%	100.0%	72.7%
Platteville	89.4%	90.9%	88.6%
River Falls	92.4%	89.7%	94.0%
Stevens Point	91.3%	96.0%	89.6%
Stout	92.6%	87.9%	96.0%
Superior	92.0%	100.0%	86.7%
Whitewater	87.7%	85.2%	89.5%
UW System	89.3%	87.8%	90.3%
Public Institutions	84.4%	85.1%	83.9%
U.S. Institutions	84.9%	84.5%	85.3%

The internship(s) or related experience(s) that I completed while earning my bachelor's degree were related to my career goal at the time.

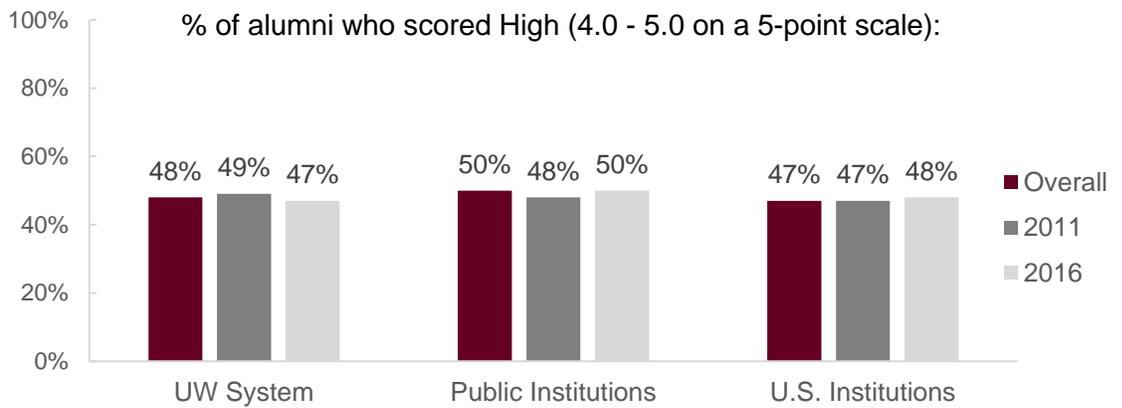
% agree or strongly agree	Overall	2011	2016
Eau Claire	86.1%	85.0%	86.8%
Green Bay	87.9%	90.0%	87.0%
La Crosse	87.9%	87.3%	88.3%
Madison	80.3%	71.5%	87.7%
Milwaukee	84.9%	82.1%	87.0%
Oshkosh	86.3%	82.7%	89.2%
Parkside	77.8%	100.0%	63.6%
Platteville	83.5%	84.1%	83.1%
River Falls	86.1%	79.3%	90.0%
Stevens Point	80.4%	76.0%	82.1%
Stout	82.0%	80.2%	83.3%
Superior	88.0%	90.0%	86.7%
Whitewater	84.8%	81.5%	87.2%
UW System	84.1%	81.0%	86.2%
Public Institutions	83.4%	83.8%	83.1%
U.S. Institutions	83.3%	82.6%	83.8%

The internship(s) or related experience(s) that I completed while earning my bachelor's degree were related to my current career.

% agree or strongly agree	Overall	2011	2016
Eau Claire	70.7%	64.6%	74.9%
Green Bay	68.2%	56.7%	72.7%
La Crosse	65.5%	63.4%	67.0%
Madison	62.7%	58.9%	65.9%
Milwaukee	72.0%	66.7%	75.9%
Oshkosh	64.1%	63.5%	64.6%
Parkside	55.6%	85.7%	36.4%
Platteville	61.4%	47.7%	68.2%
River Falls	60.8%	62.1%	60.0%
Stevens Point	60.9%	64.0%	59.7%
Stout	65.4%	62.6%	67.5%
Superior	64.0%	70.0%	60.0%
Whitewater	60.6%	55.6%	64.1%
UW System	65.1%	61.4%	67.6%
Public Institutions	62.7%	57.3%	66.7%
U.S. Institutions	61.1%	56.5%	64.5%

CAREER PATHWAY PREPARATION

Overall Average on Career Pathway Preparation



My bachelor's degree helped prepare me for my career.

% agree or strongly agree	Overall	2011	2016
Eau Claire	77.0%	77.5%	76.5%
Green Bay	70.4%	69.4%	70.9%
La Crosse	75.5%	76.2%	74.8%
Madison	72.4%	69.5%	75.2%
Milwaukee	63.0%	61.5%	64.0%
Oshkosh	74.7%	72.2%	76.6%
Parkside	70.7%	73.7%	68.2%
Platteville	76.9%	70.8%	80.5%
River Falls	71.9%	67.8%	74.3%
Stevens Point	74.4%	76.6%	73.5%
Stout	80.9%	82.0%	80.1%
Superior	65.8%	78.6%	58.3%
Whitewater	67.3%	67.3%	67.2%
UW System	73.7%	72.7%	74.4%
Public Institutions	73.1%	72.0%	74.0%
U.S. Institutions	73.1%	71.7%	74.2%

I am satisfied with my bachelor's degree educational experience.

% agree or strongly agree	Overall	2011	2016
Eau Claire	78.5%	81.1%	76.3%
Green Bay	84.2%	87.1%	82.8%
La Crosse	83.8%	83.5%	84.1%
Madison	81.6%	82.0%	81.1%
Milwaukee	70.2%	70.0%	70.4%
Oshkosh	83.2%	87.3%	80.2%
Parkside	80.5%	73.7%	86.4%
Platteville	79.5%	80.6%	78.9%
River Falls	80.6%	76.3%	83.2%
Stevens Point	78.1%	87.2%	74.3%
Stout	84.3%	84.6%	84.1%
Superior	78.9%	92.9%	70.8%
Whitewater	77.9%	81.6%	75.0%
UW System	80.4%	81.8%	79.4%
Public Institutions	82.3%	81.9%	82.6%
U.S. Institutions	81.7%	81.9%	81.5%

My bachelor's degree is worth the tuition I paid.

% agree or strongly agree	Overall	2011	2016
Eau Claire	61.3%	67.7%	56.0%
Green Bay	59.5%	61.3%	58.6%
La Crosse	63.7%	71.7%	57.0%
Madison	59.9%	63.2%	56.7%
Milwaukee	50.9%	58.2%	45.5%
Oshkosh	57.4%	58.2%	56.8%
Parkside	61.9%	60.0%	63.6%
Platteville	68.9%	66.7%	70.2%
River Falls	65.4%	65.5%	65.3%
Stevens Point	57.5%	63.8%	54.9%
Stout	69.0%	72.3%	66.5%
Superior	60.5%	64.3%	58.3%
Whitewater	58.4%	55.1%	60.9%
UW System	61.3%	65.0%	58.6%
Public Institutions	60.3%	62.1%	58.7%
U.S. Institutions	56.7%	58.7%	55.1%

I was well prepared to begin my career when I graduated.

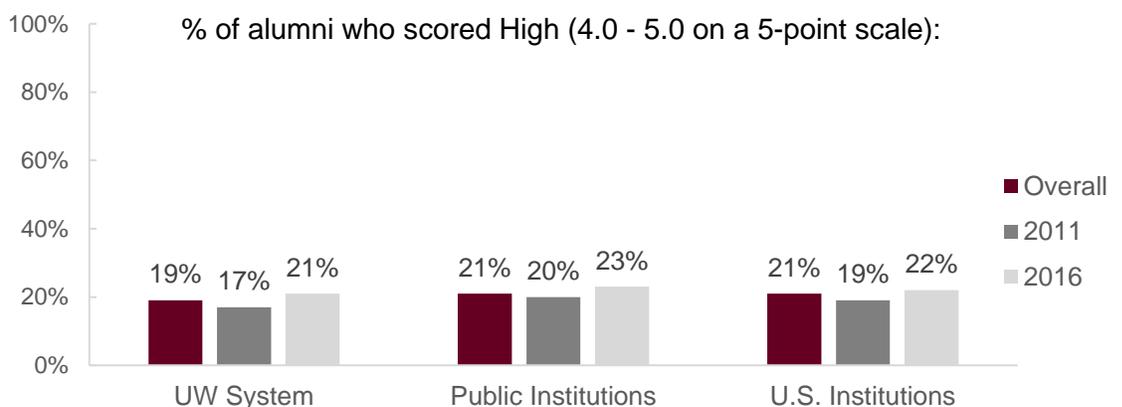
% agree or strongly agree	Overall	2011	2016
Eau Claire	59.8%	58.6%	60.9%
Green Bay	59.2%	56.5%	60.4%
La Crosse	61.9%	60.6%	62.9%
Madison	53.4%	48.3%	58.4%
Milwaukee	48.1%	45.1%	50.4%
Oshkosh	62.1%	62.0%	62.2%
Parkside	56.1%	52.6%	59.1%
Platteville	66.7%	62.5%	69.1%
River Falls	53.8%	45.8%	58.4%
Stevens Point	55.0%	51.1%	56.6%
Stout	72.6%	71.8%	73.3%
Superior	63.2%	64.3%	62.5%
Whitewater	54.0%	51.0%	56.3%
UW System	58.9%	55.8%	61.1%
Public Institutions	58.6%	56.6%	60.3%
U.S. Institutions	58.0%	55.3%	60.1%

The bachelor's degree I earned helped me get started in my career.

% agree or strongly agree	Overall	2011	2016
Eau Claire	80.4%	79.7%	80.9%
Green Bay	72.3%	74.2%	71.4%
La Crosse	80.9%	81.1%	80.8%
Madison	74.7%	70.1%	79.3%
Milwaukee	67.1%	62.6%	70.4%
Oshkosh	76.2%	76.9%	75.7%
Parkside	68.3%	68.4%	68.2%
Platteville	77.9%	76.4%	78.9%
River Falls	75.6%	71.2%	78.2%
Stevens Point	78.6%	78.7%	78.6%
Stout	84.6%	83.1%	85.8%
Superior	71.1%	71.4%	70.8%
Whitewater	72.6%	69.4%	75.0%
UW System	76.9%	75.0%	78.3%
Public Institutions	76.0%	74.6%	77.2%
U.S. Institutions	75.1%	73.1%	76.7%

INSTITUTIONAL CAREER INVESTMENT

Overall Average on Institutional Career Investment



My institution helped me to understand career opportunities.

% agree or strongly agree	Overall	2011	2016
Eau Claire	60.4%	56.0%	64.1%
Green Bay	59.2%	56.5%	60.4%
La Crosse	58.3%	56.7%	59.6%
Madison	47.1%	42.0%	52.2%
Milwaukee	38.1%	30.8%	43.5%
Oshkosh	63.2%	60.8%	64.9%
Parkside	58.5%	52.6%	63.6%
Platteville	55.9%	51.4%	58.5%
River Falls	55.0%	52.5%	56.4%
Stevens Point	50.9%	44.7%	53.6%
Stout	72.6%	67.2%	76.6%
Superior	60.5%	57.1%	62.5%
Whitewater	54.5%	55.1%	54.0%
UW System	55.8%	51.4%	59.1%
Public Institutions	53.9%	50.9%	56.3%
U.S. Institutions	54.2%	50.5%	57.2%

My institution helped me create a plan for my career.

% agree or strongly agree	Overall	2011	2016
Eau Claire	46.9%	38.8%	53.6%
Green Bay	41.3%	38.7%	42.5%
La Crosse	45.3%	40.9%	49.0%
Madison	33.9%	30.0%	37.8%
Milwaukee	26.4%	22.0%	29.6%
Oshkosh	47.9%	49.4%	46.8%
Parkside	32.5%	31.6%	33.3%
Platteville	45.1%	45.8%	44.7%
River Falls	48.1%	47.5%	48.5%
Stevens Point	40.6%	31.9%	44.2%
Stout	51.6%	49.2%	53.4%
Superior	34.2%	35.7%	33.3%
Whitewater	36.3%	32.7%	39.1%
UW System	41.6%	37.5%	44.7%
Public Institutions	40.4%	36.5%	43.7%
U.S. Institutions	40.4%	36.2%	43.7%

My institution helped me envision my career options.

% agree or strongly agree	Overall	2011	2016
Eau Claire	58.1%	52.8%	62.6%
Green Bay	58.5%	53.2%	60.9%
La Crosse	56.1%	52.8%	58.9%
Madison	45.4%	41.7%	49.1%
Milwaukee	40.0%	37.4%	41.9%
Oshkosh	53.2%	51.9%	54.1%
Parkside	51.2%	47.4%	54.5%
Platteville	55.4%	54.2%	56.1%
River Falls	51.9%	47.5%	54.5%
Stevens Point	48.1%	48.9%	47.8%
Stout	71.1%	68.0%	73.3%
Superior	50.0%	50.0%	50.0%
Whitewater	49.6%	46.9%	51.6%
UW System	53.4%	49.8%	56.1%
Public Institutions	52.4%	48.5%	55.7%
U.S. Institutions	52.5%	48.9%	55.4%

My institution helped me network with alumni.

% agree or strongly agree	Overall	2011	2016
Eau Claire	23.2%	19.4%	26.4%
Green Bay	22.4%	14.5%	26.1%
La Crosse	21.6%	21.3%	21.9%
Madison	29.5%	29.3%	29.7%
Milwaukee	17.6%	18.7%	16.8%
Oshkosh	30.5%	29.1%	31.5%
Parkside	29.3%	20.0%	38.1%
Platteville	23.1%	20.8%	24.4%
River Falls	23.8%	20.3%	25.7%
Stevens Point	18.1%	17.0%	18.6%
Stout	37.0%	38.8%	35.8%
Superior	34.2%	28.6%	37.5%
Whitewater	22.1%	16.3%	26.6%
UW System	25.7%	24.3%	26.8%
Public Institutions	32.6%	30.9%	34.0%
U.S. Institutions	32.4%	30.8%	33.7%

My institution helped me network with employers.

% agree or strongly agree	Overall	2011	2016
Eau Claire	38.6%	33.6%	42.8%
Green Bay	43.9%	40.3%	45.5%
La Crosse	38.8%	32.3%	44.4%
Madison	37.8%	36.9%	38.7%
Milwaukee	31.0%	31.9%	30.4%
Oshkosh	43.2%	41.8%	44.1%
Parkside	36.6%	26.3%	45.5%
Platteville	52.8%	45.8%	56.9%
River Falls	40.4%	35.6%	43.1%
Stevens Point	35.0%	23.4%	39.8%
Stout	58.6%	51.6%	63.6%
Superior	42.1%	42.9%	41.7%
Whitewater	46.5%	44.0%	48.4%
UW System	41.7%	37.5%	44.7%
Public Institutions	43.1%	39.2%	46.4%
U.S. Institutions	41.4%	37.1%	44.9%

My institution invested in my career.

% agree or strongly agree	Overall	2011	2016
Eau Claire	45.5%	40.3%	49.8%
Green Bay	41.6%	40.3%	42.2%
La Crosse	46.8%	43.3%	49.7%
Madison	36.0%	36.6%	35.4%
Milwaukee	25.5%	23.1%	27.2%
Oshkosh	45.8%	41.8%	48.6%
Parkside	43.9%	47.4%	40.9%
Platteville	49.0%	44.4%	51.6%
River Falls	39.6%	35.6%	42.0%
Stevens Point	35.6%	29.8%	38.1%
Stout	53.1%	53.4%	52.8%
Superior	42.1%	64.3%	29.2%
Whitewater	45.1%	34.7%	53.1%
UW System	42.0%	39.7%	43.8%
Public Institutions	42.3%	38.5%	45.4%
U.S. Institutions	42.6%	39.1%	45.4%



CAREER EXPERIENCES SINCE GRADUATION

APPLICATION OF DEGREE TO CURRENT CAREER

My current position is related to my major.

% agree or strongly agree	Overall	2011	2016
Eau Claire	66.3%	62.8%	69.2%
Green Bay	63.8%	56.6%	66.9%
La Crosse	67.8%	65.5%	69.6%
Madison	58.8%	56.7%	60.9%
Milwaukee	60.9%	52.5%	67.0%
Oshkosh	65.7%	64.9%	66.3%
Parkside	60.5%	55.6%	65.0%
Platteville	69.4%	66.1%	71.3%
River Falls	61.5%	57.7%	63.9%
Stevens Point	72.0%	71.4%	72.3%
Stout	77.8%	70.8%	83.0%
Superior	61.8%	46.2%	71.4%
Whitewater	62.7%	65.9%	60.7%
UW System	65.5%	61.6%	68.3%
Public Institutions	63.6%	61.3%	65.5%
U.S. Institutions	62.5%	58.4%	65.8%

My current position requires me to use the skills I learned during my degree.

% agree or strongly agree	Overall	2011	2016
Eau Claire	81.7%	81.6%	81.8%
Green Bay	78.7%	79.2%	78.5%
La Crosse	80.4%	83.6%	77.8%
Madison	72.0%	70.2%	73.9%
Milwaukee	71.9%	70.0%	73.2%
Oshkosh	79.9%	74.3%	84.2%
Parkside	68.4%	72.2%	65.0%
Platteville	81.8%	75.8%	85.2%
River Falls	73.3%	71.2%	74.7%
Stevens Point	76.9%	78.6%	76.2%
Stout	87.1%	84.0%	89.3%
Superior	79.4%	69.2%	85.7%
Whitewater	73.5%	73.2%	73.8%
UW System	77.9%	76.4%	79.1%
Public Institutions	75.1%	75.0%	75.2%
U.S. Institutions	76.3%	75.3%	77.1%

My current position is related to the career goal I had during my degree.

% agree or strongly agree	Overall	2011	2016
Eau Claire	56.3%	50.7%	60.9%
Green Bay	59.2%	54.7%	61.2%
La Crosse	56.7%	44.5%	66.7%
Madison	53.7%	48.6%	58.8%
Milwaukee	47.1%	37.5%	54.1%
Oshkosh	57.4%	54.1%	60.0%
Parkside	52.6%	50.0%	55.0%
Platteville	62.4%	54.8%	66.7%
River Falls	51.1%	51.9%	50.6%
Stevens Point	53.1%	57.1%	51.5%
Stout	61.6%	60.8%	62.3%
Superior	61.8%	38.5%	76.2%
Whitewater	50.0%	51.2%	49.2%
UW System	55.7%	50.5%	59.5%
Public Institutions	56.3%	52.2%	59.7%
U.S. Institutions	54.6%	49.7%	58.5%

CAREER EXPERIENCES

The following tables display alumni responses to questions about career experiences since their time at your institution, compared to alumni at peer and national institutions. Percentages reflect the proportion of alumni who selected each type of experience in response to the question, “Which of the following career experiences have you had since earning your bachelor’s degree? Select all that apply.”

Full-Time Employment

% selected	Overall	2011	2016
Eau Claire	89.1%	88.0%	90.0%
Green Bay	86.3%	85.5%	86.7%
La Crosse	86.1%	85.9%	86.2%
Madison	85.1%	85.7%	84.6%
Milwaukee	89.4%	89.1%	89.7%
Oshkosh	87.4%	91.1%	84.7%
Parkside	83.3%	85.0%	81.8%
Platteville	86.2%	86.1%	86.3%
River Falls	80.7%	83.1%	79.4%
Stevens Point	88.2%	87.5%	88.5%
Stout	88.6%	90.8%	86.9%
Superior	84.2%	85.7%	83.3%
Whitewater	91.2%	84.0%	96.9%
UW System	86.9%	87.1%	86.8%
Public Institutions	86.0%	87.5%	84.7%
U.S. Institutions	86.1%	87.4%	85.1%

Part-Time Employment

% selected	Overall	2011	2016
Eau Claire	27.5%	32.2%	23.6%
Green Bay	35.0%	35.5%	34.8%
La Crosse	31.1%	33.6%	28.9%
Madison	30.3%	31.8%	28.9%
Milwaukee	31.2%	33.7%	29.4%
Oshkosh	36.8%	35.4%	37.8%
Parkside	31.0%	30.0%	31.8%
Platteville	21.4%	25.0%	19.4%
River Falls	31.1%	37.3%	27.5%
Stevens Point	39.1%	33.3%	41.6%
Stout	21.5%	21.4%	21.6%
Superior	36.8%	64.3%	20.8%
Whitewater	26.3%	36.0%	18.8%
UW System	29.7%	31.9%	28.0%
Public Institutions	28.7%	28.8%	28.6%
U.S. Institutions	30.7%	32.4%	29.2%

Contract/Temporary Work

% selected	Overall	2011	2016
Eau Claire	18.7%	22.7%	15.4%
Green Bay	17.3%	22.6%	14.8%
La Crosse	17.5%	17.2%	17.8%
Madison	22.9%	26.8%	19.1%
Milwaukee	23.9%	30.4%	19.0%
Oshkosh	17.9%	20.3%	16.2%
Parkside	19.0%	20.0%	18.2%
Platteville	13.8%	13.9%	13.7%
River Falls	21.1%	20.3%	21.6%
Stevens Point	21.7%	20.8%	22.1%
Stout	19.9%	22.1%	18.2%
Superior	31.6%	50.0%	20.8%
Whitewater	19.3%	20.0%	18.8%
UW System	20.0%	23.0%	17.7%
Public Institutions	21.7%	24.1%	19.8%
U.S. Institutions	22.4%	25.0%	20.3%

Internship or Similar Experience

% selected	Overall	2011	2016
Eau Claire	17.7%	19.3%	16.4%
Green Bay	18.8%	17.7%	19.3%
La Crosse	22.5%	21.9%	23.0%
Madison	21.7%	23.1%	20.3%
Milwaukee	13.8%	15.2%	12.7%
Oshkosh	17.9%	26.6%	11.7%
Parkside	21.4%	25.0%	18.2%
Platteville	11.7%	11.1%	12.1%
River Falls	11.2%	13.6%	9.8%
Stevens Point	14.3%	16.7%	13.3%
Stout	16.6%	19.8%	14.2%
Superior	10.5%	14.3%	8.3%
Whitewater	11.4%	12.0%	10.9%
UW System	17.5%	19.6%	16.0%
Public Institutions	20.0%	21.1%	19.1%
U.S. Institutions	20.0%	21.5%	18.8%

Post-Grad Fellowship

% selected	Overall	2011	2016
Eau Claire	3.3%	3.9%	2.9%
Green Bay	2.0%	4.8%	0.7%
La Crosse	2.5%	2.3%	2.6%
Madison	5.9%	8.1%	3.7%
Milwaukee	1.4%	3.3%	0.0%
Oshkosh	2.1%	2.5%	1.8%
Parkside	7.1%	5.0%	9.1%
Platteville	1.0%	0.0%	1.6%
River Falls	0.6%	1.7%	0.0%
Stevens Point	3.7%	10.4%	0.9%
Stout	0.7%	0.8%	0.6%
Superior	0.0%	0.0%	0.0%
Whitewater	1.8%	0.0%	3.1%
UW System	2.9%	4.1%	2.0%
Public Institutions	3.8%	4.0%	3.7%
U.S. Institutions	3.9%	4.6%	3.4%

Self-Employment

% selected	Overall	2011	2016
Eau Claire	10.1%	11.2%	9.3%
Green Bay	10.7%	9.7%	11.1%
La Crosse	7.9%	7.8%	7.9%
Madison	9.6%	11.8%	7.4%
Milwaukee	11.0%	13.0%	9.5%
Oshkosh	10.0%	13.9%	7.2%
Parkside	11.9%	15.0%	9.1%
Platteville	8.2%	9.7%	7.3%
River Falls	11.8%	11.9%	11.8%
Stevens Point	11.2%	14.6%	9.7%
Stout	14.3%	13.7%	14.8%
Superior	5.3%	0.0%	8.3%
Whitewater	11.4%	10.0%	12.5%
UW System	10.3%	11.5%	9.5%
Public Institutions	9.1%	11.7%	7.0%
U.S. Institutions	10.8%	12.8%	9.1%

Founded a Company or Non-Profit

% selected	Overall	2011	2016
Eau Claire	3.7%	5.2%	2.5%
Green Bay	2.5%	6.5%	0.7%
La Crosse	2.1%	2.3%	2.0%
Madison	4.3%	5.0%	3.7%
Milwaukee	3.2%	3.3%	3.2%
Oshkosh	5.3%	5.1%	5.4%
Parkside	2.4%	5.0%	0.0%
Platteville	2.0%	4.2%	0.8%
River Falls	1.9%	1.7%	2.0%
Stevens Point	2.5%	0.0%	3.5%
Stout	4.6%	4.6%	4.5%
Superior	2.6%	0.0%	4.2%
Whitewater	0.9%	0.0%	1.6%
UW System	3.4%	4.0%	2.9%
Public Institutions	4.1%	5.1%	3.2%
U.S. Institutions	4.0%	5.1%	3.0%

Earned Additional Degree(s)

% selected	Overall	2011	2016
Eau Claire	28.3%	33.5%	23.9%
Green Bay	24.4%	35.5%	19.3%
La Crosse	32.9%	35.2%	30.9%
Madison	35.3%	37.7%	32.9%
Milwaukee	21.6%	29.3%	15.9%
Oshkosh	20.0%	24.1%	17.1%
Parkside	23.8%	35.0%	13.6%
Platteville	16.8%	19.4%	15.3%
River Falls	17.4%	16.9%	17.6%
Stevens Point	26.1%	33.3%	23.0%
Stout	14.7%	16.8%	13.1%
Superior	21.1%	35.7%	12.5%
Whitewater	21.1%	24.0%	18.8%
UW System	25.7%	30.4%	22.2%
Public Institutions	29.5%	35.0%	25.0%
U.S. Institutions	29.0%	34.1%	24.9%

Service Work

% selected	Overall	2011	2016
Eau Claire	3.7%	4.7%	2.9%
Green Bay	1.0%	3.2%	0.0%
La Crosse	4.3%	6.3%	2.6%
Madison	5.7%	7.5%	4.0%
Milwaukee	3.2%	5.4%	1.6%
Oshkosh	3.2%	6.3%	0.9%
Parkside	2.4%	5.0%	0.0%
Platteville	2.6%	5.6%	0.8%
River Falls	1.2%	3.4%	0.0%
Stevens Point	3.1%	4.2%	2.7%
Stout	0.3%	0.8%	0.0%
Superior	5.3%	14.3%	0.0%
Whitewater	1.8%	0.0%	3.1%
UW System	3.3%	5.1%	1.9%
Public Institutions	2.7%	2.6%	2.7%
U.S. Institutions	3.4%	4.2%	2.7%

Military Service

% selected	Overall	2011	2016
Eau Claire	1.0%	0.4%	1.4%
Green Bay	3.0%	8.1%	0.7%
La Crosse	1.4%	2.3%	0.7%
Madison	1.9%	2.5%	1.2%
Milwaukee	0.5%	1.1%	0.0%
Oshkosh	1.1%	0.0%	1.8%
Parkside	2.4%	5.0%	0.0%
Platteville	1.5%	1.4%	1.6%
River Falls	0.6%	1.7%	0.0%
Stevens Point	0.0%	0.0%	0.0%
Stout	1.0%	0.8%	1.1%
Superior	5.3%	0.0%	8.3%
Whitewater	0.9%	0.0%	1.6%
UW System	1.3%	1.7%	1.1%
Public Institutions	1.1%	1.6%	0.7%
U.S. Institutions	1.4%	1.9%	0.9%

Unemployed by Choice

% selected	Overall	2011	2016
Eau Claire	5.1%	4.7%	5.4%
Green Bay	3.0%	4.8%	2.2%
La Crosse	4.6%	6.3%	3.3%
Madison	5.0%	6.5%	3.4%
Milwaukee	7.8%	10.9%	5.6%
Oshkosh	3.7%	2.5%	4.5%
Parkside	0.0%	0.0%	0.0%
Platteville	2.6%	4.2%	1.6%
River Falls	5.0%	3.4%	5.9%
Stevens Point	5.0%	2.1%	6.2%
Stout	2.9%	3.1%	2.8%
Superior	5.3%	7.1%	4.2%
Whitewater	5.3%	6.0%	4.7%
UW System	4.5%	5.3%	4.0%
Public Institutions	5.6%	6.2%	5.1%
U.S. Institutions	5.3%	6.1%	4.7%

Unemployed and Seeking

% selected	Overall	2011	2016
Eau Claire	4.1%	4.7%	3.6%
Green Bay	5.6%	6.5%	5.2%
La Crosse	2.1%	2.3%	2.0%
Madison	6.0%	5.6%	6.5%
Milwaukee	8.3%	5.4%	10.3%
Oshkosh	7.4%	5.1%	9.0%
Parkside	2.4%	0.0%	4.5%
Platteville	3.1%	2.8%	3.2%
River Falls	5.0%	5.1%	4.9%
Stevens Point	6.8%	6.3%	7.1%
Stout	4.2%	3.8%	4.5%
Superior	2.6%	7.1%	0.0%
Whitewater	6.1%	6.0%	6.3%
UW System	5.1%	4.7%	5.4%
Public Institutions	5.2%	5.1%	5.3%
U.S. Institutions	5.7%	5.8%	5.6%

CAREER GROWTH AND STABILITY

The first job I secured after my bachelor's degree helped me pursue my career goals.

% agree or strongly agree	Overall	2011	2016
Eau Claire	67.2%	66.0%	68.3%
Green Bay	59.8%	62.3%	58.7%
La Crosse	70.5%	70.0%	70.9%
Madison	63.5%	61.0%	66.1%
Milwaukee	56.5%	52.5%	59.5%
Oshkosh	66.3%	64.9%	67.4%
Parkside	50.0%	50.0%	50.0%
Platteville	68.2%	58.1%	74.1%
River Falls	59.3%	55.8%	61.4%
Stevens Point	61.5%	81.0%	53.5%
Stout	70.3%	71.7%	69.2%
Superior	61.8%	53.8%	66.7%
Whitewater	64.1%	61.0%	66.1%
UW System	64.7%	63.7%	65.5%
Public Institutions	66.3%	63.4%	68.7%
U.S. Institutions	64.8%	62.7%	66.6%

My current position is related to the career goal I have now.

% agree or strongly agree	Overall	2011	2016
Eau Claire	81.3%	82.1%	80.6%
Green Bay	77.0%	81.1%	75.2%
La Crosse	80.8%	83.6%	78.5%
Madison	80.7%	77.3%	84.2%
Milwaukee	71.9%	66.3%	75.9%
Oshkosh	78.7%	87.8%	71.6%
Parkside	78.9%	83.3%	75.0%
Platteville	76.5%	74.2%	77.8%
River Falls	75.4%	75.0%	75.6%
Stevens Point	73.4%	88.1%	67.3%
Stout	80.3%	79.2%	81.1%
Superior	79.4%	69.2%	85.7%
Whitewater	74.5%	70.7%	77.0%
UW System	78.6%	78.9%	78.4%
Public Institutions	79.0%	79.8%	78.3%
U.S. Institutions	78.9%	79.7%	78.3%

My current position provides opportunities for further learning and skill development.

% agree or strongly agree	Overall	2011	2016
Eau Claire	89.1%	89.4%	88.8%
Green Bay	87.4%	92.5%	85.1%
La Crosse	91.8%	91.7%	91.8%
Madison	86.9%	86.2%	87.7%
Milwaukee	82.7%	85.0%	81.1%
Oshkosh	85.1%	87.8%	83.0%
Parkside	92.1%	94.4%	90.0%
Platteville	83.5%	80.6%	85.2%
River Falls	83.7%	75.0%	89.2%
Stevens Point	86.0%	90.5%	84.2%
Stout	90.3%	90.8%	89.9%
Superior	82.4%	69.2%	90.5%
Whitewater	90.2%	87.8%	91.8%
UW System	87.4%	87.4%	87.4%
Public Institutions	88.1%	88.2%	88.1%
U.S. Institutions	88.0%	88.1%	87.9%

I am likely to retain my current employment until I choose to leave.

% agree or strongly agree	Overall	2011	2016
Eau Claire	94.1%	92.8%	95.2%
Green Bay	94.8%	94.3%	95.0%
La Crosse	94.7%	95.5%	94.0%
Madison	92.9%	93.6%	92.2%
Milwaukee	95.3%	95.0%	95.5%
Oshkosh	92.9%	95.9%	90.5%
Parkside	94.7%	100.0%	90.0%
Platteville	96.5%	96.8%	96.3%
River Falls	91.9%	92.3%	91.6%
Stevens Point	90.2%	92.9%	89.1%
Stout	94.6%	98.3%	91.8%
Superior	91.2%	84.6%	95.2%
Whitewater	95.1%	95.1%	95.1%
UW System	93.9%	94.5%	93.4%
Public Institutions	93.1%	94.0%	92.4%
U.S. Institutions	93.3%	94.3%	92.5%

The work I do in my current position is meaningful to me.

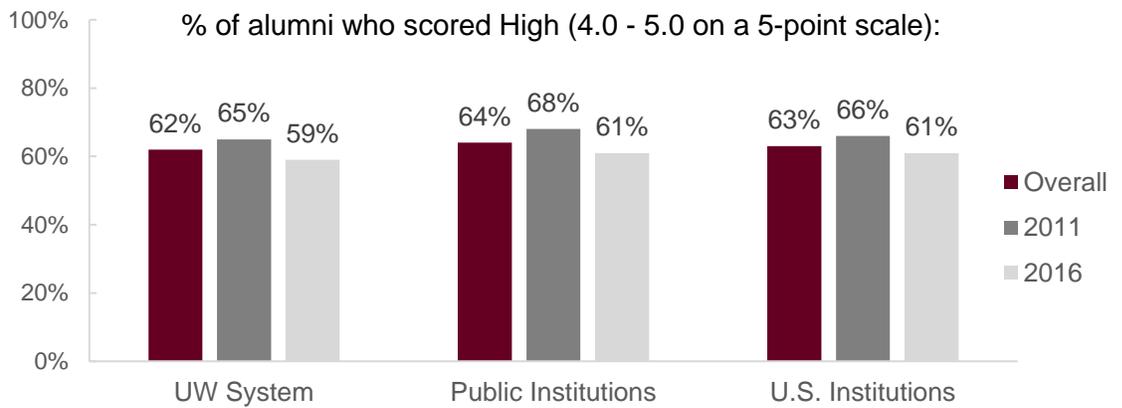
% agree or strongly agree	Overall	2011	2016
Eau Claire	86.2%	88.9%	84.1%
Green Bay	86.2%	86.8%	86.0%
La Crosse	88.2%	88.2%	88.1%
Madison	83.6%	82.6%	84.5%
Milwaukee	80.2%	85.0%	76.8%
Oshkosh	83.9%	87.8%	80.9%
Parkside	86.8%	88.9%	85.0%
Platteville	86.5%	90.3%	84.3%
River Falls	85.9%	86.5%	85.5%
Stevens Point	82.5%	92.9%	78.2%
Stout	87.5%	89.2%	86.2%
Superior	94.1%	100.0%	90.5%
Whitewater	81.4%	78.0%	83.6%
UW System	85.1%	86.7%	83.9%
Public Institutions	83.8%	84.8%	83.1%
U.S. Institutions	84.5%	85.5%	83.6%

Do you feel that you are underemployed?

% responding "yes"	Overall	2011	2016
Eau Claire	21.6%	20.8%	22.2%
Green Bay	23.6%	20.8%	24.8%
La Crosse	18.4%	18.2%	18.7%
Madison	20.9%	19.9%	22.0%
Milwaukee	24.2%	21.3%	26.4%
Oshkosh	30.8%	28.4%	32.6%
Parkside	21.1%	16.7%	25.0%
Platteville	27.1%	22.6%	29.6%
River Falls	27.4%	30.8%	25.3%
Stevens Point	30.1%	21.4%	33.7%
Stout	19.8%	19.3%	20.1%
Superior	14.7%	15.4%	14.3%
Whitewater	25.5%	26.8%	24.6%
UW System	23.0%	21.3%	24.2%
Public Institutions	21.6%	20.7%	22.3%
U.S. Institutions	22.0%	20.5%	23.1%

CAREER SATISFACTION

Overall Average on Career Satisfaction



I am satisfied with my career so far.

% agree or strongly agree	Overall	2011	2016
Eau Claire	82.3%	84.9%	80.1%
Green Bay	82.1%	83.9%	81.3%
La Crosse	85.3%	83.5%	86.8%
Madison	81.3%	80.2%	82.3%
Milwaukee	75.5%	71.4%	78.4%
Oshkosh	77.9%	86.1%	72.1%
Parkside	87.8%	89.5%	86.4%
Platteville	80.0%	86.1%	76.4%
River Falls	73.8%	76.3%	72.3%
Stevens Point	75.5%	80.4%	73.5%
Stout	92.1%	95.3%	89.7%
Superior	81.6%	71.4%	87.5%
Whitewater	82.3%	79.6%	84.4%
UW System	81.7%	83.0%	80.7%
Public Institutions	81.8%	82.8%	81.0%
U.S. Institutions	81.4%	82.6%	80.5%

I am satisfied with my current career.

% agree or strongly agree	Overall	2011	2016
Eau Claire	82.3%	83.5%	81.2%
Green Bay	80.6%	83.9%	79.1%
La Crosse	84.9%	83.5%	86.1%
Madison	80.8%	80.5%	81.2%
Milwaukee	71.3%	68.1%	73.6%
Oshkosh	77.8%	87.2%	71.2%
Parkside	85.4%	84.2%	86.4%
Platteville	78.5%	80.6%	77.2%
River Falls	79.4%	83.1%	77.2%
Stevens Point	73.8%	83.0%	69.9%
Stout	88.9%	93.1%	85.8%
Superior	81.6%	71.4%	87.5%
Whitewater	80.5%	77.6%	82.8%
UW System	80.8%	82.4%	79.7%
Public Institutions	80.1%	82.2%	78.3%
U.S. Institutions	80.3%	82.1%	78.8%

I am satisfied with the level of responsibility of my current job.

% agree or strongly agree	Overall	2011	2016
Eau Claire	84.1%	84.9%	83.3%
Green Bay	83.2%	85.5%	82.1%
La Crosse	85.7%	86.6%	84.9%
Madison	80.0%	81.1%	78.9%
Milwaukee	77.8%	74.7%	80.0%
Oshkosh	79.5%	79.7%	79.3%
Parkside	85.4%	94.7%	77.3%
Platteville	79.4%	86.1%	75.4%
River Falls	73.8%	78.0%	71.3%
Stevens Point	77.0%	85.4%	73.5%
Stout	89.8%	90.7%	89.1%
Superior	84.2%	92.9%	79.2%
Whitewater	82.1%	77.1%	85.9%
UW System	81.9%	83.4%	80.7%
Public Institutions	81.5%	83.2%	80.0%
U.S. Institutions	81.8%	83.4%	80.6%

I am content with the progression of my career.

% agree or strongly agree	Overall	2011	2016
Eau Claire	77.8%	80.6%	75.5%
Green Bay	76.5%	79.0%	75.4%
La Crosse	81.7%	79.5%	83.4%
Madison	76.9%	74.2%	79.6%
Milwaukee	70.8%	70.3%	71.2%
Oshkosh	71.1%	77.2%	66.7%
Parkside	78.0%	73.7%	81.8%
Platteville	71.8%	73.2%	71.0%
River Falls	68.1%	74.6%	64.4%
Stevens Point	70.4%	76.6%	67.9%
Stout	84.2%	85.9%	82.9%
Superior	78.9%	78.6%	79.2%
Whitewater	77.0%	79.6%	75.0%
UW System	76.3%	77.5%	75.4%
Public Institutions	77.6%	79.1%	76.4%
U.S. Institutions	77.1%	77.9%	76.4%

I have advanced in my career as I had hoped.

% agree or strongly agree	Overall	2011	2016
Eau Claire	71.1%	72.0%	70.4%
Green Bay	65.8%	67.7%	64.9%
La Crosse	72.7%	70.9%	74.2%
Madison	68.2%	67.0%	69.3%
Milwaukee	60.4%	59.3%	61.1%
Oshkosh	61.6%	67.1%	57.7%
Parkside	75.6%	78.9%	72.7%
Platteville	67.7%	69.4%	66.7%
River Falls	59.4%	55.9%	61.4%
Stevens Point	58.1%	59.6%	57.5%
Stout	74.3%	77.9%	71.6%
Superior	60.5%	57.1%	62.5%
Whitewater	62.8%	69.4%	57.8%
UW System	67.4%	68.4%	66.6%
Public Institutions	71.3%	73.2%	69.7%
U.S. Institutions	69.5%	70.4%	68.7%

My salary is enough to pay my bills every month.

% agree or strongly agree	Overall	2011	2016
Eau Claire	85.4%	86.1%	84.8%
Green Bay	80.6%	77.4%	82.1%
La Crosse	85.3%	92.1%	79.5%
Madison	87.1%	89.0%	85.1%
Milwaukee	75.3%	79.1%	72.6%
Oshkosh	81.6%	86.1%	78.4%
Parkside	75.6%	84.2%	68.2%
Platteville	87.2%	88.9%	86.2%
River Falls	76.1%	77.6%	75.2%
Stevens Point	75.6%	83.0%	72.6%
Stout	87.2%	90.8%	84.6%
Superior	73.7%	64.3%	79.2%
Whitewater	82.3%	83.7%	81.3%
UW System	83.4%	86.3%	81.2%
Public Institutions	82.2%	86.3%	78.8%
U.S. Institutions	82.7%	86.3%	79.8%

OTHER CAREER EXPERIENCES ITEMS

I currently own my own business.

% responding "yes"	Overall	2011	2016
Eau Claire	8.7%	11.0%	6.9%
Green Bay	7.4%	11.1%	5.8%
La Crosse	5.7%	4.5%	6.6%
Madison	8.6%	10.2%	6.9%
Milwaukee	7.5%	7.3%	7.7%
Oshkosh	10.5%	10.8%	10.2%
Parkside	7.9%	11.1%	5.0%
Platteville	10.0%	11.3%	9.3%
River Falls	9.0%	6.0%	10.7%
Stevens Point	4.9%	7.1%	4.0%
Stout	12.8%	13.1%	12.5%
Superior	5.9%	0.0%	9.5%
Whitewater	6.7%	4.8%	8.1%
UW System	8.5%	9.5%	7.9%
Public Institutions	7.6%	10.0%	5.6%
U.S. Institutions	7.9%	9.7%	6.4%

How did the COVID-19 pandemic impact your current job or career status?
No impact at all

% selected	Overall	2011	2016
Eau Claire	62.3%	62.7%	61.9%
Green Bay	71.0%	81.8%	66.1%
La Crosse	66.4%	69.1%	64.2%
Madison	65.6%	69.0%	62.3%
Milwaukee	63.8%	65.9%	62.4%
Oshkosh	60.8%	70.3%	53.6%
Parkside	57.9%	61.1%	55.0%
Platteville	78.8%	85.5%	75.0%
River Falls	64.0%	74.5%	57.6%
Stevens Point	63.6%	71.4%	60.4%
Stout	65.2%	68.9%	62.5%
Superior	58.8%	38.5%	71.4%
Whitewater	65.4%	69.0%	62.9%
UW System	65.4%	69.1%	62.7%
Public Institutions	68.2%	72.5%	64.6%
U.S. Institutions	66.5%	70.5%	63.4%

How did the COVID-19 pandemic impact your current job or career status?
Temporary furlough

% selected	Overall	2011	2016
Eau Claire	8.1%	8.6%	7.7%
Green Bay	5.1%	0.0%	7.4%
La Crosse	7.3%	6.4%	8.0%
Madison	3.1%	3.2%	3.1%
Milwaukee	7.0%	7.3%	6.8%
Oshkosh	5.8%	5.4%	6.2%
Parkside	13.2%	11.1%	15.0%
Platteville	4.1%	3.2%	4.6%
River Falls	4.4%	3.9%	4.7%
Stevens Point	7.0%	7.1%	6.9%
Stout	8.5%	8.2%	8.8%
Superior	14.7%	23.1%	9.5%
Whitewater	9.6%	2.4%	14.5%
UW System	6.3%	5.8%	6.8%
Public Institutions	4.4%	3.9%	4.8%
U.S. Institutions	4.8%	4.5%	5.1%

How did the COVID-19 pandemic impact your current job or career status?
Unemployment

% selected	Overall	2011	2016
Eau Claire	4.5%	4.3%	4.6%
Green Bay	4.5%	3.6%	5.0%
La Crosse	4.0%	1.8%	5.8%
Madison	5.4%	4.6%	6.2%
Milwaukee	4.0%	2.4%	5.1%
Oshkosh	9.4%	8.1%	10.3%
Parkside	5.3%	0.0%	10.0%
Platteville	3.5%	1.6%	4.6%
River Falls	4.4%	3.9%	4.7%
Stevens Point	7.0%	4.8%	7.9%
Stout	3.5%	4.9%	2.5%
Superior	2.9%	7.7%	0.0%
Whitewater	3.8%	2.4%	4.8%
UW System	4.9%	4.0%	5.4%
Public Institutions	4.0%	2.8%	5.1%
U.S. Institutions	4.8%	3.6%	5.8%

How did the COVID-19 pandemic impact your current job or career status?
Changed jobs intentionally

% selected	Overall	2011	2016
Eau Claire	9.8%	9.1%	10.4%
Green Bay	6.8%	0.0%	9.9%
La Crosse	7.7%	9.1%	6.6%
Madison	9.1%	7.0%	11.1%
Milwaukee	9.0%	9.8%	8.5%
Oshkosh	5.8%	4.1%	7.2%
Parkside	2.6%	0.0%	5.0%
Platteville	2.4%	1.6%	2.8%
River Falls	5.9%	0.0%	9.4%
Stevens Point	7.0%	2.4%	8.9%
Stout	6.4%	3.3%	8.8%
Superior	2.9%	7.7%	0.0%
Whitewater	8.7%	7.1%	9.7%
UW System	7.6%	6.0%	8.7%
Public Institutions	8.3%	6.9%	9.5%
U.S. Institutions	8.4%	6.7%	9.8%

How many distinct paid positions have you held since earning your degree?
1-2 positions

% selected	Overall	2011	2016
Eau Claire	41.0%	28.7%	51.0%
Green Bay	46.3%	40.0%	49.2%
La Crosse	39.2%	26.9%	48.9%
Madison	35.4%	23.3%	47.2%
Milwaukee	43.9%	35.4%	50.0%
Oshkosh	45.3%	26.0%	59.8%
Parkside	47.4%	44.4%	50.0%
Platteville	50.0%	38.7%	56.6%
River Falls	42.9%	32.7%	48.8%
Stevens Point	41.3%	26.2%	47.5%
Stout	38.9%	28.7%	46.8%
Superior	44.1%	15.4%	61.9%
Whitewater	39.8%	23.8%	50.8%
UW System	41.0%	28.6%	50.2%
Public Institutions	39.5%	27.3%	49.5%
U.S. Institutions	38.8%	26.5%	48.8%

How many distinct paid positions have you held since earning your degree?
3-4 positions

% selected	Overall	2011	2016
Eau Claire	38.8%	41.1%	37.0%
Green Bay	37.1%	32.7%	39.2%
La Crosse	43.3%	42.6%	43.8%
Madison	41.0%	41.7%	40.3%
Milwaukee	36.9%	34.1%	38.8%
Oshkosh	37.1%	49.3%	27.8%
Parkside	36.8%	33.3%	40.0%
Platteville	35.7%	37.1%	34.9%
River Falls	46.6%	42.9%	48.8%
Stevens Point	35.0%	38.1%	33.7%
Stout	45.4%	45.9%	44.9%
Superior	38.2%	46.2%	33.3%
Whitewater	42.7%	50.0%	37.7%
UW System	40.1%	41.5%	39.0%
Public Institutions	41.1%	41.4%	40.9%
U.S. Institutions	41.1%	41.8%	40.5%

How many distinct paid positions have you held since earning your degree?
5-6 positions

% selected	Overall	2011	2016
Eau Claire	15.2%	22.0%	9.7%
Green Bay	13.7%	23.6%	9.2%
La Crosse	14.7%	26.9%	5.1%
Madison	14.7%	19.8%	9.7%
Milwaukee	15.7%	23.2%	10.3%
Oshkosh	10.0%	13.7%	7.2%
Parkside	13.2%	16.7%	10.0%
Platteville	13.1%	21.0%	8.5%
River Falls	8.3%	18.4%	2.4%
Stevens Point	18.2%	21.4%	16.8%
Stout	12.9%	20.5%	7.0%
Superior	8.8%	15.4%	4.8%
Whitewater	10.7%	19.0%	4.9%
UW System	13.8%	20.9%	8.6%
Public Institutions	14.1%	21.8%	7.6%
U.S. Institutions	14.4%	22.0%	8.3%

How many distinct paid positions have you held since earning your degree?
7-9 positions

% selected	Overall	2011	2016
Eau Claire	3.9%	7.2%	1.2%
Green Bay	2.3%	1.8%	2.5%
La Crosse	2.9%	3.7%	2.2%
Madison	6.8%	12.7%	1.0%
Milwaukee	2.0%	4.9%	0.0%
Oshkosh	4.7%	6.8%	3.1%
Parkside	2.6%	5.6%	0.0%
Platteville	1.2%	3.2%	0.0%
River Falls	0.8%	2.0%	0.0%
Stevens Point	4.9%	11.9%	2.0%
Stout	2.9%	4.9%	1.3%
Superior	8.8%	23.1%	0.0%
Whitewater	6.8%	7.1%	6.6%
UW System	4.0%	7.4%	1.5%
Public Institutions	4.0%	7.1%	1.5%
U.S. Institutions	4.2%	7.4%	1.7%

How many distinct paid positions have you held since earning your degree?
10+ positions

% selected	Overall	2011	2016
Eau Claire	1.1%	1.0%	1.2%
Green Bay	0.6%	1.8%	0.0%
La Crosse	0.0%	0.0%	0.0%
Madison	2.1%	2.5%	1.7%
Milwaukee	1.5%	2.4%	0.9%
Oshkosh	2.9%	4.1%	2.1%
Parkside	0.0%	0.0%	0.0%
Platteville	0.0%	0.0%	0.0%
River Falls	1.5%	4.1%	0.0%
Stevens Point	0.7%	2.4%	0.0%
Stout	0.0%	0.0%	0.0%
Superior	0.0%	0.0%	0.0%
Whitewater	0.0%	0.0%	0.0%
UW System	1.1%	1.6%	0.7%
Public Institutions	1.3%	2.4%	0.5%
U.S. Institutions	1.5%	2.4%	0.8%

Please select which of the following best represents when you felt decided about pursuing your current career path:

High school or earlier

% selected	Overall	2011	2016
Eau Claire	17.2%	14.5%	19.4%
Green Bay	16.2%	11.3%	18.3%
La Crosse	14.8%	10.9%	17.9%
Madison	15.9%	17.4%	14.4%
Milwaukee	19.7%	15.0%	23.0%
Oshkosh	18.9%	17.6%	20.0%
Parkside	21.1%	33.3%	10.0%
Platteville	26.5%	21.0%	29.6%
River Falls	23.0%	26.9%	20.5%
Stevens Point	18.2%	11.9%	20.8%
Stout	25.1%	23.3%	26.4%
Superior	17.6%	15.4%	19.0%
Whitewater	21.4%	24.4%	19.4%
UW System	18.9%	17.3%	20.0%
Public Institutions	17.2%	17.6%	17.0%
U.S. Institutions	17.8%	17.0%	18.5%

Please select which of the following best represents when you felt decided about pursuing your current career path:
While earning my bachelor's degree

% selected	Overall	2011	2016
Eau Claire	37.5%	35.3%	39.3%
Green Bay	41.0%	43.4%	40.0%
La Crosse	41.4%	40.0%	42.5%
Madison	32.2%	26.6%	37.7%
Milwaukee	33.7%	28.8%	37.2%
Oshkosh	39.1%	37.8%	40.0%
Parkside	26.3%	22.2%	30.0%
Platteville	37.6%	38.7%	37.0%
River Falls	28.1%	23.1%	31.3%
Stevens Point	35.7%	47.6%	30.7%
Stout	38.7%	33.3%	42.8%
Superior	44.1%	38.5%	47.6%
Whitewater	30.1%	26.8%	32.3%
UW System	36.0%	33.1%	38.1%
Public Institutions	33.4%	30.0%	36.2%
U.S. Institutions	33.3%	30.2%	35.8%

Please select which of the following best represents when you felt decided about pursuing your current career path:

After graduating with my bachelor's degree

% selected	Overall	2011	2016
Eau Claire	29.0%	33.8%	25.0%
Green Bay	29.5%	28.3%	30.0%
La Crosse	28.3%	31.8%	25.4%
Madison	33.2%	36.5%	29.9%
Milwaukee	26.9%	37.5%	19.5%
Oshkosh	26.6%	29.7%	24.2%
Parkside	39.5%	38.9%	40.0%
Platteville	20.0%	22.6%	18.5%
River Falls	29.6%	28.8%	30.1%
Stevens Point	27.3%	28.6%	26.7%
Stout	25.8%	28.3%	23.9%
Superior	23.5%	30.8%	19.0%
Whitewater	32.0%	29.3%	33.9%
UW System	28.8%	32.3%	26.2%
Public Institutions	31.8%	36.1%	28.3%
U.S. Institutions	32.1%	36.5%	28.6%

Please select which of the following best represents when you felt decided about pursuing your current career path:

Still feel that I am deciding

% selected	Overall	2011	2016
Eau Claire	16.3%	16.4%	16.3%
Green Bay	13.3%	17.0%	11.7%
La Crosse	15.6%	17.3%	14.2%
Madison	18.7%	19.5%	18.0%
Milwaukee	19.7%	18.8%	20.4%
Oshkosh	15.4%	14.9%	15.8%
Parkside	13.2%	5.6%	20.0%
Platteville	14.7%	14.5%	14.8%
River Falls	19.3%	21.2%	18.1%
Stevens Point	18.9%	11.9%	21.8%
Stout	10.4%	15.0%	6.9%
Superior	14.7%	15.4%	14.3%
Whitewater	16.5%	19.5%	14.5%
UW System	16.3%	17.1%	15.7%
Public Institutions	16.3%	15.3%	17.1%
U.S. Institutions	16.2%	15.8%	16.4%

What job level best describes your current role?

Entry level

% selected	Overall	2011	2016
Eau Claire	10.2%	6.1%	13.4%
Green Bay	11.6%	8.2%	13.0%
La Crosse	12.9%	5.7%	18.8%
Madison	11.4%	5.2%	17.9%
Milwaukee	9.3%	9.8%	9.0%
Oshkosh	14.2%	9.6%	18.0%
Parkside	15.2%	6.7%	22.2%
Platteville	12.7%	8.1%	15.4%
River Falls	16.3%	12.8%	18.3%
Stevens Point	17.6%	7.3%	22.1%
Stout	6.5%	1.7%	10.2%
Superior	3.2%	0.0%	5.6%
Whitewater	9.0%	5.0%	11.7%
UW System	11.3%	6.3%	15.1%
Public Institutions	10.8%	5.7%	15.2%
U.S. Institutions	11.1%	5.9%	15.4%

What job level best describes your current role?
Intermediate or experienced level

% selected	Overall	2011	2016
Eau Claire	64.3%	59.9%	67.9%
Green Bay	57.3%	42.9%	63.5%
La Crosse	57.9%	58.1%	57.8%
Madison	56.1%	53.7%	58.6%
Milwaukee	62.7%	54.9%	68.5%
Oshkosh	53.1%	46.6%	58.4%
Parkside	30.3%	26.7%	33.3%
Platteville	62.0%	58.1%	64.4%
River Falls	54.3%	51.1%	56.1%
Stevens Point	61.0%	65.9%	58.9%
Stout	54.9%	50.0%	58.6%
Superior	71.0%	61.5%	77.8%
Whitewater	54.0%	57.5%	51.7%
UW System	58.2%	54.4%	61.1%
Public Institutions	53.5%	46.0%	60.1%
U.S. Institutions	54.9%	48.5%	60.2%

What job level best describes your current role?
First level management

% selected	Overall	2011	2016
Eau Claire	8.1%	7.1%	8.9%
Green Bay	12.2%	16.3%	10.4%
La Crosse	14.2%	16.2%	12.5%
Madison	12.5%	11.9%	13.1%
Milwaukee	9.8%	11.0%	9.0%
Oshkosh	10.5%	9.6%	11.2%
Parkside	27.3%	20.0%	33.3%
Platteville	10.2%	11.3%	9.6%
River Falls	14.0%	8.5%	17.1%
Stevens Point	11.0%	4.9%	13.7%
Stout	17.7%	20.8%	15.3%
Superior	9.7%	15.4%	5.6%
Whitewater	16.0%	12.5%	18.3%
UW System	12.3%	12.1%	12.3%
Public Institutions	15.2%	16.7%	13.8%
U.S. Institutions	13.9%	15.0%	12.9%

What job level best describes your current role?
Middle-level management

% selected	Overall	2011	2016
Eau Claire	9.3%	14.2%	5.3%
Green Bay	13.4%	24.5%	8.7%
La Crosse	9.4%	11.4%	7.8%
Madison	12.9%	18.7%	6.8%
Milwaukee	11.9%	15.9%	9.0%
Oshkosh	14.2%	20.5%	9.0%
Parkside	24.2%	40.0%	11.1%
Platteville	10.2%	17.7%	5.8%
River Falls	9.3%	17.0%	4.9%
Stevens Point	6.6%	12.2%	4.2%
Stout	12.3%	16.7%	8.9%
Superior	3.2%	7.7%	0.0%
Whitewater	15.0%	20.0%	11.7%
UW System	11.4%	17.0%	7.1%
Public Institutions	13.3%	20.1%	7.3%
U.S. Institutions	13.1%	19.5%	7.7%

What job level best describes your current role?
Senior, executive, or top-level management and chiefs

% selected	Overall	2011	2016
Eau Claire	8.1%	12.7%	4.5%
Green Bay	5.5%	8.2%	4.3%
La Crosse	5.6%	8.6%	3.1%
Madison	7.1%	10.4%	3.6%
Milwaukee	6.2%	8.5%	4.5%
Oshkosh	8.0%	13.7%	3.4%
Parkside	3.0%	6.7%	0.0%
Platteville	4.8%	4.8%	4.8%
River Falls	6.2%	10.6%	3.7%
Stevens Point	3.7%	9.8%	1.1%
Stout	8.7%	10.8%	7.0%
Superior	12.9%	15.4%	11.1%
Whitewater	6.0%	5.0%	6.7%
UW System	6.8%	10.2%	4.3%
Public Institutions	7.2%	11.4%	3.5%
U.S. Institutions	7.1%	11.2%	3.8%



LEARNING OUTCOMES & EXPERIENCES

COMPETENCIES

The following charts display average alumni-reported competency scores for your campus compared to peer and U.S. institutions. Percentages reflect the percent of alumni who responded Agree or Strongly agree (4 or 5 on a 5-point scale) to items about competencies gained during their degrees.

Adaptability

% agree or strongly agree	Overall	2011	2016
Eau Claire	83.5%	79.5%	86.7%
Green Bay	85.7%	82.8%	87.1%
La Crosse	85.6%	82.3%	88.3%
Madison	78.1%	75.3%	80.8%
Milwaukee	72.7%	74.4%	71.6%
Oshkosh	86.4%	78.4%	92.2%
Parkside	75.0%	72.2%	77.3%
Platteville	78.0%	79.7%	77.1%
River Falls	79.7%	78.8%	80.2%
Stevens Point	83.3%	83.7%	83.2%
Stout	83.9%	80.6%	86.4%
Superior	77.1%	78.6%	76.2%
Whitewater	74.0%	81.0%	69.4%
UW System	81.1%	78.7%	82.8%
Public Institutions	81.2%	77.6%	84.2%
U.S. Institutions	81.2%	78.8%	83.1%

Career & Self-Development

% agree or strongly agree	Overall	2011	2016
Eau Claire	73.1%	72.9%	73.3%
Green Bay	78.0%	74.1%	79.8%
La Crosse	75.7%	73.5%	77.5%
Madison	60.0%	56.8%	63.2%
Milwaukee	60.5%	61.4%	59.8%
Oshkosh	76.7%	74.3%	78.4%
Parkside	70.0%	72.2%	68.2%
Platteville	71.1%	70.3%	71.6%
River Falls	67.2%	76.9%	61.2%
Stevens Point	68.8%	69.8%	68.3%
Stout	80.5%	77.6%	82.7%
Superior	74.3%	78.6%	71.4%
Whitewater	72.1%	69.0%	74.2%
UW System	70.3%	68.7%	71.5%
Public Institutions	68.1%	64.7%	70.9%
U.S. Institutions	68.9%	66.0%	71.2%

Change Management

% agree or strongly agree	Overall	2011	2016
Eau Claire	54.3%	50.5%	57.4%
Green Bay	59.3%	55.2%	61.3%
La Crosse	53.8%	50.4%	56.5%
Madison	41.2%	38.0%	44.3%
Milwaukee	45.7%	45.8%	45.7%
Oshkosh	54.0%	55.4%	52.9%
Parkside	46.2%	38.9%	52.4%
Platteville	52.0%	48.4%	54.1%
River Falls	54.3%	51.9%	55.8%
Stevens Point	49.3%	55.8%	46.5%
Stout	57.0%	58.1%	56.2%
Superior	51.4%	42.9%	57.1%
Whitewater	53.8%	57.1%	51.6%
UW System	50.9%	48.5%	52.7%
Public Institutions	47.6%	43.7%	50.8%
U.S. Institutions	48.9%	45.3%	51.8%

Communication

% agree or strongly agree	Overall	2011	2016
Eau Claire	92.6%	92.0%	93.2%
Green Bay	90.7%	89.7%	91.1%
La Crosse	90.4%	90.3%	90.5%
Madison	85.9%	86.3%	85.6%
Milwaukee	79.9%	81.9%	78.4%
Oshkosh	92.6%	91.9%	93.1%
Parkside	85.0%	77.8%	90.9%
Platteville	86.1%	81.3%	89.0%
River Falls	86.2%	92.3%	82.6%
Stevens Point	86.8%	90.7%	85.1%
Stout	89.5%	90.3%	88.9%
Superior	88.6%	85.7%	90.5%
Whitewater	91.3%	92.9%	90.3%
UW System	88.4%	88.6%	88.3%
Public Institutions	85.1%	84.8%	85.4%
U.S. Institutions	87.0%	86.6%	87.3%

Creativity

% agree or strongly agree	Overall	2011	2016
Eau Claire	66.0%	63.7%	67.9%
Green Bay	67.6%	69.0%	66.9%
La Crosse	65.3%	58.4%	71.0%
Madison	63.2%	62.9%	63.4%
Milwaukee	62.0%	61.4%	62.4%
Oshkosh	65.3%	67.6%	63.7%
Parkside	61.5%	66.7%	57.1%
Platteville	64.5%	64.1%	64.8%
River Falls	65.2%	76.9%	58.1%
Stevens Point	68.1%	74.4%	65.3%
Stout	74.2%	75.2%	73.5%
Superior	62.9%	57.1%	66.7%
Whitewater	60.6%	61.9%	59.7%
UW System	65.6%	65.4%	65.8%
Public Institutions	61.7%	60.1%	63.0%
U.S. Institutions	64.7%	63.6%	65.6%

Critical Thinking

% agree or strongly agree	Overall	2011	2016
Eau Claire	90.4%	88.8%	91.6%
Green Bay	91.7%	91.4%	91.9%
La Crosse	91.2%	87.6%	94.2%
Madison	91.7%	91.1%	92.3%
Milwaukee	83.8%	85.4%	82.8%
Oshkosh	93.1%	95.9%	91.2%
Parkside	92.3%	88.2%	95.5%
Platteville	89.6%	84.4%	92.7%
River Falls	87.7%	94.2%	83.7%
Stevens Point	87.5%	88.4%	87.1%
Stout	90.9%	88.7%	92.6%
Superior	85.7%	92.9%	81.0%
Whitewater	83.7%	88.1%	80.6%
UW System	90.0%	89.6%	90.3%
Public Institutions	89.8%	88.7%	90.8%
U.S. Institutions	90.3%	89.8%	90.7%

Customer Service

% agree or strongly agree	Overall	2011	2016
Eau Claire	48.5%	46.5%	50.2%
Green Bay	51.6%	60.3%	47.6%
La Crosse	43.8%	45.1%	42.8%
Madison	32.9%	32.0%	33.9%
Milwaukee	34.3%	37.8%	31.9%
Oshkosh	50.9%	51.4%	50.5%
Parkside	41.0%	38.9%	42.9%
Platteville	43.9%	34.4%	49.5%
River Falls	42.0%	34.6%	46.5%
Stevens Point	45.8%	48.8%	44.6%
Stout	54.7%	52.8%	56.2%
Superior	54.3%	42.9%	61.9%
Whitewater	41.3%	26.2%	51.6%
UW System	43.8%	41.9%	45.1%
Public Institutions	41.3%	38.7%	43.4%
U.S. Institutions	42.5%	40.4%	44.2%

Decision Making

% agree or strongly agree	Overall	2011	2016
Eau Claire	81.3%	79.9%	82.5%
Green Bay	86.8%	86.2%	87.1%
La Crosse	82.9%	79.6%	85.5%
Madison	75.9%	72.2%	79.5%
Milwaukee	73.4%	75.9%	71.6%
Oshkosh	80.7%	77.0%	83.3%
Parkside	77.5%	72.2%	81.8%
Platteville	80.2%	75.0%	83.3%
River Falls	73.9%	76.9%	72.1%
Stevens Point	81.9%	86.0%	80.2%
Stout	80.8%	77.6%	83.3%
Superior	80.0%	92.9%	71.4%
Whitewater	76.0%	78.6%	74.2%
UW System	79.3%	77.4%	80.8%
Public Institutions	77.3%	75.6%	78.8%
U.S. Institutions	78.4%	77.0%	79.6%

Equity & Inclusion

% agree or strongly agree	Overall	2011	2016
Eau Claire	63.1%	56.7%	68.3%
Green Bay	65.9%	55.2%	71.0%
La Crosse	67.5%	59.5%	73.9%
Madison	54.7%	50.0%	59.3%
Milwaukee	59.5%	61.4%	58.1%
Oshkosh	61.4%	55.4%	65.7%
Parkside	70.0%	66.7%	72.7%
Platteville	54.9%	56.3%	54.1%
River Falls	58.7%	65.4%	54.7%
Stevens Point	55.2%	55.8%	55.0%
Stout	52.6%	43.2%	59.9%
Superior	60.0%	64.3%	57.1%
Whitewater	57.7%	47.6%	64.5%
UW System	59.2%	54.3%	62.8%
Public Institutions	52.8%	46.6%	57.9%
U.S. Institutions	55.9%	51.1%	59.9%

Leadership

% agree or strongly agree	Overall	2011	2016
Eau Claire	78.7%	75.8%	81.0%
Green Bay	78.0%	77.6%	78.2%
La Crosse	74.1%	69.0%	78.3%
Madison	65.4%	61.0%	69.8%
Milwaukee	60.5%	60.2%	60.7%
Oshkosh	76.1%	71.6%	79.4%
Parkside	79.5%	72.2%	85.7%
Platteville	68.2%	59.4%	73.4%
River Falls	67.4%	67.3%	67.4%
Stevens Point	72.2%	69.8%	73.3%
Stout	76.0%	73.6%	77.8%
Superior	65.7%	71.4%	61.9%
Whitewater	71.2%	71.4%	71.0%
UW System	71.7%	68.3%	74.3%
Public Institutions	68.9%	66.1%	71.3%
U.S. Institutions	70.8%	67.8%	73.3%

Negotiation

% agree or strongly agree	Overall	2011	2016
Eau Claire	38.1%	35.3%	40.3%
Green Bay	46.2%	53.4%	42.7%
La Crosse	39.0%	35.4%	42.0%
Madison	28.5%	26.7%	30.2%
Milwaukee	33.2%	34.9%	31.9%
Oshkosh	36.9%	36.5%	37.3%
Parkside	35.0%	33.3%	36.4%
Platteville	38.7%	28.1%	45.0%
River Falls	41.3%	42.3%	40.7%
Stevens Point	36.1%	34.9%	36.6%
Stout	43.9%	44.8%	43.1%
Superior	37.1%	21.4%	47.6%
Whitewater	37.5%	35.7%	38.7%
UW System	36.9%	34.9%	38.3%
Public Institutions	36.8%	33.7%	39.3%
U.S. Institutions	37.0%	34.8%	38.8%

Professionalism

% agree or strongly agree	Overall	2011	2016
Eau Claire	86.0%	86.0%	85.9%
Green Bay	84.1%	79.3%	86.3%
La Crosse	84.5%	80.5%	87.7%
Madison	72.5%	70.5%	74.4%
Milwaukee	72.4%	73.5%	71.6%
Oshkosh	86.9%	83.8%	89.2%
Parkside	85.0%	83.3%	86.4%
Platteville	82.6%	79.7%	84.3%
River Falls	81.9%	82.7%	81.4%
Stevens Point	86.1%	90.7%	84.2%
Stout	88.8%	89.5%	88.2%
Superior	85.7%	85.7%	85.7%
Whitewater	90.4%	88.1%	91.9%
UW System	82.0%	80.4%	83.1%
Public Institutions	80.6%	79.2%	81.9%
U.S. Institutions	81.4%	79.8%	82.7%

Teamwork

% agree or strongly agree	Overall	2011	2016
Eau Claire	88.5%	86.5%	90.1%
Green Bay	88.5%	94.8%	85.5%
La Crosse	82.5%	82.3%	82.6%
Madison	76.0%	73.3%	78.7%
Milwaukee	77.4%	75.9%	78.4%
Oshkosh	85.7%	87.8%	84.2%
Parkside	79.5%	72.2%	85.7%
Platteville	83.8%	79.7%	86.2%
River Falls	79.7%	82.7%	77.9%
Stevens Point	84.7%	93.0%	81.2%
Stout	90.2%	88.8%	91.4%
Superior	91.4%	92.9%	90.5%
Whitewater	85.6%	81.0%	88.7%
UW System	83.4%	82.2%	84.3%
Public Institutions	81.1%	79.4%	82.6%
U.S. Institutions	82.4%	81.4%	83.1%

Technology

% agree or strongly agree	Overall	2011	2016
Eau Claire	69.6%	71.6%	67.9%
Green Bay	68.1%	69.0%	67.7%
La Crosse	68.5%	67.3%	69.6%
Madison	60.3%	56.0%	64.4%
Milwaukee	61.8%	56.6%	65.5%
Oshkosh	75.6%	74.3%	76.5%
Parkside	59.0%	61.1%	57.1%
Platteville	72.8%	71.9%	73.4%
River Falls	62.8%	63.5%	62.4%
Stevens Point	66.7%	69.8%	65.3%
Stout	83.3%	83.2%	83.3%
Superior	57.1%	64.3%	52.4%
Whitewater	67.3%	69.0%	66.1%
UW System	68.0%	66.9%	68.8%
Public Institutions	66.9%	63.4%	69.8%
U.S. Institutions	64.6%	61.0%	67.5%

FROM THE NSSE HIGH IMPACT EDUCATIONAL PRACTICES

The following charts display average alumni-reported high impact educational practice scores for your campus compared to peer and U.S. institutions. Percentages reflect the percent of alumni who indicated that they participated in each activity during their degrees.

Athletics

% selected	Overall	2011	2016
Eau Claire	14.2%	12.0%	16.1%
Green Bay	10.7%	8.1%	11.9%
La Crosse	23.2%	25.8%	21.1%
Madison	12.2%	10.6%	13.8%
Milwaukee	4.1%	6.5%	2.4%
Oshkosh	16.3%	21.5%	12.6%
Parkside	19.0%	30.0%	9.1%
Platteville	19.4%	18.1%	20.2%
River Falls	13.0%	16.9%	10.8%
Stevens Point	18.0%	20.8%	16.8%
Stout	14.3%	13.7%	14.8%
Superior	18.4%	14.3%	20.8%
Whitewater	21.1%	22.0%	20.3%
UW System	14.7%	14.7%	14.6%
Public Institutions	12.6%	13.6%	11.7%
U.S. Institutions	16.7%	17.8%	15.9%

Campus Employment

% selected	Overall	2011	2016
Eau Claire	51.5%	50.6%	52.1%
Green Bay	39.6%	40.3%	39.3%
La Crosse	37.5%	36.7%	38.2%
Madison	57.4%	57.6%	57.2%
Milwaukee	33.9%	30.4%	36.5%
Oshkosh	44.2%	49.4%	40.5%
Parkside	26.2%	15.0%	36.4%
Platteville	59.7%	59.7%	59.7%
River Falls	42.2%	50.8%	37.3%
Stevens Point	54.0%	58.3%	52.2%
Stout	50.8%	48.9%	52.3%
Superior	55.3%	78.6%	41.7%
Whitewater	50.0%	40.0%	57.8%
UW System	48.7%	49.0%	48.6%
Public Institutions	41.0%	40.2%	41.7%
U.S. Institutions	45.5%	45.3%	45.8%

Capstone Course(s) and Project(s)

% selected	Overall	2011	2016
Eau Claire	40.7%	45.1%	37.1%
Green Bay	34.0%	32.3%	34.8%
La Crosse	46.8%	43.0%	50.0%
Madison	37.6%	29.6%	45.5%
Milwaukee	35.3%	28.3%	40.5%
Oshkosh	36.3%	25.3%	44.1%
Parkside	23.8%	20.0%	27.3%
Platteville	24.5%	23.6%	25.0%
River Falls	21.7%	20.3%	22.5%
Stevens Point	38.5%	16.7%	47.8%
Stout	34.2%	25.2%	40.9%
Superior	39.5%	57.1%	29.2%
Whitewater	30.7%	20.0%	39.1%
UW System	36.1%	31.6%	39.5%
Public Institutions	30.2%	26.8%	33.0%
U.S. Institutions	35.7%	32.0%	38.7%

First-Year Seminar(s) and Experience(s)

% selected	Overall	2011	2016
Eau Claire	20.5%	25.8%	16.1%
Green Bay	32.0%	21.0%	37.0%
La Crosse	18.2%	15.6%	20.4%
Madison	23.5%	17.8%	29.2%
Milwaukee	15.6%	17.4%	14.3%
Oshkosh	13.7%	12.7%	14.4%
Parkside	14.3%	0.0%	27.3%
Platteville	11.7%	5.6%	15.3%
River Falls	8.1%	10.2%	6.9%
Stevens Point	21.7%	12.5%	25.7%
Stout	9.8%	6.1%	12.5%
Superior	34.2%	21.4%	41.7%
Whitewater	43.0%	34.0%	50.0%
UW System	19.6%	16.8%	21.7%
Public Institutions	22.5%	20.8%	24.0%
U.S. Institutions	29.5%	27.9%	30.8%

Greek Life

% selected	Overall	2011	2016
Eau Claire	5.3%	2.6%	7.5%
Green Bay	4.1%	1.6%	5.2%
La Crosse	6.4%	6.3%	6.6%
Madison	10.7%	9.0%	12.3%
Milwaukee	3.2%	4.3%	2.4%
Oshkosh	7.9%	8.9%	7.2%
Parkside	7.1%	10.0%	4.5%
Platteville	12.8%	12.5%	12.9%
River Falls	8.7%	8.5%	8.8%
Stevens Point	2.5%	2.1%	2.7%
Stout	9.4%	5.3%	12.5%
Superior	0.0%	0.0%	0.0%
Whitewater	7.9%	8.0%	7.8%
UW System	7.4%	6.3%	8.3%
Public Institutions	21.6%	21.8%	21.4%
U.S. Institutions	16.8%	16.5%	17.0%

Learning Communities

% selected	Overall	2011	2016
Eau Claire	8.8%	3.4%	13.2%
Green Bay	4.1%	3.2%	4.4%
La Crosse	4.3%	2.3%	5.9%
Madison	14.2%	13.4%	15.1%
Milwaukee	5.5%	0.0%	9.5%
Oshkosh	7.4%	6.3%	8.1%
Parkside	2.4%	0.0%	4.5%
Platteville	3.6%	0.0%	5.6%
River Falls	10.6%	3.4%	14.7%
Stevens Point	5.0%	4.2%	5.3%
Stout	10.7%	5.3%	14.8%
Superior	5.3%	7.1%	4.2%
Whitewater	17.5%	16.0%	18.8%
UW System	8.8%	6.2%	10.8%
Public Institutions	10.5%	8.5%	12.1%
U.S. Institutions	9.6%	7.6%	11.2%

Project-Based Learning

% selected	Overall	2011	2016
Eau Claire	25.5%	23.6%	27.1%
Green Bay	29.4%	35.5%	26.7%
La Crosse	25.7%	24.2%	27.0%
Madison	23.4%	20.9%	25.8%
Milwaukee	28.4%	20.7%	34.1%
Oshkosh	20.0%	19.0%	20.7%
Parkside	26.2%	15.0%	36.4%
Platteville	27.6%	16.7%	33.9%
River Falls	21.7%	23.7%	20.6%
Stevens Point	27.3%	22.9%	29.2%
Stout	33.2%	28.2%	36.9%
Superior	21.1%	35.7%	12.5%
Whitewater	16.7%	14.0%	18.8%
UW System	25.6%	22.8%	27.8%
Public Institutions	25.6%	22.4%	28.3%
U.S. Institutions	26.8%	23.8%	29.2%

Service Learning/Community-Based Learning

% selected	Overall	2011	2016
Eau Claire	43.3%	39.5%	46.4%
Green Bay	12.2%	12.9%	11.9%
La Crosse	12.5%	12.5%	12.5%
Madison	16.3%	15.6%	16.9%
Milwaukee	17.9%	14.1%	20.6%
Oshkosh	7.4%	6.3%	8.1%
Parkside	16.7%	10.0%	22.7%
Platteville	8.7%	4.2%	11.3%
River Falls	8.1%	6.8%	8.8%
Stevens Point	13.7%	8.3%	15.9%
Stout	8.8%	9.2%	8.5%
Superior	31.6%	28.6%	33.3%
Whitewater	11.4%	8.0%	14.1%
UW System	18.0%	16.6%	19.0%
Public Institutions	13.8%	13.8%	13.9%
U.S. Institutions	19.0%	19.3%	18.8%

Student Organizations/Clubs

% selected	Overall	2011	2016
Eau Claire	67.8%	65.2%	70.0%
Green Bay	57.4%	58.1%	57.0%
La Crosse	62.5%	60.2%	64.5%
Madison	76.0%	71.3%	80.6%
Milwaukee	38.1%	44.6%	33.3%
Oshkosh	64.7%	68.4%	62.2%
Parkside	50.0%	40.0%	59.1%
Platteville	69.9%	65.3%	72.6%
River Falls	60.2%	61.0%	59.8%
Stevens Point	69.6%	70.8%	69.0%
Stout	68.1%	64.9%	70.5%
Superior	50.0%	64.3%	41.7%
Whitewater	67.5%	70.0%	65.6%
UW System	65.5%	64.4%	66.2%
Public Institutions	67.3%	66.4%	68.0%
U.S. Institutions	66.3%	65.8%	66.7%

Study Abroad/International Education

% selected	Overall	2011	2016
Eau Claire	25.3%	25.8%	25.0%
Green Bay	18.8%	12.9%	21.5%
La Crosse	18.2%	17.2%	19.1%
Madison	27.6%	26.2%	28.9%
Milwaukee	15.1%	19.6%	11.9%
Oshkosh	22.1%	24.1%	20.7%
Parkside	11.9%	10.0%	13.6%
Platteville	9.2%	9.7%	8.9%
River Falls	26.1%	23.7%	27.5%
Stevens Point	21.7%	25.0%	20.4%
Stout	20.2%	14.5%	24.4%
Superior	13.2%	28.6%	4.2%
Whitewater	9.6%	6.0%	12.5%
UW System	21.2%	20.8%	21.5%
Public Institutions	20.5%	19.9%	21.0%
U.S. Institutions	26.5%	26.5%	26.5%

Undergraduate Research

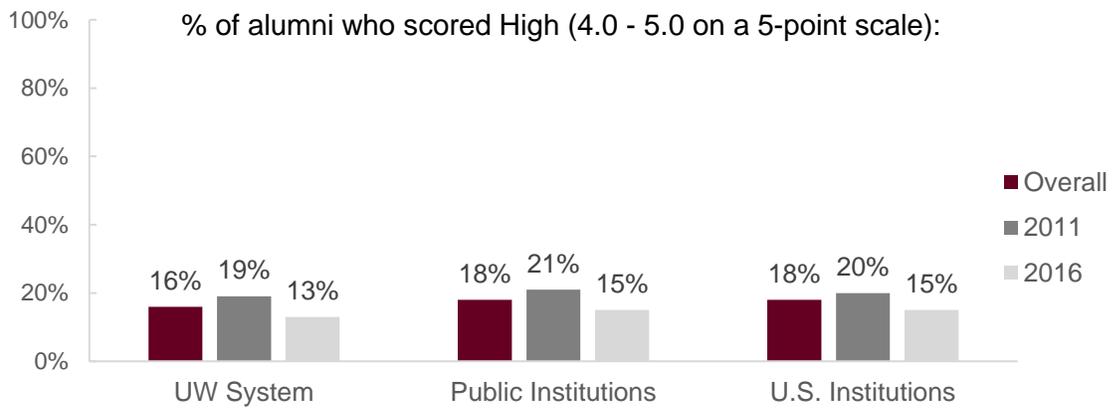
% selected	Overall	2011	2016
Eau Claire	23.2%	21.9%	24.3%
Green Bay	14.7%	12.9%	15.6%
La Crosse	21.8%	21.1%	22.4%
Madison	35.0%	32.4%	37.5%
Milwaukee	19.7%	16.3%	22.2%
Oshkosh	11.1%	10.1%	11.7%
Parkside	21.4%	15.0%	27.3%
Platteville	14.3%	15.3%	13.7%
River Falls	19.9%	18.6%	20.6%
Stevens Point	16.1%	14.6%	16.8%
Stout	11.7%	10.7%	12.5%
Superior	15.8%	7.1%	20.8%
Whitewater	17.5%	12.0%	21.9%
UW System	21.4%	20.3%	22.2%
Public Institutions	22.7%	20.7%	24.4%
U.S. Institutions	22.3%	20.3%	23.8%

Writing-Intensive Course(s)

% selected	Overall	2011	2016
Eau Claire	16.0%	16.7%	15.4%
Green Bay	25.9%	24.2%	26.7%
La Crosse	23.6%	20.3%	26.3%
Madison	23.7%	22.7%	24.6%
Milwaukee	21.6%	19.6%	23.0%
Oshkosh	13.2%	13.9%	12.6%
Parkside	9.5%	5.0%	13.6%
Platteville	9.2%	6.9%	10.5%
River Falls	16.8%	18.6%	15.7%
Stevens Point	21.7%	18.8%	23.0%
Stout	6.5%	4.6%	8.0%
Superior	18.4%	14.3%	20.8%
Whitewater	12.3%	12.0%	12.5%
UW System	17.9%	17.0%	18.6%
Public Institutions	20.6%	17.7%	22.9%
U.S. Institutions	21.8%	19.6%	23.5%

COMMUNITY ENGAGEMENT

Overall Average on Community Engagement



I am involved in my community.

% agree or strongly agree	Overall	2011	2016
Eau Claire	57.1%	59.9%	54.7%
Green Bay	61.2%	59.7%	61.9%
La Crosse	55.8%	60.6%	51.7%
Madison	54.2%	55.7%	52.8%
Milwaukee	53.7%	56.7%	51.6%
Oshkosh	60.5%	65.8%	56.8%
Parkside	54.8%	65.0%	45.5%
Platteville	51.8%	48.6%	53.7%
River Falls	46.5%	52.5%	43.0%
Stevens Point	56.3%	63.8%	53.1%
Stout	52.1%	52.7%	51.7%
Superior	76.3%	78.6%	75.0%
Whitewater	50.9%	55.1%	47.6%
UW System	55.2%	57.6%	53.3%
Public Institutions	56.5%	58.6%	54.8%
U.S. Institutions	57.3%	59.2%	55.8%

I have received recognition for my community involvement.

% selected	Overall	2011	2016
Eau Claire	20.8%	25.0%	17.3%
Green Bay	30.8%	37.1%	27.8%
La Crosse	21.7%	25.4%	18.5%
Madison	21.8%	25.2%	18.6%
Milwaukee	17.1%	19.8%	15.2%
Oshkosh	21.1%	27.8%	16.2%
Parkside	24.4%	21.1%	27.3%
Platteville	21.0%	18.1%	22.8%
River Falls	15.6%	25.4%	9.9%
Stevens Point	20.8%	21.3%	20.5%
Stout	20.3%	23.8%	17.6%
Superior	36.8%	35.7%	37.5%
Whitewater	20.4%	22.4%	18.8%
UW System	21.4%	24.8%	18.9%
Public Institutions	26.0%	27.2%	25.0%
U.S. Institutions	24.7%	26.6%	23.1%

I regularly donate money to charitable causes.

% selected	Overall	2011	2016
Eau Claire	45.2%	50.9%	40.4%
Green Bay	44.6%	47.5%	43.3%
La Crosse	39.7%	47.2%	33.3%
Madison	52.0%	62.5%	41.8%
Milwaukee	47.0%	54.9%	41.1%
Oshkosh	45.3%	58.2%	36.0%
Parkside	48.8%	52.6%	45.5%
Platteville	44.6%	47.2%	43.1%
River Falls	36.5%	48.3%	29.7%
Stevens Point	41.9%	51.1%	38.1%
Stout	38.1%	46.6%	31.8%
Superior	50.0%	71.4%	37.5%
Whitewater	39.8%	49.0%	32.8%
UW System	44.8%	53.4%	38.3%
Public Institutions	48.0%	56.1%	41.3%
U.S. Institutions	49.5%	57.6%	42.9%

I regularly donate time to charitable causes.

% selected	Overall	2011	2016
Eau Claire	33.1%	38.8%	28.4%
Green Bay	40.3%	38.7%	41.0%
La Crosse	30.9%	32.3%	29.8%
Madison	37.8%	40.6%	35.0%
Milwaukee	35.8%	42.9%	30.6%
Oshkosh	38.4%	40.5%	36.9%
Parkside	42.9%	50.0%	36.4%
Platteville	40.0%	30.6%	45.5%
River Falls	26.3%	30.5%	23.8%
Stevens Point	35.6%	31.9%	37.2%
Stout	32.7%	40.5%	26.9%
Superior	44.7%	50.0%	41.7%
Whitewater	32.7%	34.7%	31.3%
UW System	35.3%	38.2%	33.2%
Public Institutions	38.3%	42.2%	35.2%
U.S. Institutions	38.9%	42.1%	36.4%

I volunteer in my community regularly.

% selected	Overall	2011	2016
Eau Claire	30.5%	31.9%	29.2%
Green Bay	39.3%	38.7%	39.6%
La Crosse	30.9%	34.6%	27.8%
Madison	33.1%	35.3%	31.0%
Milwaukee	30.7%	34.1%	28.2%
Oshkosh	34.7%	40.5%	30.6%
Parkside	39.0%	36.8%	40.9%
Platteville	38.1%	34.7%	40.2%
River Falls	30.6%	33.9%	28.7%
Stevens Point	34.4%	36.2%	33.6%
Stout	28.3%	35.7%	22.9%
Superior	39.5%	42.9%	37.5%
Whitewater	31.9%	30.6%	32.8%
UW System	32.7%	34.9%	31.0%
Public Institutions	35.9%	38.3%	33.8%
U.S. Institutions	35.9%	37.7%	34.4%



RETURN ON INVESTMENT

MOTIVATIONS FOR DEGREE

What were the top 3 motivations for choosing to pursue a bachelor's degree?

Financial gain

% selected	Overall	2011	2016
Eau Claire	48.2%	44.9%	50.8%
Green Bay	51.8%	56.9%	49.6%
La Crosse	52.1%	48.5%	54.9%
Madison	42.5%	39.1%	45.8%
Milwaukee	55.7%	50.6%	59.5%
Oshkosh	49.1%	46.6%	51.0%
Parkside	48.6%	35.3%	60.0%
Platteville	52.7%	41.9%	59.0%
River Falls	44.0%	50.0%	40.5%
Stevens Point	43.3%	57.5%	37.6%
Stout	49.6%	48.7%	50.3%
Superior	44.1%	30.8%	52.4%
Whitewater	52.0%	65.9%	42.6%
UW System	48.2%	46.2%	49.7%
Public Institutions	46.8%	46.6%	47.0%
U.S. Institutions	43.8%	42.4%	45.0%

What were the top 3 motivations for choosing to pursue a bachelor's degree?

Career success

% selected	Overall	2011	2016
Eau Claire	54.0%	56.6%	52.0%
Green Bay	56.6%	60.8%	54.8%
La Crosse	60.6%	54.4%	65.4%
Madison	59.7%	56.6%	62.7%
Milwaukee	57.3%	48.1%	64.0%
Oshkosh	56.8%	50.7%	61.5%
Parkside	64.9%	64.7%	65.0%
Platteville	60.5%	64.5%	58.1%
River Falls	56.7%	48.0%	61.9%
Stevens Point	53.9%	60.0%	51.5%
Stout	65.9%	64.7%	66.9%
Superior	58.8%	46.2%	66.7%
Whitewater	57.8%	51.2%	62.3%
UW System	58.5%	56.4%	60.0%
Public Institutions	64.8%	64.6%	65.1%
U.S. Institutions	61.7%	60.9%	62.3%

What were the top 3 motivations for choosing to pursue a bachelor's degree?
Intellectual development

% selected	Overall	2011	2016
Eau Claire	43.8%	41.4%	45.6%
Green Bay	47.0%	37.3%	51.3%
La Crosse	41.5%	40.8%	42.1%
Madison	54.0%	57.0%	51.1%
Milwaukee	47.4%	45.7%	48.6%
Oshkosh	42.0%	50.7%	35.4%
Parkside	37.8%	47.1%	30.0%
Platteville	38.9%	35.5%	41.0%
River Falls	47.8%	50.0%	46.4%
Stevens Point	45.4%	40.0%	47.5%
Stout	39.3%	41.2%	37.7%
Superior	47.1%	30.8%	57.1%
Whitewater	42.2%	31.7%	49.2%
UW System	45.5%	45.5%	45.5%
Public Institutions	44.6%	42.4%	46.4%
U.S. Institutions	47.2%	47.1%	47.3%

What were the top 3 motivations for choosing to pursue a bachelor's degree?
Family expectations

% selected	Overall	2011	2016
Eau Claire	30.9%	33.8%	28.6%
Green Bay	27.7%	17.6%	32.2%
La Crosse	28.8%	34.0%	24.8%
Madison	33.0%	37.3%	28.9%
Milwaukee	25.0%	33.3%	18.9%
Oshkosh	27.2%	27.4%	27.1%
Parkside	27.0%	17.6%	35.0%
Platteville	26.9%	27.4%	26.7%
River Falls	34.3%	34.0%	34.5%
Stevens Point	27.7%	25.0%	28.7%
Stout	25.6%	25.2%	25.8%
Superior	23.5%	46.2%	9.5%
Whitewater	28.4%	34.1%	24.6%
UW System	29.3%	31.9%	27.4%
Public Institutions	29.9%	30.9%	29.1%
U.S. Institutions	30.5%	32.2%	29.1%

What were the top 3 motivations for choosing to pursue a bachelor's degree?
The college experience

% selected	Overall	2011	2016
Eau Claire	35.1%	44.4%	27.8%
Green Bay	26.5%	35.3%	22.6%
La Crosse	29.2%	35.0%	24.8%
Madison	37.8%	36.6%	39.1%
Milwaukee	24.5%	30.9%	19.8%
Oshkosh	32.0%	39.7%	26.0%
Parkside	16.2%	17.6%	15.0%
Platteville	28.1%	30.6%	26.7%
River Falls	31.3%	24.0%	35.7%
Stevens Point	30.5%	35.0%	28.7%
Stout	33.0%	30.3%	35.1%
Superior	29.4%	30.8%	28.6%
Whitewater	39.2%	41.5%	37.7%
UW System	32.4%	35.8%	29.9%
Public Institutions	31.9%	34.8%	29.5%
U.S. Institutions	33.0%	35.8%	30.7%

What were the top 3 motivations for choosing to pursue a bachelor's degree?
Social connections

% selected	Overall	2011	2016
Eau Claire	4.9%	5.6%	4.4%
Green Bay	3.0%	2.0%	3.5%
La Crosse	2.1%	1.9%	2.3%
Madison	2.7%	1.8%	3.5%
Milwaukee	3.6%	3.7%	3.6%
Oshkosh	4.1%	2.7%	5.2%
Parkside	5.4%	5.9%	5.0%
Platteville	7.8%	11.3%	5.7%
River Falls	4.5%	8.0%	2.4%
Stevens Point	9.2%	0.0%	12.9%
Stout	10.4%	10.1%	10.6%
Superior	2.9%	7.7%	0.0%
Whitewater	2.9%	2.4%	3.3%
UW System	4.8%	4.4%	5.0%
Public Institutions	3.7%	3.6%	3.8%
U.S. Institutions	4.6%	4.0%	5.1%

What were the top 3 motivations for choosing to pursue a bachelor's degree?
Peers were attending

% selected	Overall	2011	2016
Eau Claire	6.0%	5.1%	6.7%
Green Bay	5.4%	5.9%	5.2%
La Crosse	5.9%	5.8%	6.0%
Madison	4.3%	6.1%	2.5%
Milwaukee	2.6%	2.5%	2.7%
Oshkosh	5.3%	6.8%	4.2%
Parkside	8.1%	11.8%	5.0%
Platteville	4.2%	8.1%	1.9%
River Falls	2.2%	2.0%	2.4%
Stevens Point	2.8%	2.5%	3.0%
Stout	7.8%	9.2%	6.6%
Superior	2.9%	7.7%	0.0%
Whitewater	6.9%	7.3%	6.6%
UW System	5.0%	5.9%	4.4%
Public Institutions	3.2%	3.4%	3.1%
U.S. Institutions	3.6%	4.1%	3.2%

What were the top 3 motivations for choosing to pursue a bachelor's degree?
Social status as a college graduate

% selected	Overall	2011	2016
Eau Claire	9.6%	9.6%	9.5%
Green Bay	8.4%	9.8%	7.8%
La Crosse	7.6%	8.7%	6.8%
Madison	7.5%	6.1%	8.8%
Milwaukee	9.9%	14.8%	6.3%
Oshkosh	8.3%	8.2%	8.3%
Parkside	2.7%	0.0%	5.0%
Platteville	7.8%	6.5%	8.6%
River Falls	8.2%	12.0%	6.0%
Stevens Point	9.9%	10.0%	9.9%
Stout	8.1%	10.9%	6.0%
Superior	5.9%	7.7%	4.8%
Whitewater	5.9%	7.3%	4.9%
UW System	8.2%	8.8%	7.8%
Public Institutions	6.7%	6.4%	6.9%
U.S. Institutions	7.2%	7.3%	7.1%

What were the top 3 motivations for choosing to pursue a bachelor's degree?
Stepping stone to further education

% selected	Overall	2011	2016
Eau Claire	17.3%	15.7%	18.7%
Green Bay	18.7%	25.5%	15.7%
La Crosse	21.6%	21.4%	21.8%
Madison	19.0%	18.3%	19.7%
Milwaukee	19.3%	18.5%	19.8%
Oshkosh	20.7%	11.0%	28.1%
Parkside	24.3%	23.5%	25.0%
Platteville	14.4%	17.7%	12.4%
River Falls	19.4%	18.0%	20.2%
Stevens Point	16.3%	22.5%	13.9%
Stout	10.7%	10.9%	10.6%
Superior	29.4%	23.1%	33.3%
Whitewater	12.7%	7.3%	16.4%
UW System	17.8%	17.0%	18.3%
Public Institutions	18.9%	17.4%	20.2%
U.S. Institutions	19.1%	17.5%	20.5%

What were the top 3 motivations for choosing to pursue a bachelor's degree?
Required for my career aspirations

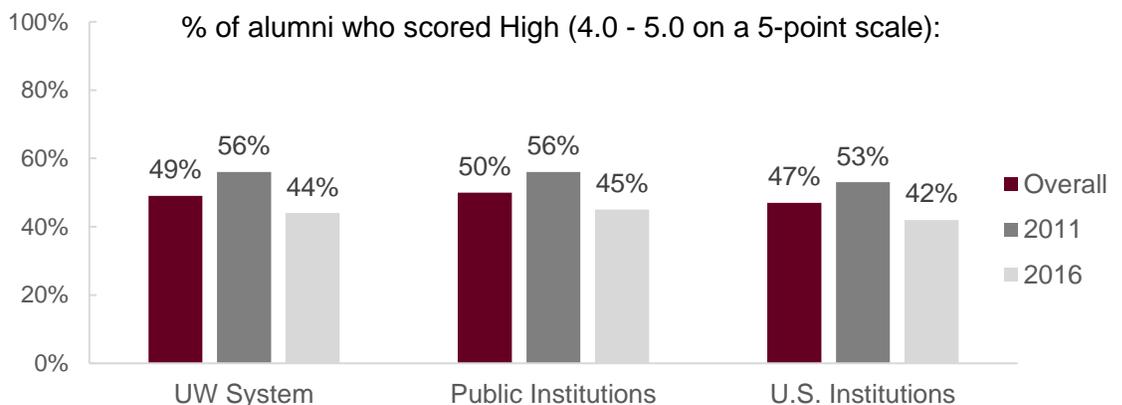
% selected	Overall	2011	2016
Eau Claire	39.1%	33.8%	43.3%
Green Bay	44.6%	37.3%	47.8%
La Crosse	38.1%	40.8%	36.1%
Madison	32.9%	33.0%	32.7%
Milwaukee	39.1%	34.6%	42.3%
Oshkosh	42.0%	43.8%	40.6%
Parkside	45.9%	47.1%	45.0%
Platteville	41.9%	41.9%	41.9%
River Falls	32.1%	36.0%	29.8%
Stevens Point	41.1%	37.5%	42.6%
Stout	39.3%	37.0%	41.1%
Superior	38.2%	46.2%	33.3%
Whitewater	45.1%	43.9%	45.9%
UW System	38.5%	36.8%	39.7%
Public Institutions	39.4%	39.2%	39.6%
U.S. Institutions	39.2%	38.3%	39.8%

What were the top 3 motivations for choosing to pursue a bachelor's degree?
Not sure of my aspirations

% selected	Overall	2011	2016
Eau Claire	3.8%	3.5%	4.0%
Green Bay	3.6%	5.9%	2.6%
La Crosse	3.8%	2.9%	4.5%
Madison	2.7%	3.6%	1.8%
Milwaukee	4.7%	6.2%	3.6%
Oshkosh	3.0%	5.5%	1.0%
Parkside	8.1%	11.8%	5.0%
Platteville	3.6%	3.2%	3.8%
River Falls	5.2%	4.0%	6.0%
Stevens Point	6.4%	0.0%	8.9%
Stout	2.2%	3.4%	1.3%
Superior	8.8%	15.4%	4.8%
Whitewater	1.0%	2.4%	0.0%
UW System	3.6%	4.0%	3.3%
Public Institutions	3.5%	4.1%	3.0%
U.S. Institutions	3.3%	3.8%	2.9%

ECONOMIC MOBILITY

Overall Average on Economic Mobility



I currently earn a higher income than the household in which I grew up.

% agree or strongly agree	Overall	2011	2016
Eau Claire	50.5%	61.2%	41.5%
Green Bay	51.5%	62.9%	46.3%
La Crosse	51.4%	63.8%	41.1%
Madison	40.3%	48.4%	32.3%
Milwaukee	46.5%	52.7%	41.9%
Oshkosh	52.4%	63.3%	44.5%
Parkside	51.2%	63.2%	40.9%
Platteville	49.2%	54.2%	46.3%
River Falls	42.1%	49.2%	38.0%
Stevens Point	37.5%	44.7%	34.5%
Stout	52.9%	60.0%	47.7%
Superior	55.3%	71.4%	45.8%
Whitewater	48.7%	55.1%	43.8%
UW System	47.4%	56.2%	40.8%
Public Institutions	47.5%	55.7%	40.7%
U.S. Institutions	44.9%	53.1%	38.3%

I expect to earn more in the future than the household in which I grew up.

% agree or strongly agree	Overall	2011	2016
Eau Claire	71.1%	75.4%	67.5%
Green Bay	68.9%	74.2%	66.4%
La Crosse	70.9%	73.2%	68.9%
Madison	61.6%	61.6%	61.6%
Milwaukee	63.9%	64.8%	63.2%
Oshkosh	72.6%	74.7%	71.2%
Parkside	68.3%	68.4%	68.2%
Platteville	72.3%	69.4%	74.0%
River Falls	66.0%	69.0%	64.4%
Stevens Point	61.3%	70.2%	57.5%
Stout	74.3%	74.8%	73.9%
Superior	81.6%	78.6%	83.3%
Whitewater	72.3%	81.6%	65.1%
UW System	68.3%	70.3%	66.8%
Public Institutions	69.9%	72.6%	67.7%
U.S. Institutions	66.8%	68.7%	65.2%

My earning potential is higher than the house in which I grew up.

% agree or strongly agree	Overall	2011	2016
Eau Claire	64.9%	69.0%	61.5%
Green Bay	62.8%	72.6%	58.2%
La Crosse	65.5%	70.1%	61.6%
Madison	57.5%	59.5%	55.6%
Milwaukee	60.6%	61.5%	60.0%
Oshkosh	67.7%	70.9%	65.5%
Parkside	65.9%	68.4%	63.6%
Platteville	69.2%	68.1%	69.9%
River Falls	56.9%	62.7%	53.5%
Stevens Point	51.9%	59.6%	48.7%
Stout	68.9%	69.8%	68.2%
Superior	81.6%	85.7%	79.2%
Whitewater	64.6%	73.5%	57.8%
UW System	62.9%	66.3%	60.4%
Public Institutions	64.1%	68.0%	60.9%
U.S. Institutions	61.1%	64.4%	58.4%

STUDENT LOAN DEBT

The following tables display alumni responses to questions about debt incurred for their degree at your institution, compared to alumni at peer and national institutions.

Did you incur debt while you were earning your bachelor's degree?

% responding "yes"	Overall	2011	2016
Eau Claire	69.6%	71.2%	68.4%
Green Bay	74.1%	71.7%	75.2%
La Crosse	73.7%	74.1%	73.3%
Madison	54.0%	56.9%	51.0%
Milwaukee	79.9%	77.8%	81.4%
Oshkosh	71.9%	74.3%	70.1%
Parkside	68.4%	55.6%	80.0%
Platteville	72.2%	69.4%	73.8%
River Falls	76.9%	78.0%	76.2%
Stevens Point	79.0%	73.8%	81.2%
Stout	79.7%	80.8%	78.8%
Superior	64.7%	61.5%	66.7%
Whitewater	78.6%	80.5%	77.4%
UW System	70.2%	69.9%	70.3%
Public Institutions	59.5%	59.2%	59.7%
U.S. Institutions	64.1%	63.7%	64.5%

Did anyone other than you incur debt for your bachelor's degree?

% responding "yes"	Overall	2011	2016
Eau Claire	15.8%	15.1%	16.4%
Green Bay	10.9%	9.4%	11.6%
La Crosse	17.7%	18.5%	17.0%
Madison	15.3%	17.9%	12.8%
Milwaukee	19.6%	14.8%	23.0%
Oshkosh	13.6%	8.1%	17.9%
Parkside	15.8%	11.1%	20.0%
Platteville	11.8%	11.3%	12.1%
River Falls	17.2%	16.0%	17.9%
Stevens Point	16.1%	11.9%	17.8%
Stout	15.5%	17.5%	14.0%
Superior	5.9%	7.7%	4.8%
Whitewater	25.2%	34.1%	19.4%
UW System	15.7%	15.9%	15.6%
Public Institutions	23.6%	23.6%	23.5%
U.S. Institutions	22.6%	23.5%	21.9%

Are you still paying debt from your bachelor's degree?

% responding "yes"	Overall	2011	2016
Eau Claire	61.6%	52.1%	69.5%
Green Bay	68.2%	52.6%	74.7%
La Crosse	62.6%	52.5%	70.7%
Madison	54.4%	44.0%	65.8%
Milwaukee	79.7%	74.2%	83.5%
Oshkosh	69.1%	47.3%	86.8%
Parkside	72.0%	70.0%	73.3%
Platteville	57.9%	45.2%	64.6%
River Falls	68.6%	47.4%	81.3%
Stevens Point	77.9%	67.7%	81.7%
Stout	61.9%	45.3%	75.0%
Superior	63.6%	50.0%	71.4%
Whitewater	65.4%	57.6%	70.8%
UW System	64.4%	51.6%	73.8%
Public Institutions	65.7%	53.1%	76.1%
U.S. Institutions	65.0%	52.3%	75.0%

My student debt is overwhelming.

% agree or strongly agree	Overall	2011	2016
Eau Claire	43.0%	42.5%	43.4%
Green Bay	47.3%	39.5%	50.5%
La Crosse	40.8%	37.5%	43.4%
Madison	37.1%	34.4%	40.1%
Milwaukee	51.6%	56.5%	48.4%
Oshkosh	43.1%	27.3%	55.9%
Parkside	60.0%	50.0%	66.7%
Platteville	27.9%	32.6%	25.3%
River Falls	38.2%	36.8%	39.1%
Stevens Point	39.8%	29.0%	43.9%
Stout	33.8%	27.1%	39.2%
Superior	45.5%	50.0%	42.9%
Whitewater	37.0%	36.4%	37.5%
UW System	40.4%	37.0%	42.8%
Public Institutions	41.0%	35.7%	45.4%
U.S. Institutions	41.1%	36.6%	44.7%

My bachelor's degree was worth my student loan debt.

% agree or strongly agree	Overall	2011	2016
Eau Claire	44.2%	50.0%	39.4%
Green Bay	42.6%	39.5%	44.0%
La Crosse	48.6%	51.3%	46.5%
Madison	49.5%	51.9%	46.9%
Milwaukee	34.0%	32.3%	35.2%
Oshkosh	44.7%	52.7%	38.2%
Parkside	36.0%	40.0%	33.3%
Platteville	50.8%	46.5%	53.2%
River Falls	48.0%	57.9%	42.2%
Stevens Point	43.4%	61.3%	36.6%
Stout	48.6%	56.3%	42.5%
Superior	40.9%	50.0%	35.7%
Whitewater	45.7%	36.4%	52.1%
UW System	45.6%	49.5%	42.7%
Public Institutions	46.7%	49.4%	44.5%
U.S. Institutions	45.3%	48.3%	42.9%

My student loan debt has been manageable.

% agree or strongly agree	Overall	2011	2016
Eau Claire	47.5%	47.9%	47.1%
Green Bay	47.3%	50.0%	46.2%
La Crosse	55.3%	52.5%	57.6%
Madison	53.4%	55.6%	51.0%
Milwaukee	35.3%	30.6%	38.5%
Oshkosh	37.4%	47.3%	29.4%
Parkside	40.0%	40.0%	40.0%
Platteville	67.2%	62.8%	69.6%
River Falls	49.0%	57.9%	43.8%
Stevens Point	46.0%	61.3%	40.2%
Stout	48.1%	50.0%	46.7%
Superior	45.5%	37.5%	50.0%
Whitewater	44.4%	39.4%	47.9%
UW System	48.6%	50.1%	47.5%
Public Institutions	45.8%	47.6%	44.4%
U.S. Institutions	46.0%	47.5%	44.8%



EQUITY INSIGHTS

EQUITY AND CAREER MOBILITY

Equity insights are provided in this section for each of the six High Impact Career Mobility Practices: helpful career advice, employer connections, career-related internships, career plans, career opportunities, and critical thinking skills. Each of these items is broken down, when possible due to sample size, by gender identity, sexual identity, race, disability, and first-generation status.

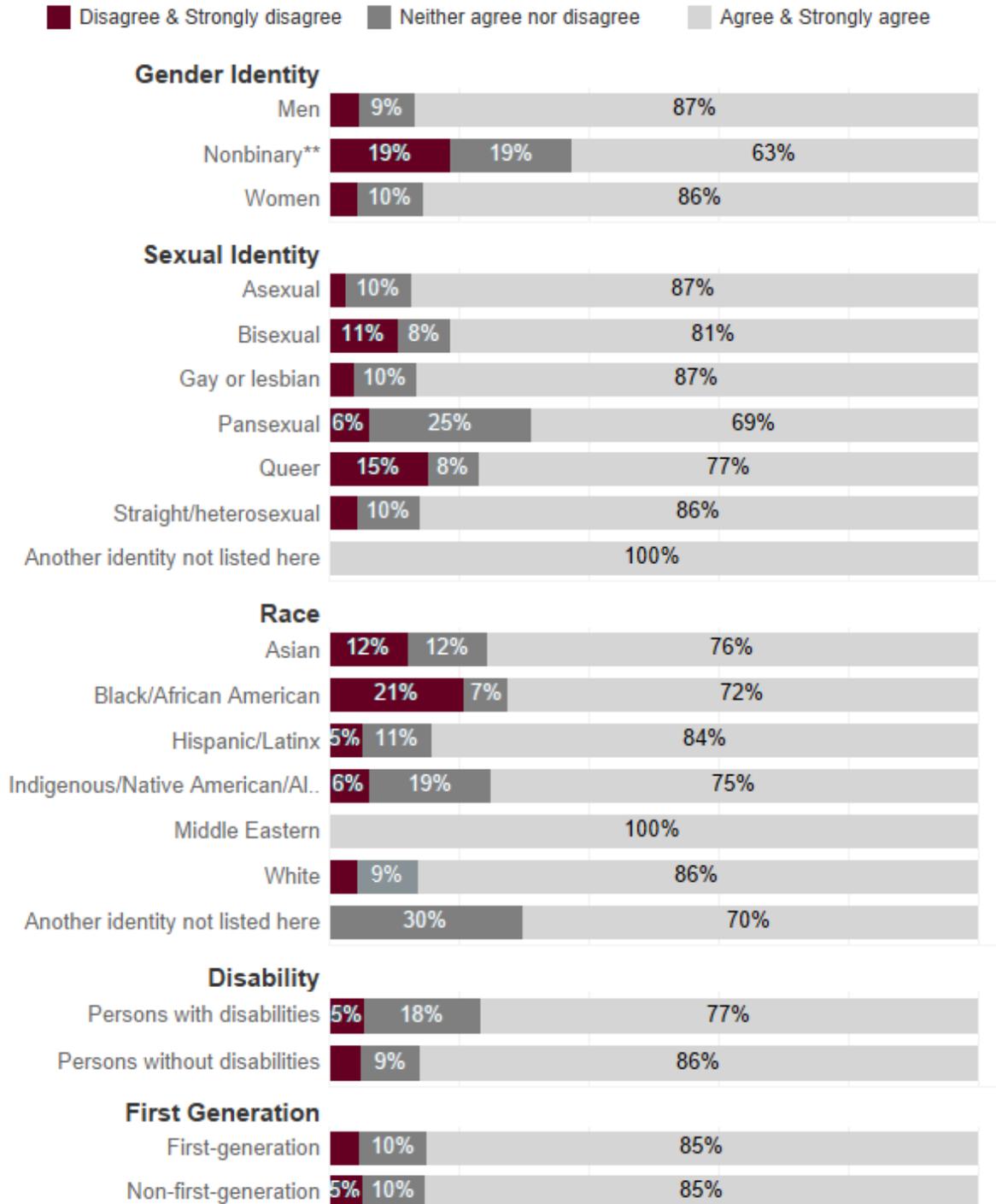
Groups with fewer than five individuals were combined to conduct more robust analyses and to protect the privacy of individuals. If combined groups for a demographic still did not meet the criterion of five responses, the analysis is not included in this report.

**Indigenous was presented in the survey as Indigenous/Native American/Alaskan Native

**Nonbinary was presented in the survey as Nonbinary/Genderqueer/Genderfluid

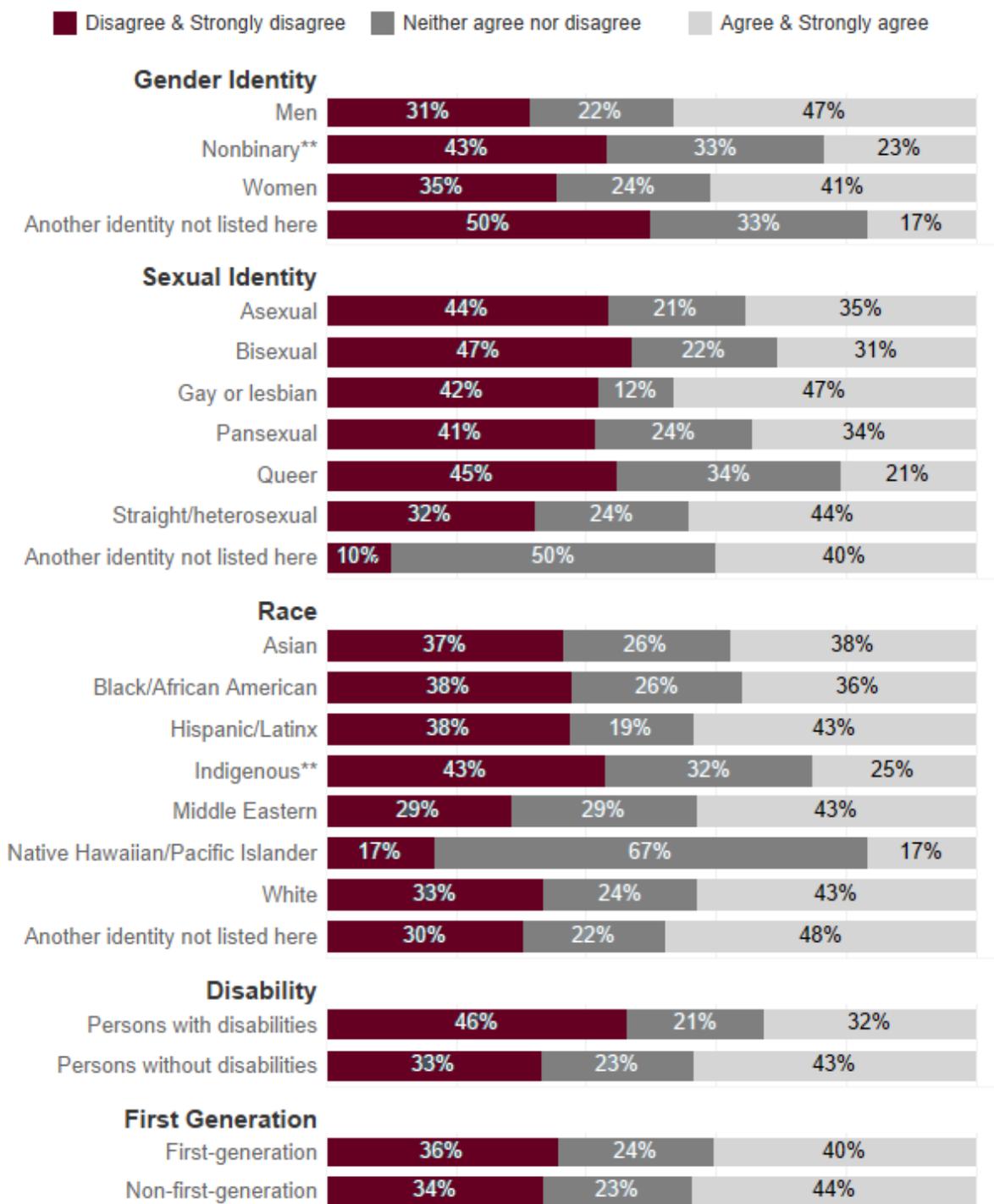
HELPFUL CAREER ADVICE BY DEMOGRAPHIC

This section shows the distribution of responses to the item, "The career advice I received has been helpful."



EMPLOYER CONNECTIONS BY DEMOGRAPHIC

Below, find the distribution of alumni responses to the item, "My institution helped me to network with employers."

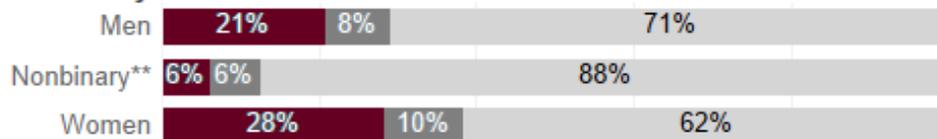


CAREER-RELATED INTERNSHIPS BY DEMOGRAPHIC

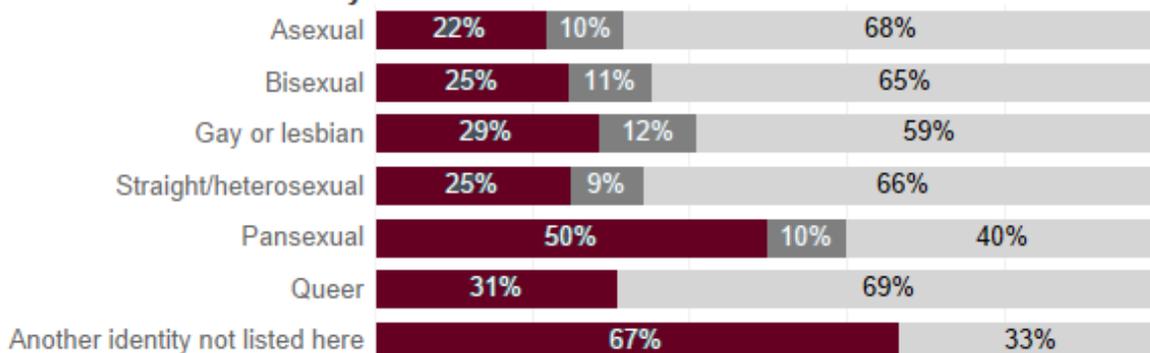
Below, find the distribution of alumni responses to the item, "The internship(s) or related experience(s) that I completed while earning my degree were related to my current career."

■ Disagree & Strongly disagree
 ■ Neither agree nor disagree
 ■ Agree & Strongly agree

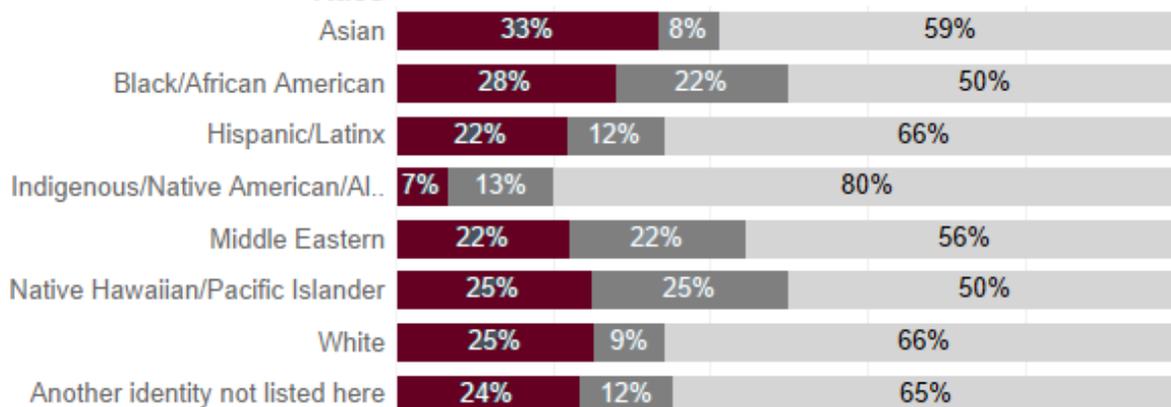
Gender Identity



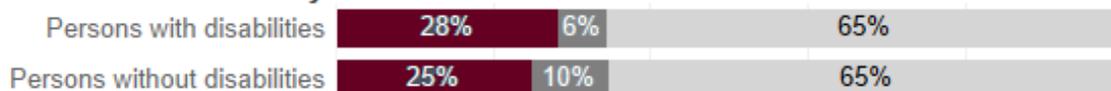
Sexual Identity



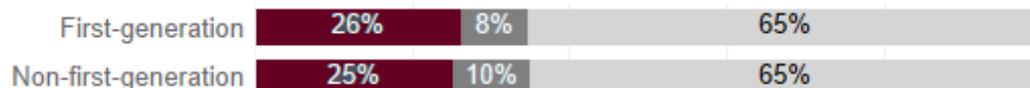
Race



Disability

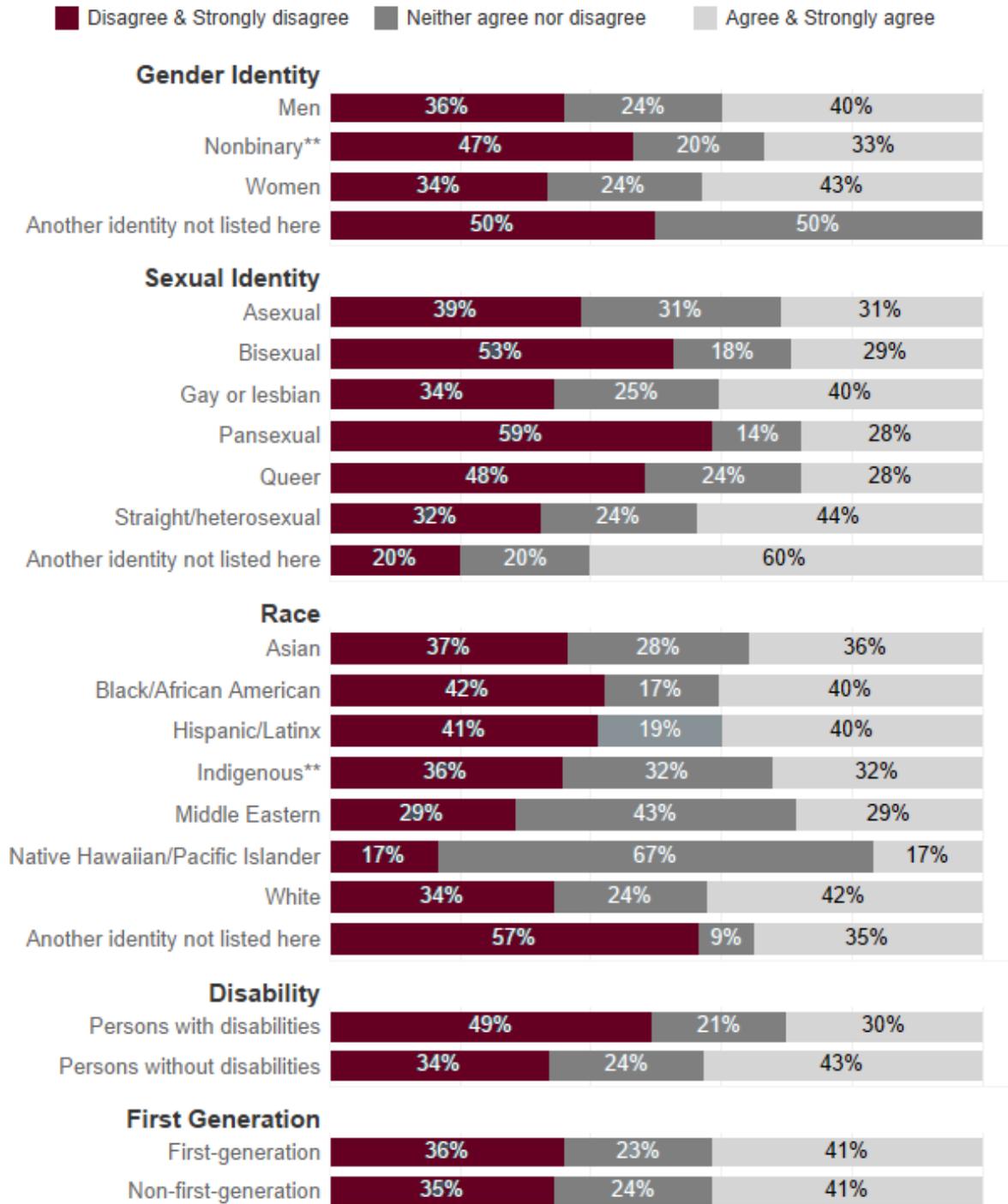


First Generation



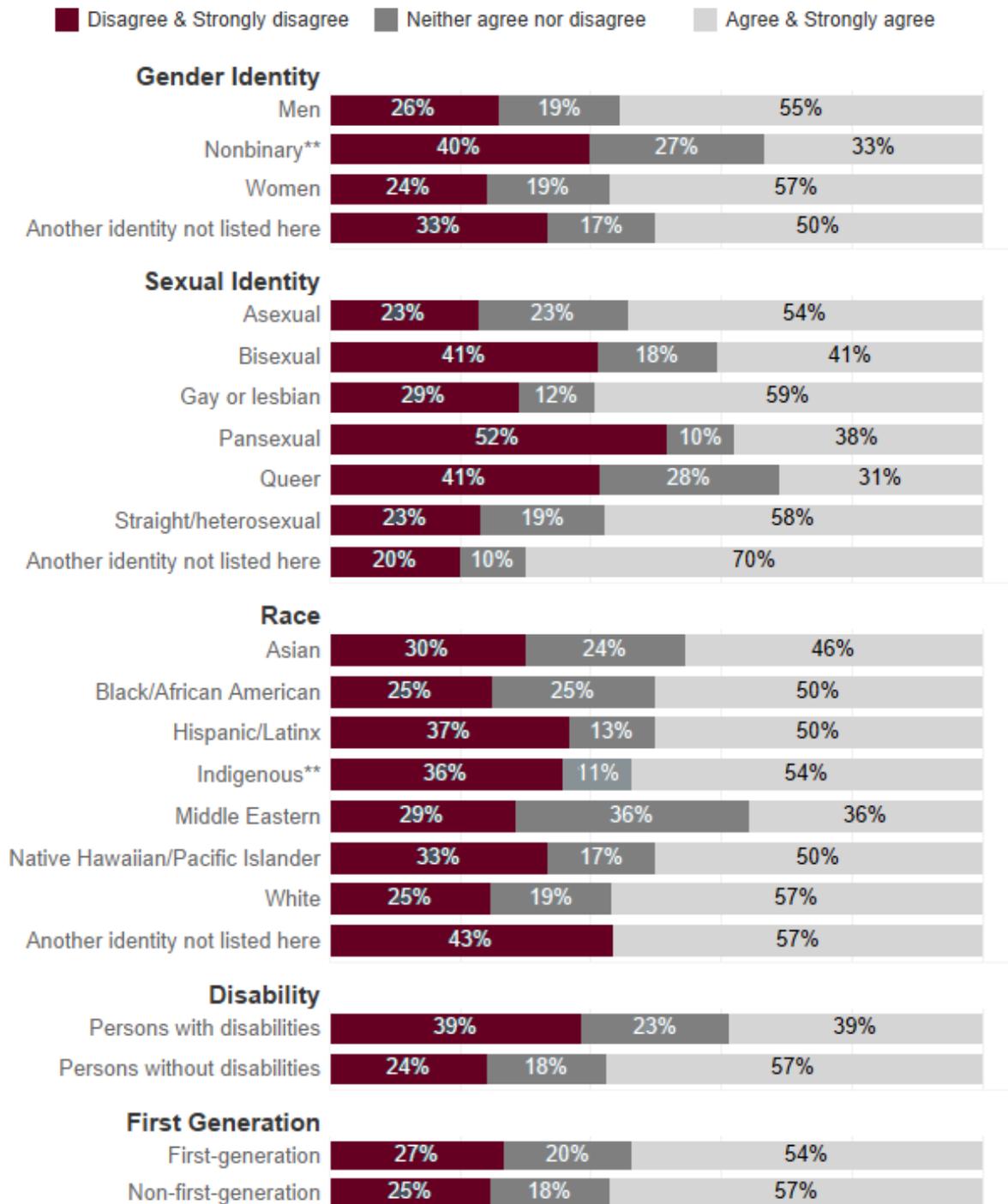
CAREER PLANS BY DEMOGRAPHIC

Below is the distribution of alumni responses to the item, "My institution helped me create a plan for my career."



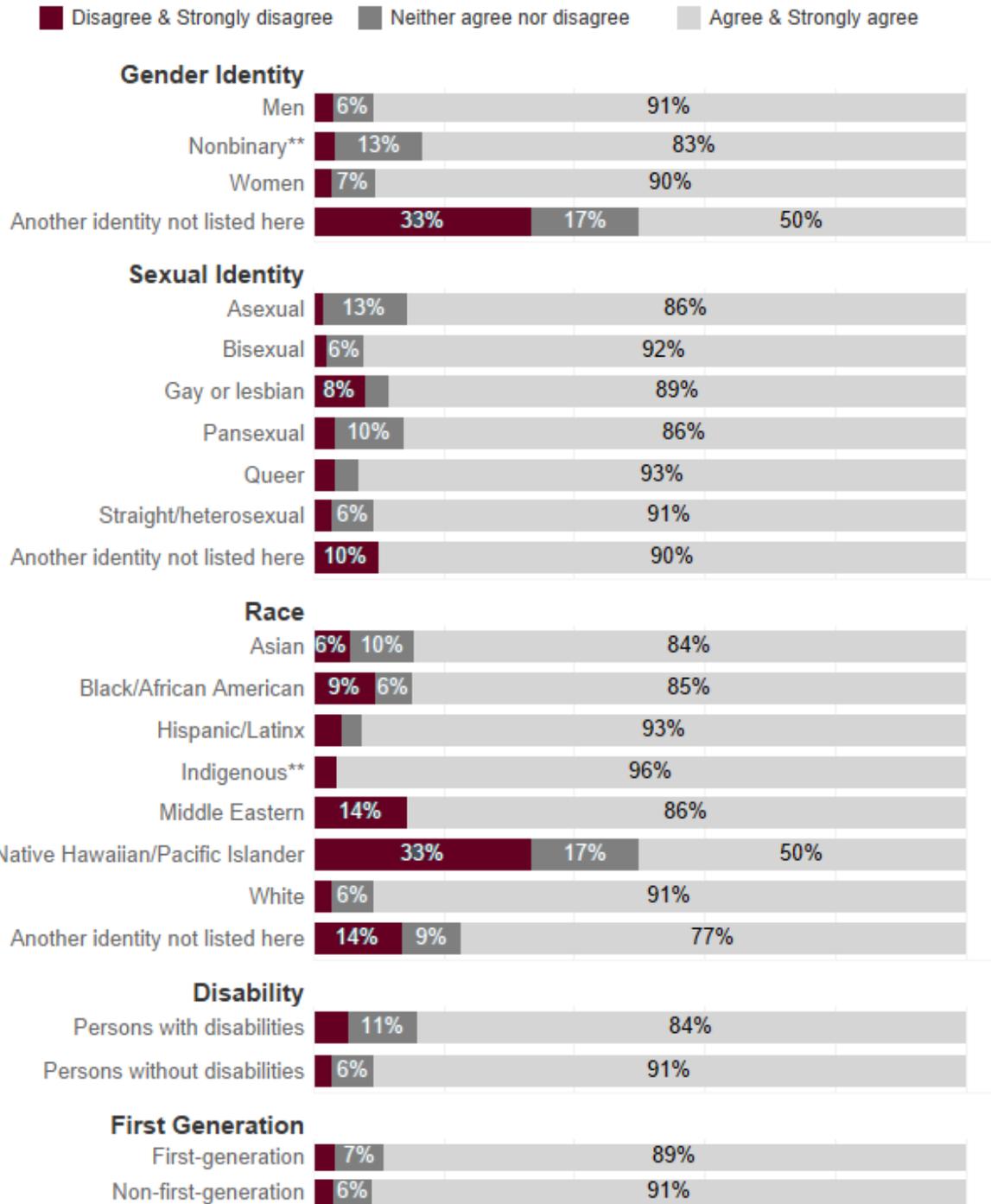
CAREER OPPORTUNITIES BY DEMOGRAPHIC

Below is the distribution of alumni responses to the item, "My institution helped me to understand career opportunities."



CRITICAL THINKING SKILLS BY DEMOGRAPHIC

Below is the distribution of alumni responses to the item, "My degree helped me gain critical thinking skills."



RECOMMENDATIONS

After assessing your NACM survey results, The Career Leadership Collective recommends the following for your campus:

WHAT YOU CAN DO NEXT

1. **EDUCATE YOUR CAMPUS:** Create your slide deck and 7-minute video overview of the results to share across campus.
2. **SHARE SUCCESSES EXTERNALLY:** Embed successes from the findings into your External Career Outcomes webpage. See an example here: <https://www.careerleadershipcollective.com/outcomes-example>
3. **ADAPT YOUR PRACTICES:** You have incredible insights about how you can adapt your practices toward a high likelihood of career mobility for your alumni. We encourage you to gather a campus working group to discuss how you can embed high impact career practices across the campus.

HOW WE CAN HELP YOUR CAMPUS USE YOUR RESULTS

1. **STAKEHOLDER PRESENTATION ON NACM DATA:** The Collective staff are available to provide a virtual presentation of your NACM results to key stakeholders. For example, presentation of NACM highlights to your President's cabinet, Board of Trustees, Deans, etc.
2. **FURTHER DATA ANALYSIS OR VISUALIZATION CONSULTING:** The Collective can provide consultation on strategic use of your data, including providing additional analytics to help you effectively tell a story with your data, and decide which data to display on external or public websites. For example, combining additional institutional data on interactions with your career center or engagement with high impact practices while a student, combining with FDS data, or digging deeper into demographics or peer comparisons.
3. **HIGH IMPACT CAREER MOBILITY PRACTICE CONSULTING:** The Collective can provide consulting services that use your NACM and First Destination Survey results to help university leaders weave career development into the fabric of campus experience. For example, leveraging NACM data to help transform the co-curricular experience of students, such as student employment or residence life programming. In addition, NACM data consulting can help analyze curricular areas of success and areas of improvement, by individual colleges, academic units, and areas of study.
4. **FDS OUTCOMES:** The Collective team can assist your campus by handling your First Destination Survey with EMBARK: FDS Services. Learn more at <https://www.careerleadershipcollective.com/embark>

METHODOLOGY

The Career Leadership Collective created the National Alumni Career Mobility Survey (NACM) to assess the career pathways of US college and university alumni more effectively.

The specific goal of the assessment is to better understand multiple areas of interest: educational satisfaction, career pathways, career satisfaction, economic mobility, and community engagement.

NACM was developed in response to many years of listening to higher education administrators who recognized the lack of data about their graduates.

- A targeted needs assessment began in January of 2018 and continued over the course of eight months as the consultants with The Career Leadership Collective solicited feedback from college and university administrators across the United States.
- An initial instrument was drafted in September of 2018 using data from formal listening sessions.
- Face validity of NACM was established at a national convening in March 2019 where administrators and career leaders from 25 public and private colleges and universities came together to review, edit, and refine the instrument.
- Item analysis after two subsequent pilot administrations established statistical validity of multiple constructs addressing the areas of interest.
- Care was taken to ensure that the instrument includes items critical to understanding graduates' educational experiences and competency outcomes, in addition to the formal constructs.

The NACM Survey was administered in three phases in partnership with US colleges and universities to alumni who graduated five and ten years ago.

- In Phase One, a custom branded and fully accessible online survey portal was created for each partner institution. Personalized messages were sent from the institution directing alumni to the survey portal.
- In Phase Two, a social media data scrape was performed on alumni who did not complete the survey via the institutions' outreach efforts.
- In Phase Three of data collection, The Career Leadership Collective performed additional national outreach to all alumni who graduated from a US college or university at the five and ten-year mark.

FIVE CORE RESEARCH DIMENSIONS

NACM views career success and mobility through a multi-dimensional lens that includes five core areas.

1. **CAREER SATISFACTION:** Career purpose, preparation, aspirations, responsibility, and enthusiasm.
2. **CAREER PATHWAY PREPARATION:** Number and type of jobs, industries, geography, graduate school, and internships during and after graduation.
3. **ECONOMIC MOBILITY:** Salary growth, loan debt, family income while growing up, current salary range, and institutional investment.
4. **INSTITUTIONAL CAREER INVESTMENT:** Marketability of the major, career mentoring, career preparation, and affinity.
5. **COMMUNITY ENGAGEMENT:** Community involvement, philanthropy, and recognitions.

ADDITIONAL CAMPUS ENGAGEMENT THEMES

NACM also assesses areas of campus engagement through the duration of a degree program, how each area correlates with the five core research themes, and how each is associated with overall career success.

- **CAREER ADVICE:** The presence, effectiveness, and mode of career advice.
- **CAREER EXPERIENCES:** The presence, effectiveness, and mode of hands-on career experiences such as internships and research projects.
- **ENGAGEMENT WITH EMPLOYERS:** Engagement level with employers.
- **ENGAGEMENT WITH ALUMNI:** Engagement level with alumni.
- **COMPETENCY DEVELOPMENT:** Development of competencies, which include the NACE competencies, some of the World Economic Forum's *Future of Jobs Report* competencies, and the AAC&U / Hart Research competencies.
- **HIGH IMPACT EDUCATIONAL PRACTICES:** Engagement in high impact educational practices as defined by the AAC&U.

OVERVIEW OF THE CAREER MOBILITY INDEX

The High Impact Career Mobility Index™ (CMI) was created from NACM data to understand which campus practices are most likely to influence the career mobility of students and alumni over the first 10 years of their career post-graduation. Career Mobility is defined as a combination of career pathway preparation, career satisfaction, and economic mobility.



There are fourteen variables represented in the three specific research domains which look at alumni success related to: 1. Possessing the skills to do quality work, 2. Being happy in a career, and 3. Feeling financially stable and satisfied. The make-up of each of the three research domains of the CMI can best be described as follows:

- **Career Pathway Preparation:** Educational impact on preparedness prior to starting their career, the beginning of their career, career advancement, and preparedness for current job.
- **Career Satisfaction:** Educational impact on satisfaction with their whole career, which includes progression of career, career so far, current career, and level of responsibility in current job.
- **Economic Mobility:** Educational impact on earning history, trajectory, potential, satisfaction, and comparison to the household in which they grew-up.

APPENDIX

DEMOGRAPHICS

Graduation Year

- 42.7% 2011
- 57.3% 2016

In what year were you born?

- 0.0% 1997-2003
- 87.9% 1987-1996
- 8.2% 1977-1986
- 2.0% 1967-1976
- 0.9% 1957-1966
- 0.3% 1956 or earlier
- 0.7% Prefer not to respond

What is your current gender identity?

- 0.0% Agender
- 37.2% Man
- 1.1% Non-binary/Genderqueer/
Genderfluid
- 59.3% Woman
- 0.2% Another identity not listed
here
- 2.1% Prefer not to respond

Do you identify as cisgender or transgender?

- 92.5% Cisgender
- 0.8% Transgender
- 6.7% Prefer not to respond

Were you a first-generation college student during your bachelor's degree?

- 40.4% Yes
- 59.2% No
- 0.5% Prefer not to respond

With which race(s) do you self-identify?

- 3.4% Asian
- 2.0% Black/African American
- 2.6% Hispanic/Latinx
- 0.5% Middle Eastern
- 1.1% Indigenous/ Native
American/Alaskan Native
- 0.2% Native Hawaiian/Pacific
Islander
- 91.8% White
- 0.9% Another identity not listed
here
- 3.3% Prefer not to respond

What was your status while earning your bachelor's degree?

- 80.0% In-state student
- 1.4% International student
- 18.6% Out-of-state domestic
student

Do you identify as a person with a disability?

- 5.7% Yes
- 91.8% No
- 2.5% Prefer not to respond

Since graduating with your bachelor's degree, how many years have you lived in the same state where your institution is located?

- 12.7% 1-2 years
- 43.9% 3-5 years
- 2.7% 6-7 years
- 14.6% 8-10 years
- 26.1% I have not lived in that state

What is your sexual identity?

- 2.4% Asexual
- 5.4% Bisexual
- 3.3% Gay or lesbian
- 1.1% Pansexual
- 1.1% Queer
- 80.8% Straight/heterosexual
- 0.4% Another identity not listed here
- 5.6% Prefer not to respond



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