



**BADGER
INSTITUTE**

Free Markets ■ Opportunity ■ Prosperity

Forward Society



Wisconsin's state motto is the simple and powerfully positive word **FORWARD**.

The Badger Institute proudly launches the **Forward Society** to give you the opportunity to invest in the free-market principles of today while ensuring freedom grows in our state for years to come.

You are invited to become an *inaugural member* of the **Forward Society** where you will lead by example and become part of the solutions Wisconsin needs, while the Institute serves as the guide to connect the power of ideas to policy reforms.

The **Forward Society** distinguishes donors who make a three-year, \$5,000 (total) minimum pledge. **Forward Society** members allow the Institute to plan and allocate funds three years in advance to fight for what we collectively believe in: limited government, individual liberty and free enterprise.

Your participation in the **Forward Society** enables the Badger Institute to sustain its dedication to policy reforms that make improving lives through free-market solutions possible.

Membership levels range from \$5,000 to \$100,000 and include a range of benefits, in addition to knowing you are investing your valuable dollars into Wisconsin's oldest, most respected, highly impactful policy organization.

ALL FORWARD SOCIETY MEMBERS RECEIVE:

- Part of a network of likeminded business, policy and community leaders
- Opportunity to preserve liberty and improve lives through free-market solutions
- Tickets or a table at Badger Institute's esteemed *Annual Dinner*, with priority seating
- Personalized gold name badge
- Informative articles, commentary, investigative reporting, policy briefs and research that you can share with friends and family
- Recognition on Badger's website and marketing materials (if desired)
- Opportunity to keep your gift anonymous
- Customizable, 3-year support plan

Forward Society Membership Levels

\$5,000 over 3 years

(\$1,500 first two years and \$2,000 final installment)

- Two tickets to Annual Dinner

\$10,500 over 3 years *(\$3,500 per year)*

- Two VIP tickets to Annual Dinner

\$15,000 over 3 years *(\$5,000 per year)*

- Two VIP tickets to Annual Dinner
- Lunch or dinner with the Badger Institute president or board chair

\$22,500 over 3 years *(\$7,500 per year)*

- Four VIP tickets to Annual Dinner
- Lunch or dinner with the Badger Institute president or board chair

\$30,000 over 3 years *(\$10,000 per year)*

- Table of eight at Annual Dinner
- Four VIP tickets to Annual Dinner
- Lunch or dinner with the Badger Institute president or board chair

\$50,000 over 3 years *(\$15,000 first 2 years and \$20,000 final installment)*

- Table of eight at Annual Dinner
- Eight VIP tickets to Annual Dinner
- Lunch or dinner with the Badger Institute president or board chair

\$75,000 over 3 years *(\$25,000 per year)*

All benefits of previous level plus:

- Invite-only private meet and greet with a keynote speaker of your choosing at an Institute event

\$100,000 over 3 years

(\$30,000 first two years and \$40,000 final installment)

All benefits of previous level plus:

- Two tickets to any Badger Institute event of your choosing and seat at head table
- Personalized benefits decided upon by donor and Badger Institute

*All members of the **Forward Society** receive a personalized name badge as a token of gratitude and to signify membership to this dedicated group of donors.*

Your Gift Makes an Impact

The way you give can be even more important than how much you give. The Badger Institute gratefully accepts donations of cash, check, credit card, stock, gifts from an IRA and other appreciated assets.

Memberships can be customized:

- Donor-named Fellowship on Badger's research staff
- Advertisement space or member spotlight feature on Institute website or magazine, *Diggings*
- Exclusive events at your home or office with policy experts
- Exclusive naming rights for events

Your investment will help the Badger Institute work to:

- Expand school choice
- Push for fairer and flatter taxes
- Lessen government overregulation of everything from early childcare to occupational licensure
- Create a roadmap for healthcare reform
- Conduct fair, unbiased journalism

Visit badgerinstitute.org/ForwardSociety to learn more