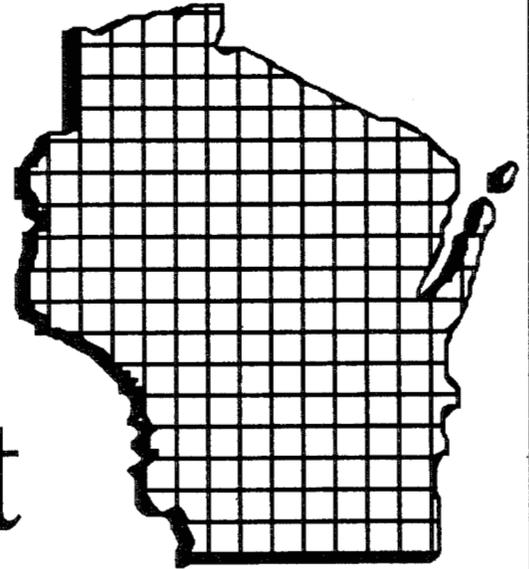


Wisconsin

Policy
Research
Institute

Report



February 1988

Volume 1, No. 1

THE
WISCONSIN
CITIZEN
SURVEY

A Survey of Wisconsin Public Opinion

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Wisconsin Policy Research Institute Report

THE WISCONSIN CITIZEN SURVEY

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THE WISCONSIN CITIZEN SURVEY

BY GORDON S. BLACK, Ph.D.

JANUARY, 1988

INTRODUCTION:

The Wisconsin Policy Research Institute, (WPRI) commissioned a state-wide survey of 1000 randomly selected Wisconsin residents, which was conducted in early January, 1988. The survey, conducted by the **Gordon S. Black Corporation**, was designed as the first of a series of studies of the views of Wisconsin residents. For this reason, the results of the first poll will serve as a baseline for measuring changes that occur in public attitudes. In addition, the first poll raised issues that cannot be resolved within the data obtained, and subsequent studies will explore some of these issues in more detail.

The Objectives of the Research:

During October of 1987, WPRI conducted a series of focus groups across Wisconsin, the purpose of which was to explore qualitatively the issues of concern to Wisconsin residents. Each focus group was composed of 8 to 10 residents, selected to provide a balance of differing backgrounds and interests. The full results of these focus groups provided the basis for many of the questions asked in the state-wide poll.

The focus groups disclosed a number of issues of importance to Wisconsin residents. Four of the most important - taxes and spending, welfare, education, and crime -- form the basis of this research. The objectives of the research are as follows:

- To explore public attitudes concerning various aspects of each topic, usually as a result of concerns raised by the respondents in the focus groups.
- To describe possible policy responses to these problems, and to measure public sentiment on these policies.
- To evaluate the degree of variation in responses by region of the state, and for various demographic groups.
- To provide a basis for tracking public attitudes on these and other issues over time.

The final questionnaire was designed by Dr. Gordon S. Black in conjunction with Mr. James Miller of WPRI.

The Methodology for the Study:

The data in this report is based on a randomly selected sample of 1000 residents of Wisconsin, 18 years of age and older. The households to be called were selected by a computer, using a technique that adds a digit to each of a sample of known phone numbers to create a new list of numbers that includes both unlisted numbers and new listings.

The resulting sample was compared against projected 1987 census figures for the State as a whole, and for Milwaukee County separately. The sample was weighted slightly to compensate for two harder-to-reach populations -- younger respondents and Black respondents. Males and females are quota sampled to insure an approximately equal division, and the regional and county subsamples were accurate without any adjustment.

The interviewing was conducted between January 4th and January 8th, 1988. All interviewing was conducted by the interviewing staff of the Gordon S. Black Corporation, using our computer assisted telephone interviewing system.

A survey of 1000 randomly selected residents has a margin error of plus or minus 3 percent for percentages based on the entire sample. For a percentage near 50%, for example, this means that repeated samples would produce results between 47% and 53%, 95 times out of 100. The margin of error for percentages closer to zero and 100% is less than plus or minus 3%. The margin of error for subsamples will be significantly greater: i.e., for such categories of respondents as women, Blacks, young people, etc.

The Gordon S. Black Corporation:

The **Gordon S. Black Corporation** is a firm specializing in market research and public opinion polling, with offices in Rochester, New York, Detroit, Washington D.C., and Atlanta. Among media clients, the firm conducts the polling for USA TODAY, CNN NEWS, Detroit News, Cleveland Plain Dealer, Indianapolis Star, and others.

In the commercial market research area, the firm's clients include **General Motors**, **General Electric**, **Xerox**, **Kodak**, **LTV**, **NCR**, **Compaq Computers**, **Peat Marwick Main**, **Bausch and Lomb**, **Gannett**, and more than 75 other firms.

The firm does not work for political candidates of either political party; nor does it work for lobbying organizations. The firm maintains a nonpartisan approach to its work because so much of the work falls in the public domain. The firm is currently conducting the largest study ever conducted on attitudes toward drug abuse for the American Association of Advertising Agencies. This study will cover four years, with 8000 interviews in each of four separate waves.

Dr. Gordon S. Black, the author of the study, received his doctorate in Political Science from Stanford University in 1970. He taught public opinion and voting behavior at the University of Rochester between 1968 and 1981, when he resigned as Associate Professor of Political Science. He has published more than a dozen articles on public opinion and voting behavior in professional journals. He is a Trustee of the National Council on Public Polls, and a member of the Council of Survey Research Organizations and the American Association for Public Opinion Research.

SECTION I

TAXES ARE A MAJOR PROBLEM IN WISCONSIN

Taxes are named as the problem that Wisconsin residents would most like their state government to do something about. Overall, 51 percent volunteer taxes as a serious problem, and nearly a third feel that taxes are the single most serious problem facing the State.

Following taxes, Wisconsin residents are most likely to mention welfare (28%), unemployment (26%), and the status of the economy (24%), with crime in fifth place at 13 percent.

In general, the concern over taxes is evident all over the State, but unemployment is viewed as the number one problem by Milwaukee residents. Also, residents in Southeast Wisconsin, which has faced an immigration of welfare recipients, are more concerned about welfare than those in other areas of the State.

Taxes were named as a problem more often by those residents:

- Living in Waukesha County, 67 percent mention taxes.
- Earning more than \$40,000, 63 percent mention taxes.
- Who are married and have children, 59 percent mention taxes.

1.1 Opposition to Local Property Taxes High

The concern over the level of taxation is coupled with a concern over the type of taxation. More Wisconsin residents dislike the property tax the most, 49 percent, than either the state sales tax (24%) or the state income tax (23%). Opposition to the property tax is especially high among residents between the ages of 45 and 54 (55%) and those who own their own homes (54%).

In contrast, residents are least opposed to the state sales tax, with 51 percent taking this position as compared with 24 percent who mentioned the income tax and 21 percent who mentioned the property tax.

Opposition to the property tax is sufficiently high that residents across the State, by a substantial 66 percent to 32 percent margin, are willing to raise the sales tax one percent to provide property tax relief.

For the most part, these sentiments are fairly consistent across the State, with the exception of Milwaukee, where opposition to the property tax is distinctly less severe.

1.2 Opposition to State Spending Fuels the Tax Opposition

The concern over taxes is mirrored in strong opposition across the State to current spending levels. Over half of Wisconsin's residents, 53 percent, feel that the state government currently spends "too much" as compared with 6 percent who feel that spending is "too low" and 31 percent who find spending "about right".

Opposition to local government spending is not quite so severe, with 43 percent stating that such spending is "too high" as contrasted with 8 percent who say it is "too little" and 43 percent who find local spending "about right". In the City of Milwaukee, a slightly higher proportion, of the residents, 52 percent feel that local spending is too high.

Overall, Wisconsin residents are strongly opposed to taxes. This result can be clearly seen in relation to government spending on education. By a 33 percent to 20 percent margin, respondents feel that spending on public schools is too little rather than too much, yet they don't want to pay more taxes to support public education in their communities, by a 51 percent to 45 percent margin.

This result can also be seen with respect to the criminal justice system. Although 72 percent of residents disapprove of plea bargaining, only 50 percent would be willing to pay more taxes to reduce plea bargaining. Also, although prison overcrowding is becoming a serious problem in Wisconsin, residents, by a 51 percent to 45 percent margin, don't want to pay more taxes to build more prisons. They do support less costly ways of dealing with prison overcrowding, such as home confinement and community work.

1.3 Wisconsin Residents Optimistic About Their Futures, But More So About Themselves Than About the State

Residents have mixed feelings about the future economic conditions of Wisconsin. Overall, 25 percent expect conditions to improve during the next year, 30 percent expect them to get worse, and 43 percent expect them to stay the same (the remainder are undecided).

Wisconsin residents tend to be more optimistic about their own future economic conditions than the State's future conditions. Thirty-three percent expect their family's economic circumstances to improve, 10 percent expect them to get worse, and 55 percent expect them to stay the same (the remainder are undecided).

SECTION II

PUBLIC SCHOOLS VIEWED FAVORABLY STATE-WIDE

BUT LESS SO IN MILWAUKEE

Wisconsin residents currently give fairly high marks to the educational system in Wisconsin, although the results are markedly less favorable in Milwaukee.

State-wide, 70 percent rate public education in their community as "good" or "excellent," and 39 percent feel that education has improved over the past five years. On the negative side, 27 percent rate public education as "fair" or "poor" and 16 percent feel it has gotten worse.

In Milwaukee, by contrast 72 percent rate education as "fair" or "poor" and 42 percent feel that it has gotten worse during the past five years.

The response for the City of Milwaukee is particularly disconcerting considering the fact that suburban Milwaukee residents rate their public schools as high as any area of the state. The city of Milwaukee is the only area of the state where a plurality, 42 percent to 23 percent, see the schools as getting worse as opposed to getting better.

The quality of public education is one of the major factors determining the selection of housing among area residents, and the poorer ratings given education in Milwaukee are likely related to the flight of residents to the suburbs.

2.1 Residents Mixed on Spending Increases

Residents have mixed views when the issue is spending for public education. Statewide, 33 percent feel that spending is "too little", 20 percent feel it's "too much", and 40 percent feel spending is "about the right amount."

Again, the City of Milwaukee is in contrast with the rest of the state, with 49 percent who feel that spending is too little.

With regard to higher education, 26 percent feel that spending is too little, 19% feel it's too much, and 36 percent feel it's the right amount. The remaining 19 percent are undecided. As one might expect, the Madison area, home to the University, is most inclined to feel that spending is too little, with 37% giving this response.

2.2 Residents Want Education to Meet Standards

Wisconsin residents clearly want a multifaceted education system which is responsive to residents and adheres to quality standards of performance.

- Over 95% want enrichment programs for those with learning disabilities and 80% want enrichment programs for gifted children.
- 82 percent want school districts to meet minimum standards as established through statewide, standardized achievement tests.
- While a plurality of residents favor giving tenure to teachers, 43 percent in favor to 36 percent opposed, 87 percent support changes which would make it easier to fire incompetent teachers.
- 76 percent favor merit pay for teachers based on performance, but 67 percent favor using higher salaries to attract better teachers.

- While favoring improved education, the residents would oppose higher taxes to support education by a plurality of 51 percent to 45 percent.

Residents state-wide, and particularly in the Milwaukee area, feel that the number of dropouts has increased over the past ten years. When asked who is responsible, they blame parents by a wide margin. At the same time, they also see many students as graduating with unacceptably poor skills in reading and writing, and here they blame teachers, parents, and administrators in that order. Finally 58% of the respondents state-wide, and 71% in Milwaukee, feel that discipline in the public schools is too lenient.

2.3 Wisconsin residents give support to educational choice

Support parents' right to choose public schools for children

A plurality of Wisconsin residents support the idea of giving poor parents a grant of tax money and allowing them to choose which public or private schools they want their children to attend.

Overall, 48 percent of the residents favored this concept of educational funding, which is sometimes called the "voucher system", with 45 percent opposed and the rest undecided. Moreover, 80 percent of the residents think that parents should have the right to choose which local public schools their children attend, and 55 percent feel that the proposed "choice system" would produce competition which would improve the quality of education.

2.4 Support Highest in Milwaukee

Support for this "choice system" is highest in the City of Milwaukee, where residents also voice the greatest discontent with their current educational system. In Milwaukee, 59 percent are in favor, with 39 percent opposed and the remainder undecided. Support is also high among:

- Blacks, 78%
- 18 to 24 year olds, 68%
- 25 to 34 year olds, 52%

The "choice" system of education engenders competition among schools by forcing schools to compete for students, where the parents determine which school will educate their children and receive the financial stipends.

2.5 Concern Over the Goals of Education

The support for the "choice" system is reflected in the feeling that the educational system in Wisconsin is not doing what it should. Respondents were asked whether the goal of education should be "to attain a certain level of education for all students," or should the goal be to "educate each student to his or her fullest potential?"

Overall, 75 percent of the residents feel that education should be directed to helping children achieve their fullest potential, but 61 percent feel that it is currently directed at obtaining a certain level of education for all students.

Many supporters of the "choice" system argue that it will permit children to obtain what they need rather than be forced to accept some general program of material designed for everyone.

SECTION III

WISCONSIN RESIDENTS CRITICAL OF STATE WELFARE SYSTEM

Although almost all of Wisconsin residents, 96 percent, agree with the concept of providing welfare support for people who are in need and cannot support themselves, they are critical of the current welfare system.

Many of the residents, 41 percent, think that welfare payments in the state are too high, with 8 percent who think they are too low, and 36 percent who think they are the right amount. This view is not as strong among families with annual incomes of less than \$10,000, where only 27 percent of these families feel that payments are too high, but 46% of families with incomes above \$40,000 feel they are too high.

3.1 Concern about welfare recipients immigrating from other states

State-wide, 83 percent of Wisconsin residents feel that the current size of welfare payments encourages welfare recipients to move into the state. Only 13 percent do not feel this is true and 3 percent are undecided.

Concern over this immigration is reflected in the fact that 89 percent of the residents want people moving into the state to have to go through a waiting period before receiving welfare.

3.2 Concern over abuses to the welfare system

Wisconsin residents are critical of the current welfare system and do not feel that it is providing support only to those who need it.

- 87 percent of residents believe that the welfare rolls have many people who could work but don't want to.
- 84 percent believe that the welfare system actually encourages poverty by allowing people to stay on welfare rather than be self-supporting.
- 94 percent feel welfare recipients should be required to take job training or attend school.

- 91 percent believe people who receive welfare should be required to take available employment.
- 72 percent approve of the idea that welfare recipients should lose some of their benefits if their children drop out of school.

The majority of Wisconsin residents, 65 percent, realize that the most numerous beneficiaries of the welfare system are dependent children. A larger proportion of women than men, 75 percent versus 58 percent, believe that dependent children receive the most benefits from welfare.

Wisconsin residents want to provide welfare support for those who need it, but they do not want the system abused. Residents are concerned that welfare recipients are moving into the state because of the size of Wisconsin's welfare payments, and they are concerned about subsidizing some recipients who could work but don't want to.

SECTION IV

WISCONSIN RESIDENTS VIEW CRIME AS ON THE RISE

FAVOR BOTH A HARD LINE ON CRIME AND INNOVATIVE SENTENCING

Wisconsin residents believe that crime is on the rise, both in the entire State and in their communities. On the whole, they favor tougher ways of dealing with criminals, but they also will support innovative sentencing programs which might reduce the cost of prison.

Crime on the Rise

Two out of three of those surveyed believe that crime is rising in Wisconsin, and 45 percent think crime is rising in their own communities. Almost no one sees crime dropping. This view is most strongly held in the City of Milwaukee, where 80 percent see crime on the rise in the State and 57 percent believe it's rising in the City. The residents of the Madison area are least likely to share this view, although even they are inclined to see an increase in crime.

4.1 People are Hostile Toward the Criminal Justice System

Hostility toward aspects of the criminal justice system is widely shared by Wisconsin residents. Overall, 76 percent agree that the laws and the courts are more concerned with protecting the rights of criminals than the rights of victims, and this view is even more prevalent among those residents:

- Earning less than \$10,000; 85 percent agree.
- Not finishing high school; 86 percent agree.
- Between the ages of 55 and 64; 89 percent agree.

This hostility is particularly directed at the practice of plea bargaining. State-wide, 72 percent disapprove of the practice with majorities opposed in every section of the State, but only a narrow plurality, 50 percent to 46 percent, are willing to pay more in taxes to end this practice.

Majorities in every section of the State feel that the sentences imposed by the courts are "too lenient", with 56 percent holding this view State-wide. Also, 70 percent want prisoners to serve the sentences imposed by the courts, without having them shortened by parole boards.

4.2 A Majority Supports the Death Penalty

By a margin of 56 percent to 37 percent, residents in Wisconsin favor the death penalty, which currently is not permitted in the State. Support for the death penalty is strongest:

- Among those earning \$40,000 or over, 67 percent.
- Among men, 66 percent.
- Among those 25 to 34, 66 percent.

Opposition is strongest among women, those earning less than \$10,000, and those over 65 years old.

4.3 Although Hard Line, Residents Don't Want to Pay for Expensive Prisons

Prison overcrowding is becoming a serious problem in Wisconsin's prisons, but respondents, by a 51 percent to 45 percent margin, don't want to pay more taxes to build more prisons. Support for more prisons is strongest, 54 percent, in Waukesha County, and weakest in the Green Bay area, 41 percent.

At the same time, the respondents displayed strong support for less costly ways of dealing with convicted criminals:

- 81 percent would support sentencing nonviolent criminals to community work outside of prison.
- 63 percent would support the building of more low security prisons.
- 57 percent would support home confinements for nonviolent criminals.

Virtually everyone, 94 percent, opposes the shortening of lengthy sentences of potentially violent criminals.

Wisconsin residents find themselves faced with conflicting tendencies. On the one hand, they are upset with rising crime and a criminal justice system that is not sufficiently punitive. On the other hand, they oppose the cost of the higher taxes required to increase prison space. Between these two tendencies are a series of less expensive solutions -- home confinement, low security prisons, and community work-- which they can support.

SECTION V

SUMMARY AND CONCLUSIONS

The data of the kind presented in the previous tables do not warrant some type of permanent conclusion. Public opinion is always conditional, and an interpretation is confined to a particular period of time. The study itself tended to focus on problems, and it may make the overall assessment appear more negative than reality. Every state has problems, of course and Wisconsin is no different in this regard. If Wisconsin is different, the difference may lie in the intensity of concern among residents that problems need to be solved and the willingness of these residents to entertain new and novel solutions.

Of the problems discussed in this report, the most intractable and difficult to solve is probably the problem of providing an adequate education to the children of the City of Milwaukee.

The reality of our urban world today is that urban education is in a state of shambles. The failure rate of urban education, measured through dropouts and the graduation of functional illiterates, is a tragedy of enormous proportions. This failure condemns millions to the cycle of ignorance, poverty, crime, drugs, and early death. The social cost is the disintegration of our urban centers, the flight of the middle class from the cities, and the loss of civility in our political and social life. Moreover, this failure inflicts a cost of unknown proportions on American business, which is forced to train people whose basic skills at learning are minimal at best.

For Milwaukee, the cost is a perception of the inadequacy of the public schools, a perception that is undoubtedly related to the persistent flight of families with children to the suburbs.

Although it is unpleasant to do so, we must consider the reality that the organization and delivery of urban education is a failure. Our urban public schools do not adequately perform their task of educating children by any standard that one wants to employ. Milwaukee is no different in this regard, at least that is what the public thinks. The question is: what are we as Americans going to do about it?

In the study, the public gave a surprising level of support to a concept of using vouchers to instill competition within the school system. This is a rather radical idea in education, although we accept competition as desirable in virtually every other aspect of our social and political life.

Many people have in the past opposed this concept, often for reasons that are self-serving or protective of institutional prerogatives of power and control. Such opposition is understandable. Monopolies hate the concept of competition, and they will fight fiercely to protect their prerogative. The Airlines fought deregulation. The truckers fought deregulation. No one really wants to leave a privileged sanctuary.

In the case of urban education, however, even in Milwaukee, we are going to have to at least consider solutions that will disrupt the current organization and control of the system. The alternative is to accept a system which permits a failure rate that is unacceptable. When we conducted this survey, we felt the results might "gore some oxes," or at least some sacred cows.

Every study of this type manages to upset people whose priorities and views are in opposition to those expressed through the questions in the survey. Frankly, the controversy itself is undoubtedly valuable for the discussion of the issues raised in the survey.

Of course, all of the problems in this study are in truth related -- welfare, crime, education, and taxes. The study does not attempt to do justice to every aspect of each of these issues. Over time, we hope that we can approach a clearer understanding of additional aspects of each. The research effort is, in every respect, a preliminary effort. If it stimulates a more serious public discussion of these issues, we will be grateful that the research is partially satisfying the objectives of the Wisconsin Policy Research Institute.

TAXES ARE A MAJOR PROBLEM IN WISCONSIN

SECTION I TABLES

GORDON S. BLACK CORPORATION

THE WISCONSIN POLL

	TOTAL										
	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	MIL- WAUKEE COUNTY	GREEN BAY AREA	MADISON AREA	CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE		
TAXES COLUMN %	31	19	36	47	34	33	31	32	35		
WELFARE-POVERTY ISSUES COLUMN %	14	17	18	11	14	13	10	19	13		
DON'T KNOW COLUMN %	13	11	11	7	12	9	20	14	13		
UNEMPL-JOBS-PAYSCALE COLUMN %	16	26	10	8	7	7	7	15	9		
ECONOMY-LOSS OF BUSIN COLUMN %	10	9	10	14	11	9	8	5	8		
OTHER COLUMN %	5	3	3	3	5	9	8	7	12		
CRIM JUSTICE-LAWS COLUMN %	4	6	5	4	5	7	9	2	3		
ENVIRONMENTAL ISSUES COLUMN %	1	1	1	1	7	8	4	5	6		
SCHOOL-EDUCATION COLUMN %	5	7	7	5	3	3	2	2	2		
GOVT. SERVICES COLUMN %	0	1				2		1			
TOTAL WEIGHTED N	395	112	96	66	178	93	82	110	168		

4 What do you think is the SINGLE MOST important problem facing Wisconsin that the government should be doing something about?

GORDON S. BLACK CORPORATION

THE WISCONSIN POLL

	TOTAL	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	MIL- WAUKEE COUNTY	GREEN BAY AREA	MADISON AREA	CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
DON'T KNOW COLUMN %	20	15	11	12	31	25	21	24	13	24
TAXES COLUMN %	18	19	17	18	20	18	15	23	21	17
UNEMPL-JOBS-PAYSCALE COLUMN %	15	20	21	22	15	10	7	11	20	15
OTHER COLUMN %	15	14	12	16	12	18	16	13	17	16
ECON-LOSS OF BUSIN COLUMN %	15	15	16	20	9	17	15	17	17	9
WELFARE-POVERTY ISS COLUMN %	14	17	19	10	9	5	17	13	27	14
CRIM JUSTICE-LAWS COLUMN %	8	8	9	6	5	9	7	4	10	9
ENVIRONMENTAL ISSUE COLUMN %	7	5	3	11	7	7	15	5	1	10
SCHOOL-EDUCATION COLUMN %	6	10	13	10	8	6	2	3	3	4
GOVT SERVICES COLUMN %	1	1	3							1
RECREATION FOR KIDS COLUMN %	1	1	3			1				
TOTAL	709	291	87	78	52	135	70	59	72	120

5 What OTHER problems are facing Wisconsin?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA		MIL- WAUKEE CITY		MIL- WAUKEE SUBURBS		WAU- KESHA COUNTY		GREEN BAY AREA		MADISON AREA		LA CROSSE EAU CL. AREA		SOUTH EAST WISCON		REST OF STATE		
FAVOR																			
COLUMN %	66	65	64	68	68	60	69	62	62	69	62	62	62	69	68				
OPPOSE																			
COLUMN %	32	33	36	30	30	38	28	36	30	31	29	29	29	31	29				
DON'T KNOW																			
COLUMN %	3	2		2	2	1	3	2	8						3				
TOTAL																			
WEIGHTED N	1000	405	113	101	68	184	96	85	114	175									

58 Do you favor or oppose increasing Wisconsin's state sales tax by one percent in order to help reduce local property taxes?

GORDON S. BLACK CORPORATION

THE WISCONSIN POLL

	<u>TOTAL</u>	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>MIL- WAUKEE COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>LA CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
TOO MUCH COLUMN %	53	56	54	53	61	49	51	51	53	47
TOO LITTLE COLUMN %	6	7	10	6	3	6	8	2	8	6
THE RIGHT AMOUNT COLUMN %	31	27	22	31	27	38	30	36	29	32
DON'T KNOW COLUMN %	11	10	14	9	10	7	11	11	11	16
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175

6 Overall, do you think Wisconsin's state government spends too much, too little, or just about the right amount of tax dollars?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- SUBURBS	WAU- KEE COUNTY	WU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
<u>TOTAL</u>	23	23	29	27	27	27	26	23	27	11
STATE INCOME TAX COLUMN %	23	23	29	27	27	27	26	23	27	11
LOCAL PROPERTY TAX COLUMN %	49	47	46	50	47	47	53	46	47	62
STATE SALES TAX COLUMN %	24	25	21	21	24	18	25	21	21	22
DUN'T KNOW COLUMN %	5	5	5	2	2	3	3	6	6	6
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175

56 In general, which of the following taxes are you MOST opposed to:
state income tax, local property tax, or state sales tax?

GORDON S. BLACK CORPORATION

THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAV AREA	MADISON AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
STATE INCOME TAX COLUMN %	25	24	17	24	21	28	18	24	31
LOCAL PROPERTY TAX COLUMN %	22	31	16	18	24	15	29	20	16
STATE SALES TAX COLUMN %	50	42	62	54	53	55	44	53	48
DON'T KNOW COLUMN %	3	3	6	4	2	2	9	2	6
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175

57 And which tax are you LEAST opposed to?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA		MIL- WAUKEE CITY		MIL- WAUKEE SUBURBS		WAU- KESHA COUNTY		GREEN BAY AREA		MADISON AREA		LA CROSSE EAU CL. AREA		SOUTH EAST WISCON		REST OF STATE	
TOTAL	43	44	52	38	48	48	48	48	48	48	36	31	44	44	44	44	44	44
TOO MUCH COLUMN %	43	44	52	38	48	48	48	48	48	48	36	31	44	44	44	44	44	44
TOO LITTLE COLUMN %	8	8	4	9	14	4	4	4	4	4	8	14	8	8	8	8	8	8
THE RIGHT AMOUNT COLUMN %	43	42	36	46	35	44	44	44	44	44	47	45	45	45	45	45	45	40
DON'T KNOW COLUMN %	6	6	9	7	3	4	4	4	4	9	9	9	9	3	3	3	3	8
TOTAL WEIGHTED N	1000	405	113	101	68	184	184	184	184	96	85	114	114	114	114	114	114	175

7 Overall, do you think your local government spends too much, too little, or just about the right amount of tax dollars?

GORDON S. BLACK CORPORATION

THE WISCONSIN POLL

	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>MIL- WAUKEE COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>LA CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
TOO MUCH COLUMN %	19	10	18	23	22	11	21	15	29
TOO LITTLE COLUMN %	35	49	35	26	30	37	30	36	29
THE RIGHT AMOUNT COLUMN %	38	31	38	45	44	47	43	40	34
DON'T KNOW COLUMN %	8	10	10	6	5	5	6	9	7
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175

15 Do you think we spend too much, too little, or just about the right amount on PUBLIC schools, both primary and secondary?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	MIL- WAU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	CROSSE EAU CL. AREA	SOUTH EAST WISCON	WEST OF STATE
<u>TOTAL</u>	45	52	49	45	44	51	52	52	36
FAVOR COLUMN %	45	52	49	45	44	51	52	52	36
OPPOSE COLUMN %	51	44	48	52	52	47	44	44	59
DON'T KNOW COLUMN %	4	4	3	3	4	2	4	4	5
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175

26 Do you favor or oppose higher taxes to support public education in your community?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON EAU CL. AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
<u>TOTAL</u>	21	24	21	19	25	29	19	19	18
APPROVE COLUMN %	73	69	72	73	71	66	71	75	74
DISAPPROVE COLUMN %	6	6	7	8	5	5	9	6	8
DON'T KNOW COLUMN %	405	113	101	68	184	96	85	114	175
TOTAL WEIGHTED N	22	24	21	19	25	29	19	19	18

46 Plea bargaining is a practice where a criminal is allowed to plead guilty to a lesser crime in order to avoid the cost and demands of a public trial. Do you approve or disapprove of plea bargaining?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>TOTAL</u>	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>MIL- WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
YES	50	52	64	52	45	51	54	40	46	44
NO	46	42	28	42	51	44	45	53	51	53
DON'T KNOW	5	6	8	6	4	5	1	7	3	3
TOTAL	1000	405	113	101	68	184	96	85	114	175

47 In order to reduce the frequency of plea bargaining, would you be willing to pay more taxes to employ more judges, prosecuting attorneys, and public defenders?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>TOTAL</u>	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>MIL- WAUKEE COUNTY</u>	<u>WAU- KESHA AREA</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
SUPPORT COLUMN %	45	50	50	49	54	41	43	42	44	45	
OPPOSE COLUMN %	51	48	45	49	45	57	55	52	53	50	
DON'T KNOW COLUMN %	3	2	4	2	1	2	2	5	4	5	
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175	

51 Overcrowding is becoming a serious problem in Wisconsin's prisons.
Which of the following would you support to reduce this overcrowding?
More taxes to build more prisons.

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA		MIL- WAUKEE CITY		MIL- WAUKEE SUBURBS		WAU- KESHA COUNTY		GREEN BAY AREA		MADISON AREA		LA CROSSE EAU CL. AREA		SOUTH EAST WISCON		REST OF STATE	
IMPROVE COLUMN %	25	24	22	28	28	28	28	25	25	30	24	24	24	24	24	24	26	26
GET WORSE COLUMN %	30	30	35	36	24	24	28	28	26	26	32	32	26	31	31	31	31	31
STAY THE SAME COLUMN %	43	43	43	34	43	43	45	45	42	42	41	41	51	40	40	40	40	40
DON'T KNOW COLUMN %	2	3	1	2	4	4	1	1	2	2	3	3	3	3	3	3	3	3
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	114	175	85	114	175	114	175	114	175	114	175

8 Based on what you know or have heard about the economy of Wisconsin, do you expect the state economic conditions to improve, get worse, or stay the same during the next year?

GORDON S. BLACK CORPORATION

THE WISCONSIN POLL

	TOTAL	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	MIL- WAUKEE COUNTY	GREEN BAY AREA	MADISON AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
IMPROVE COLUMN %	33	32	37	29	33	34	39	44	37	25
GET WORSE COLUMN %	10	9	8	4	8	9	6	10	7	17
STAY THE SAME COLUMN %	55	56	52	65	57	56	55	44	54	57
DON'T KNOW COLUMN %	2	2	2	2	2	1	1	2	2	1
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175

9 What about your own family's economic circumstances. Do you expect them to improve, get worse, or stay the same during the next year?

PUBLIC SCHOOLS VIEWED FAVORABLY STATE-WIDE

SECTION II TABLES

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE CITY AREA		MIL- WAUKEE SUBURBS		WAU- KESHA COUNTY		GREEN BAY AREA		MADISON AREA		LA CROSSE EAU CL. AREA		SOUTH EAST WISCON		REST OF STATE	
TOTAL	26	29	27	22	24	29	28	29	28	32	20	20	32	20	20	20
CRITICALLY IMPORTANT COLUMN %	25	29	27	22	24	29	28	29	28	32	20	20	32	20	20	20
VERY IMPORTANT COLUMN %	58	57	57	65	55	56	55	56	55	52	60	60	52	60	60	60
SOMEWHAT IMPORTANT COLUMN %	13	12	12	8	16	13	14	13	14	12	15	15	12	15	15	15
NOT VERY IMPORTANT COLUMN %	3	2	4	5	4	2	1	2	1	3	3	3	3	3	3	3
DON'T KNOW COLUMN %	1	0	1	0	0	0	2	0	2	1	3	3	1	3	3	3
TOTAL WEIGHTED N	405	113	101	68	184	96	85	96	85	114	175	175	114	175	175	175

10 How important is public education compared to other issues. Is it critically important, very important, somewhat important, or not very important?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA		MIL- WAUKEE SUBURBS		WAU- KESHA COUNTY		GREEN BAY AREA		MADISON AREA		LA CROSSE EAU CL. AREA		SOUTH EAST WISCON		REST OF STATE	
TOTAL	23	2	39	40	28	32	25	21	19	19	19	19	19	19	19	
EXCELLENT COLUMN %	24	2	39	40	28	32	25	21	19	19	19	19	19	19	19	
GOOD COLUMN %	46	26	40	44	47	55	57	43	56	56	56	56	56	56	56	
FAIR COLUMN %	22	52	16	12	22	8	14	24	19	19	19	19	19	19	19	
POOR COLUMN %	5	9	20	1	1	1	4	8	3	3	3	3	3	3	3	
DON'T KNOW COLUMN %	3	1	3	2	1	4	1	4	4	4	4	4	4	4	4	
TOTAL WEIGHTED N	1000	113	101	68	184	96	85	114	175	175	175	175	175	175	175	

11 In general, how would you rate the quality of public education in your community. Is it excellent, good, fair, or poor?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>WAU- KEE COUNTY</u>	<u>WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
<u>TOTAL</u>	34	23	33	46	42	47	50	38	41	
IMPROVED COLUMN %	39	23	33	46	42	47	50	38	41	
GOTTEN WORSE COLUMN %	16	42	16	12	12	9	7	16	11	
STAYED THE SAME COLUMN %	37	29	45	32	39	36	40	37	40	
DON'T KNOW COLUMN %	8	6	7	9	8	8	3	9	8	
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175	

12 Compared to five years ago, do you think public education in your community has improved, gotten worse, or stayed the same?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	TOTAL	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
ALL TO A CERTAIN LEVEL COLUMN %	18	20	21	15	16	12	17	19	25	21
FULLEST POTENTIAL COLUMN %	75	73	72	79	76	83	78	79	65	72
BOTH COLUMN %	3	4	5	4	5	2	3		4	2
NEITHER COLUMN %	0	0		2	1				1	1
DON'T KNOW COLUMN %	3	2	3		1	3	1	2	5	4
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175

13 Do you think that the goal of public education should be to attain a certain level of education for all students or should the goal be to educate each student to his or her fullest potential?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>TOTAL</u>	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>MIL- WAUKEE COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
ALL TO A CERTAIN LEVEL COLUMN %	61	62	64	64	62	61	70	56	62	57
FULLEST POTENTIAL COLUMN %	21	17	12	21	22	23	20	31	17	24
BOTH COLUMN %	3	3	1	5	3	4	5	4	2	3
NEITHER COLUMN %	2	3	5	3	2	2			3	2
DON'T KNOW COLUMN %	12	14	17	7	11	11	5	10	16	14
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175

14 Do you think the public education system in Wisconsin is, IN FACT, set up to attain a certain level of education for all students. or, is it set up to educate each student to his or her fullest potential?

GORDON S. BLACK CORPORATION

THE WISCONSIN POLL

	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>MIL- WAUKEE COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
TOO MUCH COLUMN %	19	10	18	23	22	11	21	15	29
TOO LITTLE COLUMN %	35	49	35	26	30	37	30	36	29
THE RIGHT AMOUNT COLUMN %	38	31	38	45	44	47	43	40	34
DON'T KNOW COLUMN %	8	10	10	6	5	5	6	9	7
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175

15 Do you think we spend too much, too little, or just about the right amount on PUBLIC schools, both primary and secondary?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>LA CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
TOO MUCH COLUMN %	20	16	17	21	20	15	20	22	18
TOO LITTLE COLUMN %	25	28	26	26	30	37	23	24	20
THE RIGHT AMOUNT COLUMN %	35	40	35	38	34	42	39	30	36
DON'T KNOW COLUMN %	20	15	23	14	16	6	17	24	26
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175

16 Do you think we spend too much, too little, or just about the right amount on Wisconsin's public colleges and universities?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA		MIL- WAUKEE CITY		MIL- WAUKEE SUBURBS		WAU- KESHA COUNTY		GREEN BAY AREA		MADISON AREA		LA CROSSE EAU CL. AREA		SOUTH EAST WISCON		REST OF STATE	
YES	COLUMN %	82	87	80	90	84	77	83	79	84								
NO	COLUMN %	13	9	18	9	10	21	14	14	8								
DON'T KNOW	COLUMN %	5	4	2	1	6	2	3	7	8								
TOTAL	WEIGHTED N	405	113	101	68	184	96	85	114	175								

17 Do you think that school districts should be required to meet minimum levels of academic achievement for their students, measured through statewide, standardized achievement tests?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
SHOULD HAVE RIGHT COLUMN %	85	94	83	79	80	70	76	78	79
NOT HAVE THE RIGHT COLUMN %	11	4	12	19	15	23	16	17	12
DON'T KNOW COLUMN %	4	2	6	1	5	7	7	5	9
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175

18 Do you think that parents in your area SHOULD or SHOULD NOT HAVE the right to choose which local schools their children attend?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>WAUKEE COUNTY</u>	<u>WAU- KESHA AREA</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
TOO LENIENT COLUMN %	66	71	64	60	51	42	54	57	58	
TOO STRICT COLUMN %	2	3	8	3	2	2	3	3		
ABOUT RIGHT COLUMN %	28	25	29	28	36	50	36	36	32	
DON'T KNOW COLUMN %	4	4	5	4	9	6	8	7	7	
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	174	

19 Would you say the discipline in the public schools is too lenient, too strict, or about right?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON EAU CL. AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
FAVOR COLUMN %	46	48	45	43	36	50	42	47	39
OPPOSE COLUMN %	32	24	43	38	44	39	38	36	32
DON'T KNOW COLUMN %	22	28	12	20	20	11	19	17	29
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175

20 In general, do you favor or oppose giving tenure to teachers?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE CITY		MIL- WAUKEE SUBURBS		MIL- WAUKEE COUNTY		GREEN BAY AREA		MADISON AREA		LA CROSSE EAU CL. AREA		SOUTH EAST WISCON		REST OF STATE	
	85	76	91	92	91	90	82	85	91	90	82	85	91	85	91	
YES	87															
COLUMN %																
NO	5															
COLUMN %																
DON'T KNOW	7															
COLUMN %																
TOTAL	1000															
WEIGHTED N	405	113	101	68	184	96	85	114	175							

21 Would you support changes in the tenure system which would make it easier to fire incompetent teachers?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE CITY		MIL- WAUKEE SUBURBS		WAU- KESHA COUNTY		GREEN BAY AREA		MADISON AREA		LA CROSSE EAU CL. AREA		SOUTH EAST WISCON		REST OF STATE	
TOTAL	48	50	59	46	40	48	48	48	48	48	50	47	47	48	48	
YES COLUMN %	48	50	59	46	40	48	48	48	48	48	50	47	47	48	48	
NO COLUMN %	45	43	39	49	56	45	47	45	47	47	45	43	43	44	44	
DON'T KNOW COLUMN %	7	7	3	5	4	8	6	6	6	6	6	11	11	8	8	
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	96	96	96	85	114	114	175	175	

22 Many people believe that poor children in urban areas are having problems in the public schools. One idea to improve the quality of their educational opportunities is for the state to give tax money to poor parents and allow them to choose which public, private, or parochial school to send their child to. This idea would not cost more than current public education. Would you like to see this idea adopted in Wisconsin?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>TOTAL</u>	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>LA CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
YES	55	52	59	50	44	60	59	54	44	55
NO	39	42	33	48	51	33	39	37	47	38
DON'T KNOW	6	6	8	2	5	7	3	9	9	7
TOTAL	1000	405	113	101	68	184	96	85	114	175

23 This "choice system" would introduce competition among schools for students. Do you think this competition would improve the quality of education available to children?

GORDON S. BLACK CORPORATION

THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
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FAVOR COLUMN %	76	78	72	80	72	90	75	79	74
OPPOSE COLUMN %	19	19	23	14	22	10	20	19	21
DON'T KNOW COLUMN %	4	4	5	6	6		5	2	4
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175

24 Do you favor or oppose merit pay for teachers based on performance?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>MIL- WAUKEE COUNTY</u>	<u>WAU- KESHA AREA</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>LA CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
<u>TOTAL</u>	71	82	73	70	57	77	62	72	62	62
FAVOR COLUMN %	67	71	82	73	70	57	77	62	72	62
OPPOSE COLUMN %	29	18	22	27	36	19	33	22	34	34
DON'T KNOW COLUMN %	5	4	1	5	6	4	5	6	4	4
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175	175

25 Do you favor or oppose higher salaries to attract better teachers?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA		MIL- WAUKEE CITY		MIL- WAUKEE SUBURBS		WAU- KESHA COUNTY		GREEN BAY AREA		MADISON AREA		LA CROSSE EAU CL. AREA		SOUTH EAST WISCON		REST OF STATE	
FAVOR COLUMN %	45	45	52	49	45	44	51	52	52	44	47	52	52	52	44	52	52	36
OPPOSE COLUMN %	51	51	44	48	52	52	47	52	52	52	47	44	44	44	44	44	44	59
DON'T KNOW COLUMN %	4	4	4	3	3	4	2	3	4	4	2	4	4	4	4	4	4	5
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175								

26 Do you favor or oppose higher taxes to support public education in your community?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE CITY		MIL- WAUKEE SUBURBS		WAU- KESHA COUNTY		GREEN BAY AREA		MADISON AREA		LA CROSSE EAU CL. AREA		SOUTH EAST WISCON		REST OF STATE	
	97	98	96	93	97	97	96	94	95	97	94	95	95	97	97	97
TOTAL	96	96	96	93	97	97	96	94	95	97	94	95	95	97	97	97
YES	96	96	96	93	97	97	96	94	95	97	94	95	95	97	97	97
NO	2	1	2	5	1	1	2	3	3	2	3	3	3	2	2	2
DON'T KNOW	2	1	1	2	2	2	2	3	2	2	3	2	2	2	2	2
TOTAL	1000	113	101	68	184	184	96	85	114	175	85	114	114	175	175	175

27 Do you think we should have enrichment or training programs for children who have learning disabilities?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE CITY		MIL- WAUKEE SUBURBS		WAU- KESHA COUNTY		GREEN BAY AREA		MADISON AREA		LA CROSSE EAU CL. AREA		SOUTH EAST WISCON		REST OF STATE	
TOTAL	83	88	88	87	88	76	83	75	75	75	75	75	23	23	2	6
YES COLUMN %	80	88	88	87	88	76	83	75	75	75	75	75	23	23	2	6
NO COLUMN %	17	11	11	11	8	21	16	23	23	23	23	23	23	23	2	20
DON'T KNOW COLUMN %	3	1	1	3	4	3	1	3	3	3	3	3	3	3	2	6
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175	175	175	175	175	175	175	175

28 Do you think we should have enrichment programs designed specifically for gifted children?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>TOTAL</u>	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>MIL- WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>LA CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
INCREASED COLUMN %	46	57	68	53	52	44	41	33	58	29
DECREASED COLUMN %	23	18	14	12	26	23	22	31	19	30
STAYED THE SAME COLUMN %	21	16	12	18	10	24	23	23	15	27
DON'T KNOW COLUMN %	11	9	6	17	12	9	14	13	8	14
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175

29 Do you think the number of high school dropouts has increased, decreased, or stayed the same over the last ten years?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	TOTAL	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	MIL- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
PARENTS COLUMN %	55	54	53	59	53	60	59	45	55	50
TEACHERS COLUMN %	7	5	3	5	7	7	10	10	4	7
SCHOOL ADMINISTRATORS COLUMN %	9	9	10	4	10	8	7	18	9	9
MORE THAN ONE COLUMN %	19	21	17	22	21	16	16	14	23	25
NONE OF THESE COLUMN %	7	8	14	7	5	6	5	9	6	4
DON'T KNOW COLUMN %	3	3	4	2	3	3	3	3	3	4
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175

30 Who do you think is MOST responsible for high school dropouts ---
parents, teachers, or school administrators? ---

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
ALL COLUMN %	0	0	1					1	0
MOST COLUMN %	16	19	30	15	16	12	14	14	13
SOME COLUMN %	57	61	55	69	63	59	59	54	50
A FEW COLUMN %	24	18	12	13	17	26	26	30	32
NONE COLUMN %	0	0		2	1				
DON'T KNOW COLUMN %	2	2	1	3	3	1	2	2	4
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114

31 How many high school students do you think graduate with unacceptably poor skills in reading and writing -- all of them, most of them, some of them, a few, or none.

GORDON S. BLACK CORPORATION

THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
<u>TOTAL</u>	23	24	28	17	23	21	10	21	19
PARENTS COLUMN %	21	24	28	17	23	21	10	21	19
TEACHERS COLUMN %	31	31	27	36	34	33	47	38	33
SCHOOL ADMINISTRATORS COLUMN %	15	12	15	13	11	27	19	20	18
MORE THAN ONE COLUMN %	27	28	26	30	25	19	18	21	24
NONE OF THESE COLUMN %	4	5	4	4	2	1	3		5
DON'T KNOW COLUMN %	0		1		4		3		2
TOTAL WEIGHTED N	403	113	101	67	183	96	85	114	175

32 Who do you think is MOST responsible for students graduating with unacceptably poor skills in reading and writing -- parents, teachers, or school administrators?

**WISCONSIN RESIDENTS CRITICAL
OF STATE WELFARE SYSTEM**

SECTION III TABLES

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	MIL- WAUKEE COUNTY	GREEN BAY AREA	MADISON AREA	CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
TRUE COLUMN %	86	79	90	91	82	80	83	83	80
FALSE COLUMN %	11	15	8	9	15	17	12	13	12
DON'T KNOW COLUMN %	2	6	2	3	4	4	4	4	8
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175

33 The public welfare system has received significant criticism. Which of following statements do you think are generally true, and which do you think are generally false? The size of welfare payments in Wisconsin encourages welfare recipients to move into the state -- true or false?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>TOTAL</u>	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>MIL- WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>LA CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
TRUE COLUMN %	87	87	85	85	89	89	80	89	85	89
FALSE COLUMN %	11	11	13	12	11	9	18	11	11	7
DON'T KNOW COLUMN %	2	2	2	2	2	2	2		4	4
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175

34 The welfare rolls have many people who could work but don't want to work.

GORDON S. BLACK CORPORATION

THE WISCONSIN POLL

	MIL- WAUKEE AREA		MIL- WAUKEE CITY		MIL- SUBURBS		WAU- KESHA COUNTY		GREEN BAY AREA		MADISON EAU CL. AREA		CROSSE EAU CL. AREA		SOUTH EAST WISCON		REST OF STATE	
	83		79		81		92		86		84		81		85		85	
TOTAL	84		13		3		405		113		68		96		114		175	
TRUE COLUMN %	84		79		81		92		86		84		81		85		85	
FALSE COLUMN %	13		19		15		8		13		13		18		13		11	
DON'T KNOW COLUMN %	3		2		4		4		1		3		1		2		4	
TOTAL WEIGHTED N	1000		405		113		68		184		96		85		114		175	

35 The welfare system encourages poverty by allowing people to stay on welfare rather than work to be self-supporting.

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>TOTAL</u>	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
TRUE	65	65	62	67	55	64	68	69	71	62
FALSE	26	27	29	26	39	28	26	22	21	25
DON'T KNOW	9	8	8	7	6	8	6	9	8	12
TOTAL	1000	405	113	101	68	184	96	85	114	175

36 The most numerous beneficiaries of the welfare system are dependent children.

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
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	96	95	95	95	92	96	99	95	97	96
YES COLUMN %	96	95	95	95	92	96	99	95	97	96
NO COLUMN %	3	4	5	5	5	3	1	4	3	3
DON'T KNOW COLUMN %	1	1	1	3	1	1	1	1	1	1
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175

37 In general, do you agree with the concept of providing welfare support for people who are in need and cannot support themselves?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	TOTAL	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
TOO HIGH COLUMN %	41	40	33	48	52	40	39	47	37	40
TOO LOW COLUMN %	8	9	17	7	6	7	9	10	6	6
THE RIGHT AMOUNT COLUMN %	36	36	37	32	26	42	41	29	46	31
DON'T KNOW COLUMN %	15	15	14	13	16	10	12	15	12	22
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175

38 Do you believe that welfare payments in the state are too high, too low, or about right?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	MIL- WAUKEE COUNTY	WAU- KESHA AREA	GREEN BAY AREA	MADISON AREA	CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
APPROVE COLUMN %	68	61	74	76	75	70	73	69	78	
DISAPPROVE COLUMN %	27	35	24	19	18	26	19	20	14	
DON'T KNOW COLUMN %	6	4	2	5	6	3	7	11	7	
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175	

39 Do you approve or disapprove of the idea that welfare recipients should lose some of their benefits if their children drop out of school?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>TOTAL</u>	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON EAU CL. AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
YES		92	90	95	90	92	87	86	87	92
NO		5	9	3	4	6	8	10	4	5
DON'T KNOW		3	1	2	6	2	5	4	9	3
TOTAL	1000	405	113	101	68	184	96	85	114	175
WEIGHTED N										

42 Should people who receive welfare be REQUIRED to take available employment?

WISCONSIN RESIDENTS VIEW CRIME AS ON THE RISE

SECTION IV TABLES

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON EAU CL. AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
<u>TOTAL</u>	6	9	11	4	11	10	13	4	8
RECEIVE IMMEDIATELY COLUMN %	89	89	86	96	87	88	85	94	87
WAITING PERIOD COLUMN %	3	2	2	1	1	1	2	2	5
DON'T KNOW COLUMN %	1000	405	113	101	68	184	96	85	114
TOTAL WEIGHTED N									

40 Should people moving into Wisconsin be able to receive welfare immediately or should they have to go through a waiting period?

GORDON S. BLACK CORPORATION

THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
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TOTAL

YES	94	95	96	95	99	98	92	94	92	89
NO	4	3	2	4		2	5	5	4	8
DON'T KNOW	2	2	2	1	1	1	3	1	4	3
TOTAL	1000	405	113	101	68	184	96	85	114	175

41 Should people who receive welfare be REQUIRED to take a job training course or attend school?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>TOTAL</u>	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>LA CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
RISING COLUMN %	67	72	80	73	65	74	53	63	60	62
STAYING THE SAME COLUMN %	24	23	19	24	28	20	37	24	27	26
DROPPING COLUMN %	4	3		1		3	5	7	6	4
DON'T KNOW COLUMN %	5	3	1	2	6	3	5	7	7	9
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175

43 Do you think that crime in Wisconsin is rising, staying the same, or dropping?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
<u>TOTAL</u>	47	57	47	46	49	33	43	38	48	
RISING COLUMN %	45	47	57	46	49	33	43	38	48	
STAYING THE SAME COLUMN %	44	42	32	43	44	57	36	46	42	
DROPPING COLUMN %	9	9	7	7	6	9	18	13	8	
DON'T KNOW COLUMN %	2	2	4	3	1	1	3	3	1	
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175	

44 Do you think that crime in your community is rising, staying the same, or dropping?

GORDON S. BLACK CORPORATION
 THE WISCONSIN POLL

	<u>TOTAL</u>	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
AGREE	76	74	72	71	76	79	72	77	71	81
DISAGREE	20	22	27	23	17	16	27	18	22	16
DON'T KNOW	4	4	1	6	6	5	1	5	6	3
TOTAL	1000	405	113	101	68	184	96	85	114	175

45 Do you agree or disagree that the laws and the courts are more concerned with protecting the rights of criminals than they are with protecting the rights of victims?

GORDON S. BLACK CORPORATION

THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
APPROVE COLUMN %	21	24	21	19	25	29	19	19	18
DISAPPROVE COLUMN %	73	69	72	73	71	66	71	75	74
DON'T KNOW COLUMN %	6	6	7	8	5	5	9	6	8
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175

46 Plea bargaining is a practice where a criminal is allowed to plead guilty to a lesser crime in order to avoid the cost and demands of a public trial. Do you approve or disapprove of plea bargaining?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>TOTAL</u>	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>MIL- WAUKEE COUNTY</u>	<u>WAU- KESHA AREA</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
YES	50	52	64	52	45	51	54	40	46	44	
NO	46	42	28	42	51	44	45	53	51	53	
DON'T KNOW	5	6	8	6	4	5	1	7	3	3	
TOTAL	1000	405	113	101	68	184	96	85	114	175	

47 In order to reduce the frequency of plea bargaining, would you be willing to pay more taxes to employ more judges, prosecuting attorneys, and public defenders?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA		MIL- WAUKEE CITY		MIL- WAUKEE SUBURBS		WAU- KESHA COUNTY		GREEN BAY AREA		MADISON AREA		LA CROSSE EAU CL. AREA		SOUTH EAST WISCON		REST OF STATE	
TOTAL	1	58	36	6	2	56	37	5	3	1	58	40	38	4	85	114	175	
TOO HARSH COLUMN %	1	58	36	6	2	56	37	5	3	1	58	40	38	4	85	114	175	
TOO LENIENT COLUMN %																		
ABOUT RIGHT COLUMN %																		
DON'T KNOW COLUMN %																		
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175								

48 Do you think sentences in the courts of Wisconsin are too harsh, too lenient, or about right?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	TOTAL	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	MIL- WAUKEE COUNTY	WAU- KESHA AREA	GREEN BAY AREA	MADISON AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
COURT SENTENCES COLUMN %	70	73	76	68	65	73	67	60	71	67	
PAROLE BOARDS SHORTEN COLUMN %	25	23	21	26	33	23	29	32	24	26	
DON'T KNOW COLUMN %	5	4	4	5	2	4	4	8	5	7	
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175	

49 Do you think prisoners should have to serve the sentences imposed by the courts, or should parole boards be allowed to shorten sentences?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
FAVOR COLUMN %	56	41	56	64	58	57	45	62	60
OPPOSE COLUMN %	37	47	38	28	33	39	48	33	36
DON'T KNOW COLUMN %	7	12	6	8	8	4	7	5	5
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175

50 In general, do you favor or oppose the death penalty?

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>TOTAL</u>	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>LA CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
SUPPORT COLUMN %	45	50	50	49	54	41	43	42	44	45
OPPOSE COLUMN %	51	48	45	49	45	57	55	52	53	50
DON'T KNOW COLUMN %	3	2	4	2	1	2	2	5	4	5
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175

51 Overcrowding is becoming a serious problem in Wisconsin's prisons.
Which of the following would you support to reduce this overcrowding?

More taxes to build more prisons.

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON AREA	LA CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE	
SUPPORT COLUMN %	81	77	70	85	70	86	90	78	77	81
OPPOSE COLUMN %	16	20	29	13	23	12	9	19	22	16
DON'T KNOW COLUMN %	2	3	1	2	7	2	1	3	1	3
TOTAL WEIGHTED N	1000	405	113	101	68	184	96	85	114	175

52 More non-violent criminals sentenced to community work outside of prison.

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	MIL- WAUKEE AREA	MIL- WAUKEE CITY	MIL- WAUKEE SUBURBS	WAU- KESHA COUNTY	GREEN BAY AREA	MADISON EAU CL. AREA	CROSSE EAU CL. AREA	SOUTH EAST WISCON	REST OF STATE
SUPPORT COLUMN %	4	5	8	7	4	4	4	2	7
OPPOSE COLUMN %	94	95	92	91	93	96	95	96	91
DON'T KNOW COLUMN %	2			1	2		1	2	2
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175

53 Shortening the lengthy sentences of some potentially violent criminals.

GORDON S. BLACK CORPORATION

THE WISCONSIN POLL

	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>MIL- WAUKEE COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
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SUPPORT COLUMN %	63	74	58	62	61	67	61	64	60
OPPOSE COLUMN %	33	24	38	33	36	33	37	32	35
DON'T KNOW COLUMN %	4	2	4	5	4		2	4	5
TOTAL WEIGHTED N	1000	113	101	68	184	96	85	114	175

54 The building of more low security prisons.

GORDON S. BLACK CORPORATION
THE WISCONSIN POLL

	<u>MIL- WAUKEE AREA</u>	<u>MIL- WAUKEE CITY</u>	<u>MIL- WAUKEE SUBURBS</u>	<u>WAU- KESHA COUNTY</u>	<u>GREEN BAY AREA</u>	<u>MADISON AREA</u>	<u>CROSSE EAU CL. AREA</u>	<u>SOUTH EAST WISCON</u>	<u>REST OF STATE</u>
<u>TOTAL</u>	56	64	47	58	62	65	58	55	51
SUPPORT COLUMN %	57	56	64	47	58	62	65	58	51
OPPOSE COLUMN %	39	41	35	50	34	33	36	43	43
DON'T KNOW COLUMN %	4	4	1	3	4	2	6	2	6
TOTAL WEIGHTED N	405	113	101	68	184	96	85	114	175

55 Home confinement for non-violent criminals.

THE WISCONSIN POLICY RESEARCH INSTITUTE

3107 North Shepard Avenue • Milwaukee, WI 53211 • (414) 963-0600

Report from the Executive Director:

When the Wisconsin Policy Research Institute's Board of Directors decided to begin surveying the public opinion of Wisconsin citizens, our feeling was that we wanted a nationally recognized pollster to conduct our research. We chose Dr. Gordon Black because of his national reputation. The Gordon S. Black Corporation has offices in Rochester, Washington, Atlanta and Detroit. It has done work for a number of American newspapers and has been the official pollster for USA Today since its inception and does the USA/CNN poll nationally.

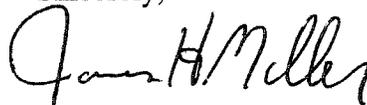
Dr. Black's company has always been nonpartisan and nonpolitical in its clients. Our view was that we wanted to do nonpolitical polling in Wisconsin to avoid an appearance of being partisan.

We asked no political questions, nor did we necessarily endorse the results of our poll questions. We believe that this type of polling gives the average Wisconsin citizens a chance to present their attitudes on important state issues to the legislature, government and media. We intend to continue our surveying of Wisconsin citizens twice a year, once in January and once in September.

We stand by the results of this poll and I personally feel it was done in a highly professional manner and in a nonpartisan, unbiased way. Those who have criticized some of the questions have done so by extracting results out of a very large questionnaire that contained over 70 questions. We are releasing the results of all the issue questions that were released to the media. By releasing the results in this way, people who are interested in what their particular part of the state may have thought on any given question will be able to analyze the data on those issues.

We divided the state basically into media markets to create enough subsamples to have some statistical relevance in our cross tabulations. We also included the City of Milwaukee, its suburbs, as well as the southeastern region of Wisconsin. We will continue to publicly release our studies, and surveys as a way of performing a public service to the state of Wisconsin and hopefully raise the level of debate on these important issues that face us all.

Sincerely,



James H. Miller