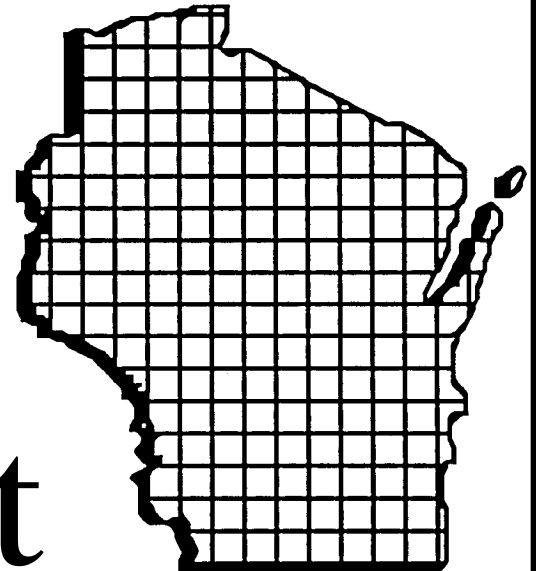


Wisconsin

Policy  
Research  
Institute

Report



October 2000

Volume 13, Number 7

**THE WISCONSIN  
CITIZEN SURVEY**

**OCTOBER 2000**

*A Survey of Wisconsin Public Opinion on  
the Presidential Election and Indian  
Casino Gambling*

## SUMMARY

A study of 587 Wisconsin residents who expect to vote was conducted by telephone October 18 through October 21, 2000. A survey of 587 randomly selected residents has a margin of error of plus or minus 4 percent for percentages of the whole sample. For a percentage near 50 percent, for example, this means that repeated samples would produce results between 46 percent and 54 percent 95 times out of 100.

An additional study of 660 Wisconsin residents was conducted by telephone October 18 through October 21, 2000. A survey of 660 randomly selected residents has a margin of error of plus or minus 4 percent for percentages of the whole sample. For a percentage near 50 percent, for example, this means that repeated samples would produce results between 46 percent and 54 percent 95 times out of 100. All interviewing for both studies was conducted from the telephone centers of Harris Interactive.

Harris Interactive, Inc. is a firm specializing in market research and public opinion polling, headquartered in Rochester, New York. Dr. Gordon S. Black is the author of the survey. Dr. Black has his Doctorate in Political Science from Stanford University and is a widely known authority on public opinion, voting behavior and opinion research methods.

These study results were released to the news media in late October 2000.

**WISCONSIN POLICY RESEARCH INSTITUTE, INC.**

P.O. Box 487 • Thiensville, WI 53092

(262) 241-0514 • Fax: (262) 241-0774

E-mail: [wpri@execpc.com](mailto:wpri@execpc.com) • Internet: [www.wpri.org](http://www.wpri.org)

## **EMBARGO**

**FOR RELEASE ON: October 24, 2000**

### **CONTACTS:**

Jonathan Siegel, Vice President

Harris Interactive

(716) 272-8400

*[jsiegel@harrisinteractive.com](mailto:jsiegel@harrisinteractive.com)*

James H. Miller, President

(262) 241-0514

### **GOVERNOR GEORGE W. BUSH MAINTAINS LEAD OVER VICE PRESIDENT GORE IN RACE FOR PRESIDENT**

**-- Spread between Bush and Gore remains virtually unchanged since June --**

Governor George W. Bush holds a solid 49% to 40% lead over Vice President Al Gore in a four-person race with Ralph Nader receiving 5% and Pat Buchanan receiving 1% with the balance (5%) remaining undecided among Wisconsin residents who expect to vote in the 2000 general election. This is the key finding about politics from the most recent survey of Wisconsin residents conducted by the Wisconsin Policy Research Institute, Inc., and Harris Interactive, Inc. between October 18 and October 21, 2000.

The poll results clearly indicate that Bush is maintaining his lead over Gore as the race heads into the last few weeks before the November general election. As the table below shows, the spread between the top two nominees has remained remarkably stable, varying by only one percentage point, compared to results from the June poll. What has changed is the support received by third party candidates; Nader has dropped four percentage points (from 9% to 5%) and Buchanan has dropped two percentage points (from 3% to 1%).

**WISCONSIN RESIDENTS' PREFERENCES IN  
YEAR 2000 PRESIDENTIAL RACE**

**Residents Who Expect to Vote**

	<b>October 2000</b>	<b>June 2000</b>
Bush	49%	43%
Gore	40%	35%
Nader	5%	9%
Buchanan	1%	3%
Undecided	5%	10%

Note: Some percentages may not sum to 100 due to rounding

The following are some key additional findings about the four-man presidential race for key voter groups.

- **Gender:** The gender gap between Bush and Gore is still clearly evident with a majority of men (55%) supporting Texas Governor George W. Bush and a plurality of women (46%) supporting Vice President Al Gore. Men and women support the third party candidates in about equal proportions.

	<b>Men</b>	<b>Women</b>
Bush	55%	42%
Gore	33%	46%
Nader	6%	5%
Buchanan	1%	1%
Undecided	3%	4%

- **Age:** Bush leads in the 25 to 54 age group, while Gore leads among those 55 and older and among those 18 to 24. Results by age group are as follows:

	<b>18-24</b>	<b>25-34</b>	<b>35-44</b>	<b>45-54</b>	<b>55-64</b>	<b>65+</b>
Bush	35%	57%	53%	49%	44%	45%
Gore	43%	37%	31%	37%	48%	48%
Nader	16%	2%	7%	7%	3%	2%
Buchanan	6%	0%	2%	1%	0%	1%
Undecided	0%	3%	4%	4%	4%	3%

Note: Some percentages may not sum to 100 due to rounding

- **Geography:** At this point in the campaign, Bush continues to hold strong leads in traditionally Republican parts of the state and does better than most Republicans in Democratic areas.

In the city of Milwaukee, traditionally a Democratic stronghold, Bush garners a surprisingly high 38% of the vote to 51% for Gore, 2% for Ralph Nader, and 2% for Pat Buchanan. In the Madison area, Gore leads Bush 49% to 37% with Ralph Nader receiving 12%.

In the Milwaukee suburbs, Bush has a significant lead over Gore 68% to 25%. In the Republican stronghold of Waukesha county, Bush earns fully 72% of the vote to Gore's 23%.

The Green Bay area represents Bush's slimmest lead over Gore, 49% to 38%. Here, the 6% in Nader's column and the 5% who are undecided could have a potentially greater effect than anywhere else in the state. Buchanan's support is greatest in the La Crosse/Eau Claire area with 3%, however Bush garners the majority with 52% compared to Gore at 39% and Nader with 7%.

- **Political Party:** Although Nader's impact on the campaign has decreased since June, with 6% of his support coming from Democrats, he still could pose a problem for Al Gore. Buchanan on the other hand, shows no support from Republicans, instead drawing all his support from Independents. Results by political party are shown below.

	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Bush	91%	5%	50%
Gore	5%	85%	31%
Nader	1%	6%	9%
Buchanan	0%	0%	3%
Undecided	1%	2%	5%

- **Ideology:** Nader also impacts Gore among liberals. Overall, 59% of Liberals expect to vote for Gore, 15% for Nader, 16% for Bush, and 4% for Buchanan. Among conservatives, 72% expect to vote for Bush, 23% for Gore, 1% for Buchanan, and 2% for Nader. Among middle-of-the-road voters, Bush would earn 47%, Gore 42%, Nader 4%, and Buchanan 1%.

- **Religion:** A majority of Protestants (57%) support Bush compared to Gore at 32%, and Nader at 5%. Although Gore finds more support among Catholics (43%) compared to Protestants, a plurality of Catholics support Bush (49%) while 3% support Nader. While Buchanan receives 2% of the Protestant vote he doesn't register among Catholics.
- **Race:** Gore finds strong support from African-Americans, earning 81% of their vote compared to only 10% for Bush. Among Whites, Bush leads with 51% to 37% for Gore, 6% for Nader, and 1% for Buchanan.
- **Marital Status:** Among married voters, Bush holds a 55% to 34% advantage over Gore with Nader at 5%. Singles give Gore a 49% to 38% lead over Bush, with Nader at 8% and Buchanan at 2%. Those that are Divorced or Widowed are also in Gore's corner, 48% to 38%, with 6% for Nader and 3% for Buchanan.

## **BUSH'S 'POSITIVE' RATINGS STILL HIGHER THAN GORE'S**

### **-- Both Third Party Candidates Show Declines in Favorability --**

One reason that George W. Bush leads is that people simply seem to like him more. At least that is what the results shown on the following page would suggest. Although Gore has closed the gap with Bush somewhat since June, overall, 52% have a favorable opinion of Bush compared to only 45% for the Vice President.

With fewer people feeling 'neutral' about the major party candidates, opinions, both 'positive' and 'negative' of the Vice President and the Governor have increased slightly since June: Bush's 'positive' rating has increased from 51% favorable to 52% favorable while Gore's 'positive' rating has increased by a wider margin from 41% to 45%. Interestingly, both candidates have seen their unfavorable rating increase by 5%, Bush's increased from 36% to 41% and Gore's increased from 43% to 48%.

It is interesting to note that all the movement in the ratings for both Nader and Buchanan has been in their 'negative' ratings. Nader's unfavorable rating has increased from 25% to 36% while Buchanan's unfavorable rating increased from 50% to 53%. While just over a third (35%) have a 'positive' view of Nader, only 17% report a 'positive' view of Buchanan.

A perennial favorite, Senator Kohl's favorability rating continues to increase from 64% in June to 69% in October, with 17% unfavorable, and 13% who are neutral or do not recognize his name. His opponent, John Gillespie, with 22% favorable and 13% unfavorable, seems to be suffering from a lack of name recognition with almost two-thirds (64%) reporting that they are neutral or do not recognize his name.

## VIEWS ABOUT PUBLIC FIGURES

	October 00	June 00	July 99
<b>Al Gore</b>			
Favorable	45%	41%	43%
Unfavorable	48%	43%	41%
Neutral/Did Not Recognize Name	7%	16%	15%
<b>George W. Bush</b>			
Favorable	52%	51%	56%
Unfavorable	41%	36%	22%
Neutral/Did Not Recognize Name	7%	11%	22%
<b>Ralph Nader</b>			
Favorable	35%	39%	
Unfavorable	36%	25%	NA
Neutral/Did Not Recognize Name	29%	36%	
<b>Pat Buchanan</b>			
Favorable	17%	20%	
Unfavorable	53%	50%	NA
Neutral/Did Not Recognize Name	29%	30%	
<b>Herb Kohl</b>			
Favorable	69%	64%	60%
Unfavorable	17%	17%	19%
Neutral/Did Not Recognize Name	13%	19%	20%
<b>John Gillespie</b>			
Favorable	22%		
Unfavorable	13%	NA	NA
Neutral/Did Not Recognize Name	64%		

Note: N.A. means the public figure was not asked about in the poll.



## SENATOR KOHL POISED FOR RE-ELECTION

### -- Kohl's Receives Substantial Support Across the Board --

More than two-thirds (67%) of Wisconsin Residents who expect to vote support the re-election of Herb Kohl compared to 24% who plan to vote for his opponent John Gillespie. As a popular Democratic Senator, Kohl receives the support of almost every group across the board, ranging from 91% of Democrats and 67% of Independents to 43% of Republicans. Detailed findings are shown in the tables below.

	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Kohl	43%	91%	67%
Gillespie	49%	4%	22%
Undecided	6%	4%	11%

	<b>Conservative</b>	<b>Liberal</b>	<b>Moderate</b>
Kohl	45%	85%	73%
Gillespie	50%	10%	15%
Undecided	4%	3%	11%

	<b>18-24</b>	<b>25-34</b>	<b>35-44</b>	<b>45-54</b>	<b>55-64</b>	<b>65+</b>
Kohl	82%	56%	63%	69%	77%	64%
Gillespie	9%	30%	28%	21%	21%	27%
Undecided	8%	12%	9%	8%	1%	7%

	<b>&lt;\$15K</b>	<b>\$15K- \$30K</b>	<b>\$30K - \$50K</b>	<b>\$50K - \$75K</b>	<b>\$75K+</b>
Kohl	77%	77%	61%	70%	62%
Gillespie	9%	15%	30%	24%	29%
Undecided	9%	5%	8%	6%	9%

**"ELECTING SOMEONE WHO CARES ABOUT THE SAME ISSUES AS YOU DO"  
IS THE MOST IMPORTANT CONSIDERATION  
WHEN SELECTING A PRESIDENT**

**-- Economy Ranks as Second Most Important Consideration --**

When Wisconsin residents who expect to vote were asked what their most important consideration was when selecting a president from a list of five choices, "electing someone who cares about the same issues as you do" was rated as the most important consideration by 27%, 23% rated "keeping the economy strong and growing", 19% selected "providing strong leadership for the nation", 17% chose "the character of the candidate", and 9% reported "bringing change and reform to Washington" as their most important consideration.

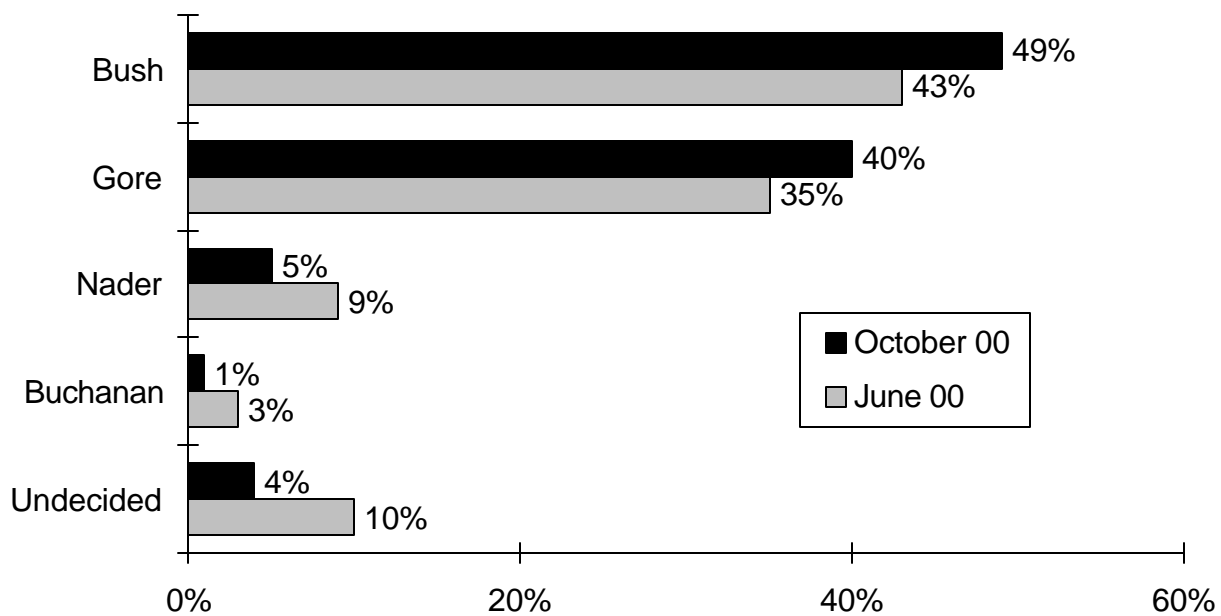
Among Democrats, "keeping the economy strong and growing" ranked as the most important consideration (30%), while conservatives rated "the character of the candidate" (27%) as their most important consideration. Detailed findings are reported in the tables below.

	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Keeping the economy strong and growing	13%	30%	24%
Electing someone who cares about the same issues as you do	28%	29%	27%
Providing strong leadership for the nation	22%	21%	16%
Bringing change and reform to Washington	9%	6%	11%
The character of the candidate	24%	5%	21%
Other - not specified	1%	4%	1%
Not sure	1%	4%	0%

	<b>Conservative</b>	<b>Moderate</b>	<b>Liberal</b>
Keeping the economy strong and growing	16%	26%	26%
Electing someone who cares about the same issues as you do	20%	29%	34%
Providing strong leadership for the nation	24%	19%	15%
Bringing change and reform to Washington	9%	9%	10%
The character of the candidate	27%	13%	10%
Other - not specified	4%	3%	1%
Not sure	<1%	1%	3%

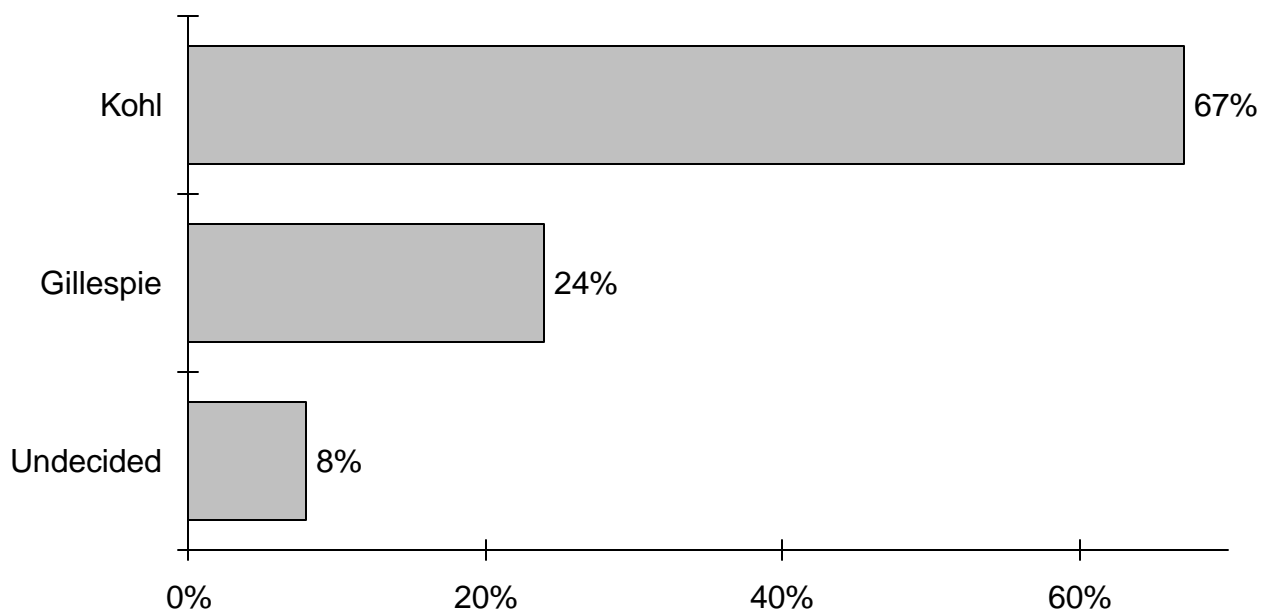
### Wisconsin Residents' Preferences in the 2000 Presidential Race

~ Residents Who Expect to Vote ~



### Wisconsin Residents' Preferences in the 2000 Senatorial Race

~ Residents Who Expect to Vote ~



## Wisconsin Residents' Most Important Consideration When Selecting a President

~ Residents Who Expect to Vote ~

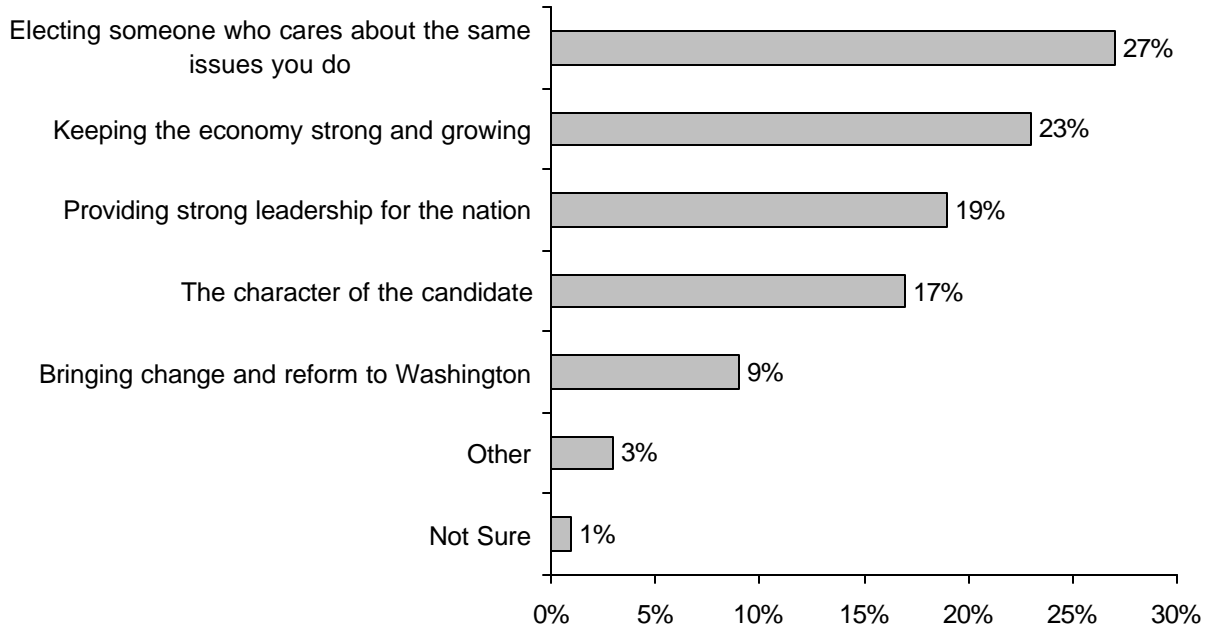


TABLE 1

	Total	Milwaukee Area	Green Bay Area	La Crosse/Eau Claire	Madison Area	Milwaukee City	Milwaukee Suburbs	Waukesha County	South East Wisconsin	Rest of State
George W. Bush	49%	57%	49%	52%	37%	38%	68%	72%	45%	44%
Al Gore	40%	34%	38%	39%	49%	51%	25%	23%	49%	39%
Ralph Nader	5%	3%	6%	7%	12%	2%	2%	--	3%	5%
Pat Buchanan	1%	1%	1%	3%	--	2%	--	--	--	2%
Other Candidate	*	1%	1%	--	--	--	1%	--	--	--
Not sure	4%	2%	5%	--	1%	5%	1%	5%	1%	8%
Decline to answer	1%	2%	--	--	1%	3%	3%	--	2%	2%
Total N	587	207	121	68	59	57	72	33	62	100

If the presidential election were held today between George W. Bush for the Republicans, Al Gore for the Democrats, Pat Buchanan for the Reform Party and Ralph Nader for the Green Party [ROTATE], who would you most likely vote for?

\* Less than 1%

-- No responses

TABLE 2

	Total	Milwaukee Area	Green Bay Area	La Crosse/Eau Claire	Madison Area	Milwaukee City	Milwaukee Suburbs	Waukesha County	South East Wisconsin	Rest of State
Favorable	45%	38%	44%	41%	57%	55%	29%	28%	58%	46%
Unfavorable	48%	56%	50%	54%	32%	34%	66%	68%	40%	46%
Not sure/neutral	7%	7%	6%	5%	10%	11%	5%	5%	2%	8%
Don't recognize	--	--	--	--	--	--	--	--	--	--
Total N	587	207	121	68	59	57	72	33	62	100

Now, I'd like to get your feelings towards some PUBLIC officials and other people who have been in the news. I'll read the name of a person and I'd like you to tell me if you have a favorable or unfavorable opinion of them. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.

Al Gore. Do you have a favorable or unfavorable opinion of him?

\* Less than 1%      -- No responses

TABLE 3

	Total	Milwaukee Area	Green Bay Area	La Crosse/Eau Claire Area	Madison Area	Milwaukee City	Milwaukee Suburbs	Waukesha County	South East Wisconsin	Rest of State
Favorable	52%	59%	50%	53%	48%	39%	72%	75%	43%	49%
Unfavorable	41%	32%	40%	43%	48%	47%	23%	23%	52%	44%
Not sure/neutral	7%	8%	10%	3%	3%	14%	5%	2%	5%	7%
Don't recognize	--	--	--	--	--	--	--	--	--	--
Total N	587	207	121	68	59	57	72	33	62	100

Now, I'd like to get your feelings towards some PUBLIC officials and other people who have been in the news. I'll read the name of a person and I'd like you to tell me if you have a favorable or unfavorable opinion of them. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.

George W. Bush. Do you have a favorable or unfavorable opinion of him?

\* Less than 1%      -- No responses

TABLE 4

	Total	Milwaukee Area	Green Bay Area	La Crosse/Eau Claire Area	Madison Area	Milwaukee City	Milwaukee Suburbs	Waukesha County	South East Wisconsin	Rest of State
Favorable	17%	16%	22%	19%	15%	20%	10%	19%	16%	16%
Unfavorable	53%	51%	42%	54%	67%	51%	57%	45%	55%	56%
Not sure/neutral	24%	25%	26%	24%	14%	14%	29%	32%	26%	23%
Don't recognize	5%	6%	8%	1%	3%	11%	3%	--	3%	3%
Total N	587	207	121	68	59	57	72	33	62	100

Now, I'd like to get your feelings towards some PUBLIC officials and other people who have been in the news. I'll read the name of a person and I'd like you to tell me if you have a favorable or unfavorable opinion of them. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.

Pat Buchanan. Do you have a favorable or unfavorable opinion of him?

\* Less than 1%      -- No responses

TABLE 5

	Total	Milwaukee Area	Green Bay Area	La Crosse/Eau Claire Area	Madison Area	Milwaukee City	Milwaukee Suburbs	Waukesha County	South East Wisconsin	Rest of State
Favorable	35%	29%	35%	32%	56%	25%	31%	30%	33%	33%
Unfavorable	36%	36%	32%	43%	25%	38%	32%	33%	42%	45%
Not sure/neutral	22%	26%	22%	20%	12%	23%	30%	34%	23%	18%
Don't recognize	7%	9%	11%	3%	6%	14%	6%	--	3%	3%
Total N	587	207	121	68	59	57	72	33	62	100

Now, I'd like to get your feelings towards some PUBLIC officials and other people who have been in the news. I'll read the name of a person and I'd like you to tell me if you have a favorable or unfavorable opinion of them. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.

Ralph Nader. Do you have a favorable or unfavorable opinion of him?

\* Less than 1%      -- No responses

TABLE 6

	Total	Milwaukee Area	Green Bay Area	La Crosse/Eau Claire Area	Madison Area	Milwaukee City	Milwaukee Suburbs	Waukesha County	South East Wisconsin	Rest of State
Favorable	69%	70%	68%	61%	81%	75%	68%	79%	69%	65%
Unfavorable	17%	20%	22%	20%	3%	20%	15%	15%	15%	17%
Not sure/neutral	11%	10%	10%	16%	12%	6%	17%	6%	10%	12%
Don't recognize	2%	--	--	1%	2%	--	--	--	6%	6%
Total N	587	207	121	68	59	57	72	33	62	100

Now, I'd like to get your feelings towards some PUBLIC officials and other people who have been in the news. I'll read the name of a person and I'd like you to tell me if you have a favorable or unfavorable opinion of them. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.

Herb Kohl. Do you have a favorable or unfavorable opinion of him?

\* Less than 1%      -- No responses

TABLE 7

	Total	Milwaukee Area	Green Bay Area	La Crosse/Eau Claire Area	Madison Area	Milwaukee City	Milwaukee Suburbs	Waukesha County	South East Wisconsin	Rest of State
Favorable	22%	24%	30%	20%	14%	23%	32%	31%	18%	16%
Unfavorable	13%	16%	11%	7%	8%	16%	13%	16%	14%	14%
Not sure/neutral	28%	27%	29%	34%	27%	23%	30%	26%	31%	29%
Don't recognize	36%	31%	30%	37%	49%	34%	23%	25%	37%	41%
Total N	587	207	121	68	59	57	72	33	62	100

Now, I'd like to get your feelings towards some PUBLIC officials and other people who have been in the news. I'll read the name of a person and I'd like you to tell me if you have a favorable or unfavorable opinion of them. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.

John Gillespie. Do you have a favorable or unfavorable opinion of him?

\* Less than 1%      -- No responses

TABLE 8

	Total	Milwaukee Area	Green Bay Area	La Crosse/ Eau Claire	Madison Area	Milwaukee City	Milwaukee Suburbs	Waukesha County	South East Wisconsin	Rest of State
Keeping the economy strong and growing	23%	18%	26%	23%	13%	25%	18%	25%	25%	29%
Electing someone who cares about the same issues you do	27%	29%	20%	32%	32%	27%	28%	16%	39%	28%
Providing strong leadership for the nation	19%	22%	20%	20%	26%	23%	23%	34%	12%	15%
Bringing change and reform to Washington	9%	7%	12%	4%	11%	7%	10%	6%	4%	10%
The character of the candidate	17%	18%	16%	18%	16%	7%	19%	19%	15%	16%
Other	3%	4%	4%	--	1%	4%	2%	--	3%	2%
Not sure	1%	2%	1%	3%	--	5%	1%	--	--	--
Decline to answer	*	*	1%	--	--	2%	--	--	1%	--
Total N	587	207	121	68	59	57	72	33	62	100

There are many considerations that go into selecting a President. Which one of the following will be your MOST IMPORTANT consideration when selecting a President this year?

\* Less than 1%    -- No responses

TABLE 9

	Total	Milwaukee Area	Green Bay Area	La Crosse/ Eau Claire	Madison Area	Milwaukee City	Milwaukee Suburbs	Waukesha County	South East Wisconsin	Rest of State
John Gillespie	24%	26%	31%	26%	11%	18%	28%	37%	22%	23%
Herb Kohl	67%	66%	67%	60%	80%	77%	59%	60%	71%	62%
Other Candidate	*	--	--	1%	--	--	--	--	--	--
Not sure	8%	8%	2%	11%	8%	5%	11%	3%	5%	14%
Decline to answer	1%	1%	--	2%	1%	--	3%	--	2%	1%
Total N	587	207	121	68	59	57	72	33	62	100

If the senatorial election were held today between John Gillespie for the Republicans and Herb Kohl for the Democrats [ROTATE], who would you most likely vote for?

\* Less than 1%    -- No responses



TABLE 10

	Total	Milwaukee Area	Green Bay Area	La Crosse/ Eau Claire	Madison Area	Milwaukee City	Milwaukee Suburbs	Waukesha County	South East Wisconsin	Rest of State
Republican	30%	35%	34%	31%	27%	20%	45%	51%	23%	25%
Democrat	30%	27%	31%	31%	32%	40%	21%	17%	42%	27%
Independent	30%	29%	27%	29%	36%	28%	26%	29%	28%	31%
Other party	4%	5%	3%	4%	3%	4%	2%	3%	3%	7%
Not sure	5%	4%	4%	5%	1%	8%	3%	--	2%	10%
Decline to answer	1%	1%	1%	--	1%	--	3%	--	2%	--
Total N	587	207	121	68	59	57	72	33	62	100

Do you normally think of yourself as a Republican, a Democrat, an Independent, or some other party?

\* Less than 1%      -- No responses

TABLE 11

	Total	Milwaukee Area	Green Bay Area	La Crosse/ Eau Claire	Madison Area	Milwaukee City	Milwaukee Suburbs	Waukesha County	South East Wisconsin	Rest of State
Liberal	16%	13%	13%	19%	26%	12%	15%	10%	20%	16%
Conservative	28%	33%	29%	34%	16%	31%	32%	41%	23%	23%
Middle of the road	54%	52%	53%	46%	55%	53%	52%	49%	57%	58%
Other	1%	--	--	--	1%	--	--	--	--	3%
Not sure	2%	2%	4%	1%	--	4%	1%	--	--	--
Decline to answer	*	--	--	--	1%	--	--	--	--	--
Total N	587	207	121	68	59	57	72	33	62	100

In politics, do you usually consider yourself to be liberal, conservative, or middle-of-the-road?

\* Less than 1%      -- No responses

**WISCONSIN POLICY RESEARCH INSTITUTE, INC.**

P.O. Box 487 • Thiensville, WI 53092

(262) 241-0514 • Fax: (262) 241-0774

E-mail: wpri@execpc.com • Internet: www.wpri.org

# EMBARGO

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## CONTACTS:

Jonathan Siegel, Vice President

Harris Interactive

(716) 272-8400

*jsiegel@harrisinteractive.com*

James H. Miller, President

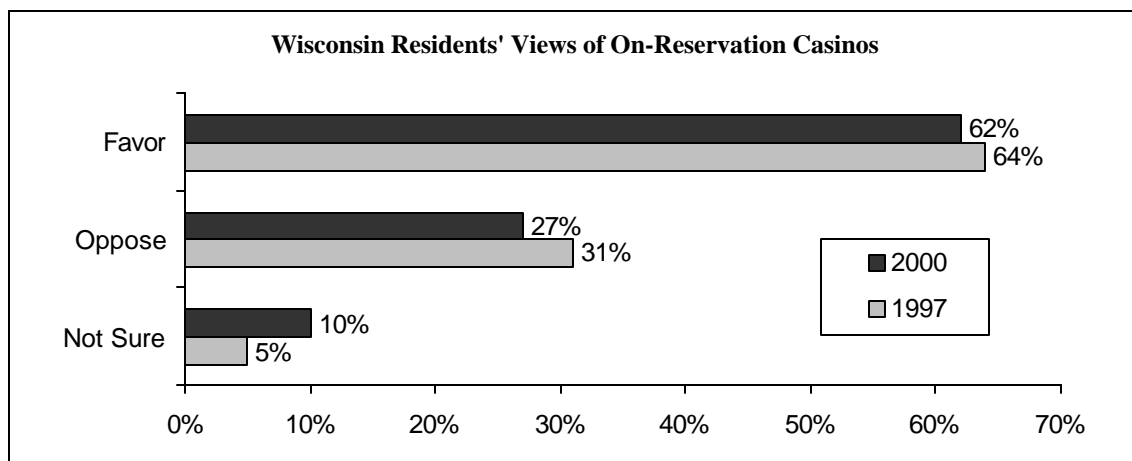
(262) 241-0514

## WISCONSIN RESIDENTS CONTINUE TO SUPPORT ON-RESERVATION CASINO GAMBLING

~ Residents Voice Strong Opposition to Off-Reservation Operations ~

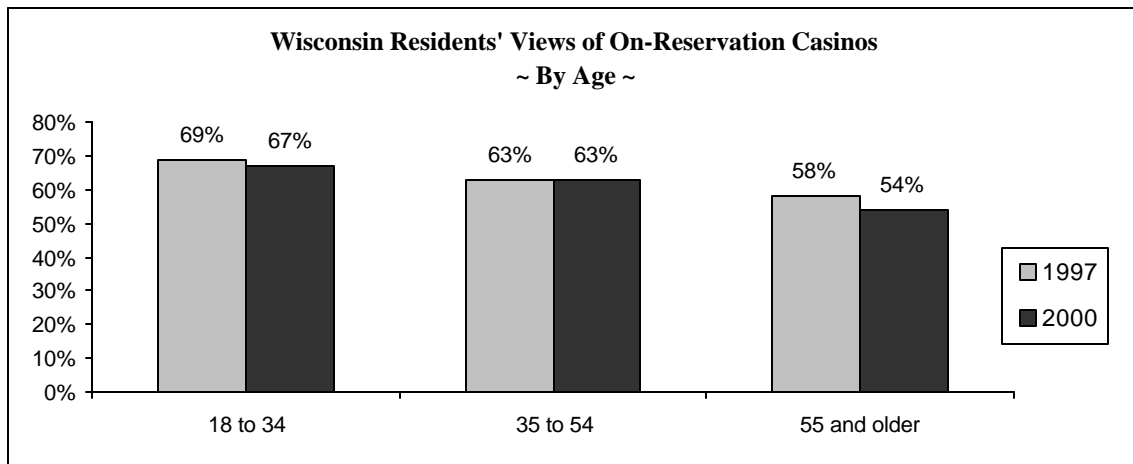
More than six out of ten (62%) Wisconsin residents continue to favor the operation of casino gambling by Wisconsin Indian tribes on their reservations, 27% oppose, and 10% are not sure. This is one of the key findings from the most recent survey of 660 Wisconsin residents conducted by the Wisconsin Policy Research Institute, Inc. and Harris Interactive between October 18 and October 21, 2000.

These results show only a slight change since 1997, the last time this question was asked, when 64% of residents were in favor, 31% were opposed, and 5% were not sure.

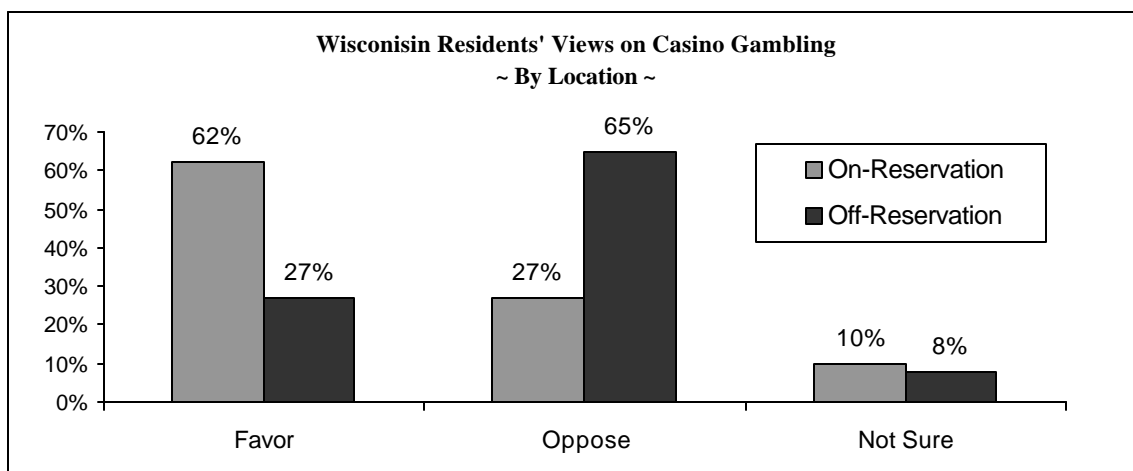


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Support is strongest among residents aged 18 to 34 with 67% in favor of on-site gambling operations, while residents 55 and older show the least amount of support (54%). Residents 35 to 54 fill the middle ground with 63% in favor of on-site gambling operations.



When residents were asked whether they favor or oppose the expansion of Indian casinos to off-reservation locations, almost two-thirds (65%) of state residents reported that they are in opposition, 27% are in favor, and 8% are not sure.



Across regions of the state, opposition to off-reservation casinos is strongest in the Madison area where 75% of residents are opposed and 21% are in favor. Support for off-reservation casinos is somewhat stronger in the City of Milwaukee where just over a third (34%) of residents favor the expansion while 56% are opposed (see Table 2).

TABLE 1

	Total	Milwaukee Area	Green Bay Area	La Crosse/Eau Claire Area	Madison Area	Milwaukee City	Milwaukee Suburbs	Waukesha County	South East Wisconsin	Rest of State
Favor	62%	62%	61%	59%	63%	55%	68%	64%	65%	63%
Oppose	27%	27%	30%	25%	27%	26%	23%	31%	25%	28%
Not sure	10%	11%	10%	15%	9%	17%	9%	4%	9%	6%
Decline to answer	1%	1%	--	1%	1%	2%	--	--	1%	3%
Total N	660	229	143	74	64	65	78	35	69	114

Currently, Wisconsin Indian tribes may legally operate casinos on their reservations. Do you favor or oppose allowing Wisconsin Indian tribes to operate casinos on their reservations?

\* Less than 1%      -- No responses

TABLE 2

	Total	Milwaukee Area	Green Bay Area	La Crosse/Eau Claire Area	Madison Area	Milwaukee City	Milwaukee Suburbs	Waukesha County	South East Wisconsin	Rest of State
Favor	27%	29%	32%	21%	21%	34%	28%	26%	27%	24%
Oppose	65%	61%	61%	66%	75%	56%	62%	58%	68%	69%
Not sure	8%	8%	7%	13%	3%	7%	9%	16%	4%	6%
Decline to answer	1%	2%	--	--	1%	2%	1%	--	1%	--
Total N	660	229	143	74	64	65	78	35	69	114

The Wisconsin Indian tribes have proposed expanding casino gambling to off-reservation locations. Do you favor or oppose expanding Wisconsin Indian casinos to off-reservation locations?

\* Less than 1%      -- No responses

## ABOUT THE INSTITUTE

The **Wisconsin Policy Research Institute** is a not-for-profit institute established to study public-policy issues affecting the state of Wisconsin.

Under the new federalism, government policy increasingly is made at the state and local levels. These public-policy decisions affect the life of every citizen in the state. Our goal is to provide nonpartisan research on key issues affecting Wisconsinites, so that their elected representatives can make informed decisions to improve the quality of life and future of the state.

Our major priority is to increase the accountability of Wisconsin's government. State and local governments must be responsive to the citizenry, both in terms of the programs they devise and the tax money they spend. Accountability should apply in every area to which the state devotes the public's funds.

The Institute's agenda encompasses the following issues: education, welfare and social services, criminal justice, taxes and spending, and economic development.

We believe that the views of the citizens of Wisconsin should guide the decisions of government officials. To help accomplish this, we also conduct regular public-opinion polls that are designed to inform public officials about how the citizenry views major statewide issues. These polls are disseminated through the media and are made available to the general public and the legislative and executive branches of state government. It is essential that elected officials remember that all of the programs they create and all of the money they spend comes from the citizens of Wisconsin and is made available through their taxes. Public policy should reflect the real needs and concerns of all of the citizens of the state and not those of specific special-interest groups.