

WPRI Statewide Poll
600 Likely Wisconsin Voters
March 7 - 9, 2010

SCRNI:

How likely is it that you will vote in the 2010 general election for Governor, U.S. Senator, and other offices this November -- would you say you will definitely vote, probably vote, probably not vote, or definitely not vote in the election for Governor and U.S. Senator this fall?

| | |
|---------------------------|--------------|
| N = | |
| Definitely vote..... | 95 |
| Probably vote..... | 5 |
| Probably not vote..... | terminate... |
| Definitely not vote..... | terminate... |
| Don't know / Refused..... | terminate... |

QA:

Are you registered to vote?

| | |
|-----------|----|
| N = | |
| Yes..... | 97 |
| No..... | 3 |
| | |

Q1:

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

| | |
|---------------------------|----|
| N = | |
| Most of the time | 63 |
| Some of the time..... | 28 |
| Only now and then..... | 8 |
| Hardly at all..... | 2 |
| Don't know / Refused..... | 0 |

Q2:

Thinking about things in the United States, do you think things in the country are generally going in the right direction, or do you feel things have gotten off on the wrong track?

| | |
|---------------------------|----|
| N = | |
| Right direction..... | 31 |
| Wrong track..... | 62 |
| Don't know / Refused..... | 8 |

Q3:

Thinking about things in the state of Wisconsin, do you think things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

| | |
|---------------------------|----|
| N = | |
| Right direction..... | 34 |
| Wrong track..... | 57 |
| Don't know / Refused..... | 9 |

Q4:

What do you think should be the top priority of the Governor and the State Legislature?

| | |
|--|----|
| N = | |
| Making health care and prescription drugs more affordable..... | 11 |
| Holding the line on taxes and government spending..... | 27 |
| Improving the state's economy and protecting jobs..... | 43 |
| Improving education..... | 12 |
| Protecting the environment..... | 1 |
| Fighting crime..... | 1 |
| Reforming campaign finance laws..... | 0 |
| Gasoline prices..... | 0 |
| Affordable electricity..... | 0 |
| Other (SPECIFY)..... | 2 |
| Don't know / Refused..... | 4 |

Q5:

Would you say that over the past year the economy in Wisconsin has gotten better, gotten worse, or stayed about the same?

| | |
|----------------------------|----|
| N = | |
| Gotten better..... | 10 |
| Gotten worse..... | 56 |
| Stayed about the same..... | 34 |
| Don't know / Refused..... | 1 |

Q6:

Over the next year, do you expect the economy in Wisconsin to get better, get worse, or stay about the same?

| | |
|---------------------------|----|
| N = | |
| Get better..... | 40 |
| Get worse..... | 14 |
| Stay about the same..... | 44 |
| Don't know / Refused..... | 2 |

Q7:

What about your own family's economic situation? Do you expect it to get better, get worse, or stay about the same?

| | |
|---------------------------|----|
| N = | |
| Get better..... | 26 |
| Get worse..... | 10 |
| Stay about the same..... | 63 |
| Don't know / Refused..... | 2 |

Q8II:

Now I would like to read you the names of several individuals and groups who have been mentioned in the news recently. As I read each one, please tell me whether you have a very favorable opinion of that person or group, a somewhat favorable opinion, a somewhat unfavorable opinion, or a very unfavorable opinion. If you don't feel you can rate that person or group or don't recognize the name, just say so. The first name is...

| | |
|---------------|---|
| N = | |
| Continue..... | 1 |

Q8:

Jim Doyle

PROMPT IF NECESSARY: Do you have a favorable or unfavorable impression of... IF FAVORABLE/UNFAVORABLE, ASK: Would that be a STRONGLY or just a SOMEWHAT (FAVORABLE/UNFAVORABLE) impression?

| | |
|--------------------------------|----|
| N = | |
| Very favorable | 12 |
| Somewhat favorable | 31 |
| Somewhat unfavorable | 15 |
| Very unfavorable | 34 |
| Never heard of him / her | 4 |
| Don't know / Refused | 4 |

Q9:

Tommy Thompson

PROMPT IF NECESSARY: Do you have a favorable or unfavorable impression of... IF FAVORABLE/UNFAVORABLE, ASK: Would that be a STRONGLY or just a SOMEWHAT (FAVORABLE/UNFAVORABLE) impression?

| | |
|--------------------------------|----|
| N = | |
| Very favorable | 22 |
| Somewhat favorable | 35 |
| Somewhat unfavorable | 14 |
| Very unfavorable | 18 |
| Never heard of him / her | 5 |
| Don't know / Refused | 7 |

Q10:

Terrence Wall

PROMPT IF NECESSARY: Do you have a favorable or unfavorable impression of... IF FAVORABLE/UNFAVORABLE, ASK: Would that be a STRONGLY or just a SOMEWHAT (FAVORABLE/UNFAVORABLE) impression?

| | |
|--------------------------------|----|
| N = | |
| Very favorable | 2 |
| Somewhat favorable | 8 |
| Somewhat unfavorable | 4 |
| Very unfavorable | 3 |
| Never heard of him / her | 61 |
| Don't know / Refused | 21 |

Q11:

Tom Barrett

PROMPT IF NECESSARY: Do you have a favorable or unfavorable impression of... IF FAVORABLE/UNFAVORABLE, ASK: Would that be a STRONGLY or just a SOMEWHAT (FAVORABLE/UNFAVORABLE) impression?

| | |
|--------------------------------|----|
| N = | |
| Very favorable | 12 |
| Somewhat favorable | 23 |
| Somewhat unfavorable | 12 |
| Very unfavorable | 6 |
| Never heard of him / her | 28 |
| Don't know / Refused | 20 |

Q12:

Russ Feingold (FINE-GOLD)

PROMPT IF NECESSARY: Do you have a favorable or unfavorable impression of... IF FAVORABLE/UNFAVORABLE, ASK: Would that be a STRONGLY or just a SOMEWHAT (FAVORABLE/UNFAVORABLE) impression?

| | | |
|--------------------------|-------|----|
| N = | | |
| Very favorable | | 21 |
| Somewhat favorable | | 29 |
| Somewhat unfavorable | | 15 |
| Very unfavorable | | 24 |
| Never heard of him / her | | 5 |
| Don't know / Refused | | 6 |

Q13:

Scott Walker

PROMPT IF NECESSARY: Do you have a favorable or unfavorable impression of... IF FAVORABLE/UNFAVORABLE, ASK: Would that be a STRONGLY or just a SOMEWHAT (FAVORABLE/UNFAVORABLE) impression?

| | | |
|--------------------------|-------|----|
| N = | | |
| Very favorable | | 16 |
| Somewhat favorable | | 22 |
| Somewhat unfavorable | | 8 |
| Very unfavorable | | 8 |
| Never heard of him / her | | 32 |
| Don't know / Refused | | 15 |

Q14:

Mark Neumann

PROMPT IF NECESSARY: Do you have a favorable or unfavorable impression of... IF FAVORABLE/UNFAVORABLE, ASK: Would that be a STRONGLY or just a SOMEWHAT (FAVORABLE/UNFAVORABLE) impression?

| | | |
|--------------------------|-------|----|
| N = | | |
| Very favorable | | 7 |
| Somewhat favorable | | 29 |
| Somewhat unfavorable | | 10 |
| Very unfavorable | | 6 |
| Never heard of him / her | | 30 |
| Don't know / Refused | | 18 |

Q15:

Democrats in the State Legislature

PROMPT IF NECESSARY: Do you have a favorable or unfavorable impression of... IF FAVORABLE/UNFAVORABLE, ASK: Would that be a STRONGLY or just a SOMEWHAT (FAVORABLE/UNFAVORABLE) impression?

| | | |
|--------------------------|-------|----|
| N = | | |
| Very favorable | | 11 |
| Somewhat favorable | | 29 |
| Somewhat unfavorable | | 24 |
| Very unfavorable | | 25 |
| Never heard of him / her | | 1 |
| Don't know / Refused | | 10 |

Q16:

Republicans in the State Legislature

PROMPT IF NECESSARY: Do you have a favorable or unfavorable impression of... IF FAVORABLE/UNFAVORABLE, ASK: Would that be a STRONGLY or just a SOMEWHAT (FAVORABLE/UNFAVORABLE) impression?

| | |
|--------------------------------|----|
| N = | |
| Very favorable | 9 |
| Somewhat favorable | 38 |
| Somewhat unfavorable | 23 |
| Very unfavorable | 15 |
| Never heard of him / her | 2 |
| Don't know / Refused | 13 |

Q17:

Overall, do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the way Barack Obama is handling his job as president?

| | |
|----------------------------|----|
| N = | |
| Strongly approve | 17 |
| Somewhat approve | 32 |
| Somewhat disapprove | 17 |
| Strongly disapprove | 32 |
| Don't know / Refused | 1 |

Q18:

Overall, do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the way Jim Doyle is handling his job as governor?

| | |
|----------------------------|----|
| N = | |
| Strongly approve | 9 |
| Somewhat approve | 39 |
| Somewhat disapprove | 18 |
| Strongly disapprove | 32 |
| Don't know / Refused | 2 |

Q19:

I'm now going to ask you some questions about some potential election matchups... If the election for U.S. Senate in Wisconsin were held today and the candidates were <Q19FI>, for whom would you vote?

| | |
|-----------------|----|
| N = | |
| Feingold | 47 |
| Wall | 32 |
| Undecided | 20 |
| Refused | 2 |

Q20:

If the election for U.S. Senate in Wisconsin were held today and the candidates were <Q20FI>, for whom would you vote?

| | |
|-----------------|----|
| N = | |
| Feingold | 39 |
| Thompson | 51 |
| Undecided | 9 |
| Refused | 1 |

Q21:

If the election for Governor in Wisconsin were held today and the candidates were <Q21FI>, for whom would you vote?

| | |
|----------------|----|
| N = | |
| Barrett..... | 32 |
| Walker..... | 36 |
| Undecided..... | 31 |
| Refused..... | 1 |

Q22:

If the election for Governor in Wisconsin were held today and the candidates were <Q22FI>, for whom would you vote?

| | |
|----------------|----|
| N = | |
| Barrett..... | 34 |
| Neumann | 34 |
| Undecided..... | 30 |
| Refused..... | 2 |

Q23:

If the election for State Assembly in Wisconsin were held today, for whom in your district would you vote...

| | |
|-------------------------------|----|
| N = | |
| The Democratic Candidate..... | 37 |
| The Republican Candidate..... | 44 |
| Undecided (DO NOT READ)..... | 18 |
| Refused (DO NOT READ)..... | 1 |

Q24II:

Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes our elected leaders in the state capitol in Madison very well, pretty well, not too well, or not well at all...

| | |
|----------------|---|
| N = | |
| Continue | 1 |

Q24:

Capable of solving the state budget deficit
PROMPT IF NECESSARY: Does this word or phrase describe our elected leaders in the state capitol in Madison very well, pretty well, not too well, or not well at all?

| | |
|---------------------------|----|
| N = | |
| Very well | 4 |
| Pretty well | 19 |
| Not too well..... | 38 |
| Not well at all..... | 35 |
| Don't know / Refused..... | 5 |

Q25:

Working on issues that are important to me and my family

PROMPT IF NECESSARY: Does this word or phrase describe our elected leaders in the state capitol in Madison very well, pretty well, not too well, or not well at all?

| | |
|---------------------------|----|
| N = | |
| Very well | 7 |
| Pretty well | 31 |
| Not too well..... | 36 |
| Not well at all..... | 22 |
| Don't know / Refused..... | 4 |

Q26:

Cares about people like me

PROMPT IF NECESSARY: Does this word or phrase describe our elected leaders in the state capitol in Madison very well, pretty well, not too well, or not well at all?

| | |
|---------------------------|----|
| N = | |
| Very well | 7 |
| Pretty well | 31 |
| Not too well..... | 34 |
| Not well at all..... | 24 |
| Don't know / Refused..... | 4 |

Q27:

Trustworthy

PROMPT IF NECESSARY: Does this word or phrase describe our elected leaders in the state capitol in Madison very well, pretty well, not too well, or not well at all?

| | |
|---------------------------|----|
| N = | |
| Very well | 4 |
| Pretty well | 35 |
| Not too well..... | 35 |
| Not well at all..... | 23 |
| Don't know / Refused..... | 4 |

Q28:

Only cares what lobbyists and people with money want

PROMPT IF NECESSARY: Does this word or phrase describe our elected leaders in the state capitol in Madison very well, pretty well, not too well, or not well at all?

| | |
|---------------------------|----|
| N = | |
| Very well | 25 |
| Pretty well | 32 |
| Not too well..... | 26 |
| Not well at all..... | 11 |
| Don't know / Refused..... | 7 |

Q29:

<Q29FI> Which viewpoint comes closest to your own?

| | |
|---------------------------|----|
| N = | |
| Protect environment | 38 |
| Maintaining jobs..... | 43 |
| Both equally | 14 |
| Neither..... | 3 |
| Don't know / Refused..... | 2 |

Q30:

Some people feel the government in Washington should see to it that every person has a job and a good standard of living. Others think the government should just let each person get ahead on his/her own. Which is closer to the way you feel?

| | |
|----------------------------|----|
| N = | |
| Government guarantee | 29 |
| Ahead on own..... | 62 |
| Don't know / Refused..... | 9 |

Q31:

Overall, do you think state government spends too much, too little or about the right amount of tax dollars on state programs?

| | |
|---|----|
| N = | |
| Spends too much | 46 |
| Too little | 22 |
| About the right amount of tax dollars | 25 |
| Don't know / Refused..... | 7 |

Q32:

If cuts to the state budget are required, which of the following reductions would you support...

| | |
|--|----|
| N = | |
| Aid to schools and local government..... | 16 |
| Funding for the University of Wisconsin..... | 22 |
| Prisons..... | 37 |
| Health and human services..... | 19 |
| None (DO NOT READ)..... | 4 |
| Don't know / Refused (DO NOT READ)..... | 2 |

Q33:

I'm now going to ask you a question about public employee pensions. Some people say that it's understandable that public employees don't contribute to their pensions because public sector salaries are lower than salaries paid in the private sector. Other people say that public sector workers should contribute to their own pensions like everyone else. Which better describes how you feel?

| | |
|--|----|
| N = | |
| Public employees don't contribute | 13 |
| Public sector workers should contribute..... | 79 |
| Don't know / Refused..... | 7 |

Q34:

As you may know, Barack Obama has proposed a plan to change this country's health care system. From what you have seen or heard about what he has proposed, what is your OVERALL opinion of Obama's health care reform plan - do you favor it or oppose it?

| | |
|---------------------------|----|
| N = | |
| Favor..... | 37 |
| Oppose..... | 55 |
| Don't know / Refused..... | 8 |

Q35A:

If the Obama health-care reform passes, do you think you will be better off, worse off or there won't be any change?

| | |
|---------------------------|----|
| N = | |
| Better off..... | 22 |
| Worse off..... | 44 |
| Won't be any change..... | 30 |
| Don't know / Refused..... | 5 |

Q35B:

If the Obama health-care reform does not pass, do you think you will be better off, worse off or there won't be any change?

| | |
|---------------------------|----|
| N = | |
| Better off..... | 19 |
| Worse off..... | 17 |
| Won't be any change..... | 62 |
| Don't know / Refused..... | 3 |

Q36:

From what you know so far, which comes closest to your own view about the impact of the federal stimulus package here in Wisconsin...

| | |
|--|----|
| N = | |
| The economic stimulus package has already created a substantial number of new jobs in Wisconsin..... | 7 |
| It will create a substantial number of new jobs but hasn't done that yet..... | 34 |
| It will not create a substantial number of new jobs?..... | 54 |
| Don't know / Refused (DO NOT READ)..... | 5 |

Q37:

Thinking about a typical weekday, do you get most of your news from television, print newspapers, the radio, or the internet? IF RESPONDENT NAMES MORE THAN ONE SOURCE, ASK: If you had to say just one, which one is your main source of news?

| | |
|----------------------------|----|
| N = | |
| Television | 45 |
| Print newspapers | 14 |
| Radio | 18 |
| Internet | 21 |
| Don't know / Refused | 2 |

Q38:

Now, just a few questions simply for statistical purposes. Again, all of your answers will be kept strictly confidential. Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or something else?

| | |
|--|----|
| N = | |
| Republican | 30 |
| Democrat | 28 |
| Independent | 36 |
| Other preference / No preference | 5 |
| Don't know / Refused | 1 |

Q39:

How likely is it that you will vote in the Republican primary for Governor this September -- would you say you will definitely vote, probably vote, probably not vote, or definitely not vote in the Republican primary for Governor?

| | |
|----------------------------|----|
| N = | |
| Definitely vote | 61 |
| Probably vote | 30 |
| Probably not vote | 5 |
| Definitely not vote | 1 |
| Don't know / Refused | 3 |

Q40:

If the Republican primary for Governor were held today, for whom would you vote...

| | |
|--|----|
| N = | |
| Mark Neumann | 27 |
| Scott Walker | 46 |
| Don't know / Refused (DO NOT READ) | 27 |

Q41:

How often do you attend religious services--more than once a week, every week, once or twice a month, several times a year, or hardly ever?

| | |
|-----------------------------|----|
| N = | |
| More than once a week | 10 |
| Every week | 31 |
| Once or twice a month | 18 |
| Several times a year | 14 |
| Hardly ever | 21 |
| Never | 5 |
| Don't know / Refused | 1 |

Q42:

| | |
|-------------------|----|
| Age | |
| 18-24..... | 8 |
| 25-34..... | 14 |
| 35-44..... | 18 |
| 45-54..... | 21 |
| 55-64..... | 19 |
| 65 and above..... | 20 |

Q43:

What is the highest level of education you completed?

| | |
|---|----|
| N = | |
| Elementary school only..... | 0 |
| Some high school / Did not finish..... | 5 |
| Completed high school..... | 26 |
| Some college but didn't finish..... | 18 |
| Two year college degree / A.A. / A.S..... | 12 |
| Four year college degree / B.A. / B.S..... | 26 |
| Some graduate work..... | 2 |
| Completed masters or professional degree..... | 10 |
| Advanced graduate work or Ph.D..... | 2 |
| Don't know / Refused..... | 0 |

Q44:

Are you or any member of your household a member of a local or national labor union? IF YES, SPECIFY

| | |
|----------------------------|----|
| N = | |
| Yes, respondent..... | 12 |
| Yes, household member..... | 10 |
| No..... | 77 |
| Don't know / Refused..... | 1 |

Q45:

Have any of the following things happened to you or your family in the past year...

| | |
|---|----|
| N = | |
| Lost a job..... | 16 |
| Had hours reduced..... | 22 |
| Been furloughed..... | 8 |
| House foreclosure..... | 2 |
| No (DO NOT READ)..... | 52 |
| Don't know / Refused (DO NOT READ)..... | 0 |

Q46:

Are you currently married, widowed, divorced, separated, or have you never been married?

| | |
|---------------------------|----|
| N = | |
| Married..... | 62 |
| Widowed..... | 9 |
| Divorced..... | 9 |
| Separated..... | 1 |
| Never been married..... | 19 |
| Don't know / Refused..... | 0 |

Q47:

Do you have a gun in your home?

| | |
|----------------------------|----|
| N = | |
| Yes | 42 |
| No | 55 |
| Don't know / Refused | 4 |

Q48:

Would you describe yourself as White, African American, Asian, Hispanic, Native American, or some other race?

| | |
|---|----|
| N = | |
| White | 91 |
| African American or Black | 4 |
| Asian, or South Asian or Pacific Islander | 0 |
| Hispanic or Latino | 1 |
| Native American or American India | 1 |
| Other (SPECIFY) | |
| Don't know / Refused | 3 |

Q49:

Do you belong to any groups in which you talk to one or more members of the group at least once every 2 weeks? Examples include social clubs, recreational groups, trade unions, commercial groups, professional organizations, groups concerned with children like the PTA or Boy Scouts, groups concerned with community service.

| | |
|----------------------------|----|
| N = | |
| Yes | 41 |
| No | 59 |
| Don't know / Refused | 1 |

SEX2:

RESPONDENT'S GENDER (BY OBSERVATION)

| | |
|--------------|----|
| N = | |
| Male | 48 |
| Female | 52 |